CREATE & INFLUENCE
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You’re an artist in progress. Come to an art college where you’ll be immersed in the process of thinking, making, and communicating. Where you’ll work harder, and have more fun doing it, than you ever knew you could. Where your instructors and classmates will challenge you, inspire you, encourage you, and raise your game. Every day you will know, and you will feel, that you are achieving and growing as an artist. What you become here at PCA&D will differentiate you out there. So the mark you can make on the world will be unforgettable and permanent.

Pennsylvania College of Art & Design 🕊
Living in the real world.

Lancaster City

Just 7 square miles and 60,000 residents, Lancaster City is conveniently accessible by rail and air, and is located within driving distance of Washington DC, Baltimore, Philadelphia, New York, Delaware beaches, and the Jersey shore. There are 13 colleges in the vicinity with 10,000+ students.

Here, historic preservation and a cutting-edge arts scene thrive side by side. It’s a city of safe and welcoming neighborhoods that encourages entrepreneurship and investment, and values the cultural, ethnic, and diverse lifestyles of all our citizens.

Lancaster City has a bustling & vibrant art community. Gallery Row on North Prince Street features a city block of over 40 art galleries and artist studios, in all, 125+ arts organizations, galleries, studios, museums, theaters, orchestras, ensembles, performance venues, poetry sites, and public art installations. Every “First Friday” is a celebration of the arts in Lancaster, with PCA&D enriching the festivities with opportunities for higher learning and nationally acclaimed practitioners.

Bicycle-friendly downtown Lancaster is home to more than 90 restaurants and cafés, most independently owned and operated and offering fast and casual fare, to gourmet cuisine, and everything in between. The Central Market, in the heart of our downtown, is the oldest continuously operational farmers market in America.

From Lancaster Barnstormers baseball games, Fulton Theater House, and Lancaster Symphony Orchestra, to outdoor markets, amusement parks, hiking trails, and water sports on the Susquehanna river, music venues that attract national acts, historic architecture, and some of the most beautiful rolling hills and farmland in the world, there’s always something cool to see & do in and around Lancaster City. It’s impressively cosmopolitan with the comfort and community of a small town.

See more at visitlancastercity.com
Pennsylvania College of Art & Design offers students a unique opportunity – a learning community of aspiring and professional artists focused on real world experience. And part of that real world experience includes off-campus living. PCA&D students live in private off-campus apartments, learning simultaneously how to be artists and adults by managing their own time... with a campus based support system to help them navigate independent living.

Nearly 73% of incoming students take advantage of the PCA&D Housing Referral Service. Our experienced Housing Referral Service staff is proactive in assisting PCA&D students find roommates and connect with “PCA&D Preferred” landlords. For first-year students new to the region, or those who want convenience of furnished, academic year only housing, we also have a preferred leasing agreement exclusively for PCA&D students with Steinman Lofts in downtown Lancaster. Read more about our Housing Referral Service and Steinman Lofts at pcad.edu/housing.
Within a year after graduation 97% of PCA&D graduates are either working in their fields or pursuing an advanced education.

Career Preparation & Professional Experiences

At PCA&D, you will be continuously exposed to client-based coursework, competitions, exhibition opportunities, visiting artist lectures, field study, and departmental events. You will complete coursework in resume writing, copywriting, and professional-practice topics specific to your field of study. PCA&D’s student chapters of professional organizations, such as the American Institute of Graphic Arts, Society of Illustrators, and the Society of Photographic Education provide great opportunities to begin your career networking.

PCA&D graduates are successful creators, designers, thinkers, and makers. They have built their careers in art upon their professional experiences and industry contacts cultivated during their time as students at PCA&D. They’re also able to communicate their creative process with others, reviewing the concept, influences, media, and techniques used, challenges faced in execution, what was learned as a result, and how the project might have been approached differently.

Required Internships

Your internship experience at PCA&D is a vital link between your college study of the visual arts and applying your education in the real world. PCA&D requires all students in every major to successfully complete a professional-level internship prior to graduation. All internships must be approved by the department chair or internship coordinator and are expected to occur in the summer between the third and fourth years in your Bachelor of Fine Arts program. In some cases, the internship process can continue into the fourth year as long as there is no time conflict with required course work.

Online Career Center

All enrolled BFA students, continuing education students, and alumni are eligible to use PCA&D’s Network to Success, the online career and job center. This service allows you to search for jobs targeted to PCA&D students, scope out more than 95,000 jobs in the expanded network, review your search history, upload your portfolio and resume, and much more.
Pennsylvania College of Art & Design is one of the most affordable private art colleges in America and is an excellent value for those seeking a professional degree in the visual arts. As a PCA&D student, you may be eligible for a full-range of federal, state, and institutional assistance that includes scholarships, non-repayable grants, educational loans, and part-time work study. More than 90% of our students receive some form of financial assistance. We also offer a convenient payment plan that can cover any balances remaining after deducting financial aid awards.

