

PCA&D I 01



- Established in 1982
- Bachelor of Fine Arts degree (BFA) in digital media, fine art, graphic design, illustration, and photography
- Full time tuition: \$19,700 annually (2013-2014)
- Professional internships required for all majors
- Total BFA enrollment: approximately 300
- Total CE enrollment: approximately 1,000
- 88% of 2012 graduates responded to the 12-month placement survey. Of those graduates, 97% were placed.
- Buildings house 100,000 square feet of studio, exhibition, and classroom space
- Accredited by the Middle States Commission on Higher Education (MSCHE) and National Association of Schools of Art and Design (NASAD)
- Member of the Association of Independent Colleges of Art and Design (AICAD)

PCA&D ANNUAL REPORT WINTER 2013 EDITION

BOARD OF TRUSTEES 2013-2014

David I. Buckman Mark S. Korman, Vice Chair Robert M. Krasne Robert P. Macina, Chair Christopher W. Miller Randy S. Patterson Lisa Riggs Jessica Sponsler Susan Traverso Judy S. Ware James D. Warner

PRESIDENT

Mary Colleen Heil

EDITOR

Angela Spickler, Director of Development

ART DIRECTION, DESIGN & LAYOUT

m Bejgrowicz, an Alive Creative

COVER ART

Marinda Jones, Fine Art '13

WE ARE ARTISTS - ANIMATORS, DESIGNERS, PHOTOGRAPHERS, ILLUSTRATORS, AND PAINTERS. WE ARE STRONG THINKERS, STRONG MAKERS, AND STRONG COMMUNICATORS.

We are a thriving community of diverse and creative students, highly accomplished faculty and dedicated staff who bring together professional experience, innovation, the joy of making and expansive points-of-view from around the globe. Located in a state-of-the-art facility in the very heart of a lively city, passionate about the arts and the artist, PCA&D's intimate size offers you the highly personalized attention you won't always find at other colleges. Our innovative program will inspire your fullest potential, prepare you professionally, and affirm your passion for a career in the visual arts. Are you ready to experience all that PCA&D has to offer?







"PCA&D is a small, tight-knit group of artists and individuals. All of my instructors gave me helpful and knowledgeable advice on my strengths and weaknesses and provided me with a more individualized learning experience. It's very different from typical state universities or larger colleges – that's one of the things that makes it so perfect and special."

- Alex Crawford '16. Illustration | Meadville, PA





There is no better way to see the impact of a PCA&D education than by talking to our alumni. To hear what they have to say about their time as a student and see what they're doing now, visit pcad.edu/alumniprofiles.

ANGELA WILSON: GRAPHIC DESIGN. 2009

Angela is a graphic designer for Graham Packaging Company, L.P., a global company and leader in the design, sale, decoration and manufacture of custom and stock blow-molded plastic containers. They work with the world's largest consumer brands, helping them to shape and define the identity of their products.

"PCA&D prepared me for the real world. They gave me the proper training in studio and academic fundamentals. Everyone needs to know the basis of effective design, how to write, how to use proper grammar, and have solid presentation skills. I apply all of these skills to my work on a daily basis. My faculty were always very attentive – you are a name, not a number. PCA&D helped to give me a backbone and stand up for my work, but to also know when to take constructive criticism and how to apply it. I could not have asked for better friends and mentors than I gained in my time at PCA&D!" – Angela Wilson



Pennsylvania College of Art & Design is an influential leader in the creative community of the Lancaster area. In 2012, it directed its creative energy on itself and completed its Envisioned Future for 2025, with aspirations for transformational change. A tremendous amount of work is ongoing to set the stage for a PCA&D like you have never seen before.

Our new Remarque Circle donors became partners in creating this transformational change by directly investing in the scholarships necessary to attract additional students for our expanding BFA program and the initiatives necessary to support those new students and programs. We are delighted that our founding Remarque Circle donors also see the tremendous opportunity that lies ahead.

Young, burgeoning talent thrives at PCA&D thanks to the generous support of its extended community. On behalf of the Board of Trustees, thank you for your support and appreciation of the strong thinkers, strong makers, and strong communicators at PCA&D. – *Robert P. Macina, Board Chair,* 2012-2013

FUTURES FIRST ENDOWED SCHOLARSHIPS

I. Richard Weinhold Estate Endowed Scholarship
Ferree Foundation Endowed Scholarship
John Frederick Steinman Foundation Endowed Scholarship
James Hale Steinman Foundation Endowed Scholarship
Benchmark Construction Company Endowed Scholarship
Linda and Patrick Castagna Endowed Scholarship
Linda and Patrick Castagna Endowed Scholarship
Robert F. and Ellen Arnold Groff Endowed Scholarship
Paul and Judy Ware Endowed Scholarship
Dorothy Lyet Endowed Scholarship
Lititz Mutual Insurance Company Endowed Scholarship
Caroline S. Nunan Endowed Scholarship
Mr. and Mrs. Gregory J. Scott Endowed Scholarship