All costs are for the 2014-2015 academic year.

<table>
<thead>
<tr>
<th>Cost Description</th>
<th>Cost Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Full-Time Tuition (12–18 credits a semester, 2 semesters)</td>
<td>$20,500</td>
</tr>
<tr>
<td>Computer, Camera &amp; Software (One-time purchase for tools used throughout years of study at PCA&amp;D)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Books &amp; Supplies (per year estimated)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Annual Comprehensive Fee (provides for educational and cultural school-sponsored activities, lab, and technology costs, as well as an Adobe Creative Cloud subscription)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Estimated Living Expenses (This estimate is based on a one-year lease with two students sharing a two-bedroom apartment. This estimate includes rent, food, utilities, phone, and miscellaneous living costs. Living expenses vary according to each student.)</td>
<td>$8,000 to $10,000</td>
</tr>
<tr>
<td>Estimated Commuter Expenses (This estimate is based on a student traveling 25 miles a day, paying $220/semester for parking, and miscellaneous expenses. Costs vary depending on each student’s travel and parking needs.)</td>
<td>$3,400</td>
</tr>
</tbody>
</table>

For priority consideration for PCA&D institutional scholarships and grants, complete the Free Application of Federal Student Aid (FAFSA) by March 1. You must file the FAFSA online at www.fafsa.ed.gov. PCA&D’s financial aid code for the FAFSA is 016021. If you have questions, email us at finaid@pcad.edu.
Their knowledge makes all the difference

Graphic Design

“I’m preparing students for fast deadlines, tough clients, and technology that moves at the speed of light.”

Foundation & Fine Art

“My life as an artist, gallery director, and instructor is challenging and fulfilling. I draw from experiences in my studio and in the gallery while working with students … each experience enriches the next. And I find it is the combination of these creative processes - the classroom, studio, and the gallery - that is invaluable.”

~ Brian Gunzenhauser
Assistant Professor
Graphic Design

Brian Gunzenhauser designed and authored the web design curriculum at the Pennsylvania College of Art & Design and currently teaches web design as well as copywriting.

“In delivering online content I envision a framework that encompasses the social experiences we have on the web today, like social networking, an intricate messaging system, and video. It has to be easy for people to learn, interact, communicate, and share ideas.”

| Heidi Leitzke
Gallery Director, Adjunct Instructor
Foundation; Fine Art

Since 2006, Heidi has balanced three roles at PCA&D—gallery director, practicing artist, and teacher. These related but distinctly different professional areas of art have given Heidi a uniquely varied palette of creative experience that benefits her students in myriad of ways.

A visual artist who makes paintings, embroideries, drawings, and other experiments, Leitzke’s embroideries were featured in Interwoven: Art, Craft, Design at Arlington Art Center and in several group shows at Bridgette Mayer Gallery in Philadelphia. Her paintings have been shown in New York City group shows at Denise Bibro Fine Art and the Bowery Gallery. Heidi’s work is in many private collections throughout the country.
The best facilities for realizing your best ideas

Cutting Edge Technology and Amenities
PCA&D studios, labs, and resources give you access to the most advanced techno-creative learning environments. PCA&D facilities are outfitted with the latest industry-standard equipment, as well as large teaching studios for students working in more traditional media. The college’s Suzanne H. and Ronald D. Schrotberger Design Center supports students and faculty as they integrate digital technologies into their learning, teaching, and professional lives. The Schrotberger Design Center also enables students from all majors to connect their creative energies in one dynamic environment. In addition to well-equipped classroom space, the college offers gallery space for hosting exhibitions by regional and national artists and areas to display current student artwork. The PCA&D library features a wealth of current resources – from hard copy to digital media offerings – to facilitate research and creativity. There are also several student lounges in the college buildings for studying, socializing, and exchanging ideas outside of the classroom.

- 90,000 square feet
- Wireless facility
- Public gallery
- Student galleries
- The Suzanne H. and Ronald D. Schrotberger Design Center
- Computer imaging labs
- Digital printing and scanning
- Digital imaging studio
- Digital photography lab
- Photography darkrooms
- Color processing lab
- Lighting studio
- Digital and standard copy stand room
- Animation room
- 3-D lab and workshop
- Computer labs
- Library
- Printmaking lab
- Easel and tabletop studios
PCA&D’s first year program, the foundation year, provides the basis for all disciplines in the visual arts. This experience will increase your abilities to think analytically, to define, adapt, and refine concepts, while developing high-level studio skills. You will learn how to recognize and produce your best ideas and you’ll be able to communicate about art making in ways that are personal and professional.

Learn more at pcad.edu/FD.

Your Foundation Year:
- Drawing I
- 2-D Design I/II
- 3-D Design
- Digital Imaging
- Drawing II OR Survey of Light
- Foundations of Verbal Communications I/II
- Introduction to Western Art I
liberal arts

The liberal arts curriculum is an important component of your education in the visual arts. These classes build critical-thinking skills and examine the creative process in a wide range of subjects. Through your four years of liberal arts coursework, you will learn effective writing, research, and analysis skills. To create, not only do you need art and design skills, you also need the ability to communicate the ideas behind them.