REMARQUE CIRCLE FOUNDING MEMBERS

Suzanne H. and Ronald D. Schrotberger
Brossman Foundation
Barrett and Bob Brandt
Lois A. Dostalik
Patricia and Ronald Ernst
Ferree Foundation
Jennifer and Tom Goldbach
Mary Colleen Heil
Robert Hochgertel
Mark and Valerie Korman
Robert and Hale Krasne
Richard and Lynda Levengood



Todd and Heather Lindsley Robert and Linda Macina Rosanne and Randall Oyer Randy and Phyllis Patterson PCA&D Full-Time Faculty Jim and Sandy Reese

RLPS Architects - In Honor of Sandy and James Reese

Georgina T. and Thomas A. Russo

Mary Ann Shirk

James Hale Steinman Foundation John Frederick Steinman Foundation David K. Stoudt, Stoudt Advisors

Sally B. Thompson

Susan Traverso and Kent Taylor

Judy and Paul Ware

REMARQUE CIRCLE (SUPPORTING MEMBERS)

PA Outlet Management, David Ober
The Next Generation Foundation, In Memory of John O. Shirk
Willis and Elsie Shenk Foundation
John Frederick Steinman Foundation

PPL Corporation

RESTRICTED GRANTS

Lancaster County Community Foundation

HULL ASSOCIATES (\$500-\$999)

G. Yale and Jane Eastman Caroline Nunan Hill Suzette and Richard Kneedler Lancaster Arts Rintz Family Foundation UGI Utilities, Inc.

HERR CIRCLE (\$250-\$499)

Dan and Cindy Blakinger Ecore International, Arthur B. Dodge III Kimberly Ferland Hammel Associates Architects, LLC Kathy F. Hofmann '88 CA Craig R. Welsh

PRESIDENTS CLUB (\$150-\$249)

Al and Carol Adey
Fred and Blake Albright
Todd and Lisa Avery*
Richard Bidgood
Martha K. Bray
Nancy Daffin
Linda M. Forte
Kathleen Gray
Donald and Frances Gross*
Francine G. McNairy
Hans and Fran Scholl

DONOR'S CLUB

Mary Ellen Bachman Christopher C. and Nancy Barton Maureen Bentz and Family++ Tracy and Charles Beyl Rebecca Bumsted Marjorie E. Doran Employees of Lancaster County Planning Commission++
Susan L. Foster++
Michael Garling
Robert and Judith Grobengieser
Cindy Hampton++
Robert Hochgertel
Dr. and Mrs. Henry W. Huffnagle
Johnson & Johnson Family of Companies
Anonymous

John D. and Sally G. Killian Lancaster Salvage Co. Laura Loser and Family++ Ms. Margaret S. Moss Kristin Nace and Family++

Kristin Nace and Family++
Eric and Nancy Pippart++
Jodi L. '93 and Ralph T. Price
Dr. and Mrs. Paul H. Ripple
Arlene and Harry Schell*
Pamela and Frich Shellenberg

Pamela and Erich Shellenberger++

Smiling Otis Studio

Bill and Mary Anne Stanley Celeste Marie Steeves*

Fred R. Stehman

Mr. and Mrs. Scott D. Stuber Annette and Frank Swade++ Tyco Matching Gifts Program

Jeremy Waak David M. Welsh

Alicia de la Torre-Yoder and Family++

2012 EXTRAORDINARY GIVE

Anonymous

Anonymous Charles Beyl Tracy Beyl Wes Bower Steve Carlson

Tom and Joan Dautrich Tom DePaul

Kimberly Ferland Molly Fink

Molly Fink Linda Forte Kathleen Gray Don Gross

Mary Colleen Heil

Rob Kelser* Kelly Kleinfelter Elizabeth Lambert Heidi Leitzke Miranda Metz

Evanna Morris Nancy Neff Iav Noble

Harriet Slonneger for Nancy Herr Hershey Harriet Slonneger for Taylor Elise Slonneger Harriet Slonneger for Ryan Tyler Slonneger Harriet Slonneger for Alan Morris Slonneger

Harriet Slonneger for Alina Ressler Harriet Slonneger for Jonny Ressler Harriet Slonneger for Marrick Ressler

Donald Smith Angela Spickler Wendy Tippetts Lynette Trout

08 | PCA&D

Brenda Witmer

* Gift in memory of Theodore Fitzkee, a founder of PCA&D

GIFT IN KIND

David H. Ford

Dick Greiner

Stephanie A. Kaufhold

Scott Kriner

H. Herbert Poole Ph.D.

Eric Weeks

GIFTS TO STUDENTS SERVICES OF GOODS OR DISCOUNTS

Carmen & David's Creamery, Inc.

Lancaster County Housing/Redevelopment Authority

Lancaster Parking Authority

Mayor's Office of Special Events

Members 1st Federal Credit Union

The Ware Center-Millersville University

Moxie House

Nimble Thimble

On Orange Restaurant

Party Perfect

Pepperidge Farm

Prince Street Café

Puff n' Stuff

Red Rose Segway

Red Rose Transit Authority

Red Rose Wine Tasting Room

The Art Store

THANK YOU

of Reflections, an exhibit of still life paintings by Zeuxis.







Despite the fast paced world that we live in today, 891 students made time to explore the arts through our continuing education program in 2013. Whether you are 6 or 106, the options are vast and varied to meet the needs of differing interests and skill levels. Our students are blossoming grade school artists, adults looking to inject art and design into their everyday lives, artists refreshing and learning new techniques, high school students prepping for college, and professionals developing new skills. Personal goals aside, our students are enhancing their educational or professional productivity and making their everyday lives more enjoyable through immersion in the arts.

With subjects varying from Photoshop to Blogging for Business, and from Oil Painting to Pollinator Garden Design, we continue to diversify our offerings. These courses are designed to be small in size and big on substance. Whether you make time for yourself to learn a new medium or help to advance the skills of an employee, we invite you to experience the benefits of continuing education at PCA&D. - Valerie J. Paige

CE offers classes and workshops in the following categories: Adult Studio, Artful Living, Professional Development, Pre-College, and Youth, as well as Certificates in Digital Design: Print, Digital Design: Web, Digital Photography, and Social Media Marketing & Communications. pcad.edu/ce

PCA&D | 09











FOLKLORE

MARCH 7 - APRIL 18, 2014

Original Fraktur drawings in conversation with contemporary works of art by Amy Cutler, Clare Grill, Clare Rojas and more.

SAVE THE DATE: Thursday, March 20th, 4 p.m., Folklore Panel Discussion and Gallery Reception

Folklore is a special exhibit that will feature original, historical Pennsylvania Dutch Fraktur folk art drawings set within the context of artworks created in our time. As curator for this exhibit, I hope to demonstrate the enduring power of visual forms hand-drawn on paper. I believe that there is a rich conversation to be had between works of art created at different points in history. There are several conversational themes in this exhibition of drawings and paintings that include: the way a particular occasion or event is commemorated, the manner in which personal histories and mythologies are created, the mark of hand-drawn text, and the tension between strong visual components such as color, shape, and pattern when compressed in a flat space. – Heidi Leitzke









THANK YOU FOR MAKING THIS ALL POSSIBLE!

Gifts made by you and others ensure that PCA&D can continue to offer its educational programs to the community. Annual Fund and other gifts impact every area of the College by providing support for scholarships, library resources, exhibitions, visiting artist programs, classroom and studio equipment, and faculty and student community outreach initiatives. Each gift is an investment in the future of the College, the creativity of the community, and the lives of the young artists and designers who study here.

In 2012, PCA&D was pleased to launch the Remarque Circle. Not a typical upper-level giving group, Remarque gifts directly support PCA&D's critical initiatives. In return, PCA&D provides unique opportunities for donors to directly experience the impact of their gifts. Last year's Remarque Circle donors supported the purchase of the Art Garden property, new scholarships to attract an expanded student body, the addition of a new digital media major, and provided initial support of a housing program to ensure that all PCA&D students have access to affordable housing close to the college.

Thank you to everyone who has supported PCA&D by making a gift, enrolling in a class, attending an event, visiting the gallery, providing services to students, and being good neighbors. Creativity thrives at PCA&D thanks to your generosity. *pcad.edu/giving*



204 N. Prince Street • P.O. Box 59 Lancaster, PA 17608-0059 717-396-7833 P | 717-396-1339 F pcad.edu/giving







PCA&D MAIN GALLERY EXHIBITS

- **SKOLOS AND WEDELL**, A Poster Retrospective, November 1 January 3
- ROBERT CUNNINGHAM, Artist / Illustrator, January 10 February 28

 This exhibit will feature 35 paintings and drawings, created by Robert Cunningham (1924-2010) during his esteemed and prolific career, in his signature style of painting in a high-key color palette with simplified shapes and a strong sense of light.
- FOLKLORE, original Fraktur drawings in conversation with contemporary works of art March 7 April 18, 2014

PCA&D ATRIUM EVENTS

A series of Artist Talks and Panel Discussions:

- MARY KATE McDEVITT February 4, 2014 at 12:30 p.m.
- **JAMES RANSOME** on **ROBERT CUNNINGHAM** February 7, 2014 at 4 p.m.
- **NATE LARSON** February 14, 2014 at 4 p.m.
- ELIZABETH DUFFY March 11, 2014 at 10 a.m.
- FOLKLORE PANEL DISCUSSION March 20, 2014 at 4 p.m.