PCA&D students study art history, verbal communications, life and physical sciences, mathematics, behavioral and social sciences, along with a rotation of electives in the humanities. Advancing in difficulty with level, these classes will give you the necessary historical background and cultural context that complement and inform your studio experience. Check out our complete course offering online.

Learn more at pcad.edu/LA.
Digital media and interactive entertainment are the most pervasive and popular modes of connection, influence, and communication in today's world. The internet, mobile devices, interactive and social media are an increasingly large part of daily life. As a student majoring in digital media, you will receive introductory and advanced training in this integrative and technology-driven medium. Through lectures, demonstrations, and studio work, you will gain mastery in the principles of 3-D modeling, digital animation, digital audio production, time-based media, and production skills. Seniors participate in the required internship program in relevant professional environments. The digital media major, with a focus on career-oriented projects and developing a professional skill set, will prepare you to meet the demands of a diverse and expanding job market.

Learn more at pcad.edu/DM.
<table>
<thead>
<tr>
<th>Sophomore</th>
<th>Fall</th>
<th>Spring</th>
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<tbody>
<tr>
<td>Visual Communication</td>
<td>Time Based Media</td>
<td>Introduction to Interactive Design</td>
</tr>
<tr>
<td>Typography</td>
<td>Digital I</td>
<td>Liberal Arts</td>
</tr>
<tr>
<td>History of Digital Media &amp; Emerging Trends</td>
<td>Digital II</td>
<td>Sound Design</td>
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<tr>
<td>Motion &amp; Story</td>
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<td>Liberal Arts</td>
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<tr>
<th>Junior</th>
<th>Fall</th>
<th>Spring</th>
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<tbody>
<tr>
<td>Visual Development I</td>
<td>Digital Compositing</td>
<td></td>
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<tr>
<td>Computer Animation I</td>
<td></td>
<td>Liberal Arts</td>
</tr>
<tr>
<td>Visual Development II</td>
<td>Studio Elective</td>
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<tr>
<td>Computer Animation II</td>
<td></td>
<td>Liberal Arts</td>
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<tr>
<td>Gaming</td>
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<tr>
<th>Senior</th>
<th>Fall</th>
<th>Spring</th>
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<tbody>
<tr>
<td>Social Media Marketing &amp; Communications</td>
<td>Digital Media Core Elective</td>
<td>Studio Elective</td>
</tr>
<tr>
<td>Advanced Gaming</td>
<td></td>
<td>Liberal Arts</td>
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<tr>
<td>Senior Studio I</td>
<td></td>
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<tr>
<td>Professional Practices</td>
<td></td>
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<tr>
<td>Entertainment Production Skills</td>
<td></td>
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<tr>
<td>Senior Studio II</td>
<td></td>
<td></td>
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<tr>
<td>Digital Media Core Elective</td>
<td></td>
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<tr>
<td>Studio Elective</td>
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<td></td>
<td></td>
<td>Liberal Arts</td>
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</tbody>
</table>
Your career starts with your final year.

“PCA&D has given me the path to do what I love and the strength to be successful at it.”

*Katie Smith ’14 Graphic Design* - immediately after graduation Katie relocated to Austin, TX where she accepted a position as Junior UI/UX Designer at Key Ingredient Corporation. As a designer concerned with both user interface and experience, Katie works to insure the best experience across all interactive platforms.

**Senior studio space**
A personal space to focus on your thesis and collaborate with peers

All senior students are assigned individual studio spaces to help them develop and create their thesis projects. These spaces allow students to work collaboratively and be inspired by their fellow studio mates, as well as work individually with their instructors. Whether a design or fine arts major, you’ll have the space and technology you need to support your work and with convenient storage onsite.

**Senior Show & Celebration**
Seniors unveil their thesis projects in this annual, capstone exhibition.

This event features 60,000 square feet of exhibition space filled with art in a variety of media by the graduating senior class—much of it for sale. Live music, refreshments, friends, and family are also why this celebration is unique in Lancaster. Senior students in all majors work with faculty to prepare an extensive installation that provides deep insight into the process of art exhibition. The annual Senior Show & Celebration uses all of the gallery and classroom space within the college to display the work of graduating seniors. The opening reception is a major college event for our students and the community and it provides terrific opportunities for our students to network career connections.
Foundation Year

1) Ciara Alexander, 2017
2) Samantha Bowen, 2017
3) Alexander Blair, 2016
4) Hunter Bridge, 2017
1) Danielle Farrell, 2014
2) Kaitlyn Trout, 2014
3) Socheata Chhun, 2015
4) Ashely Hill, 2014
5) Kaitlyn Trout, 2014
6) Jordan Heisey, 2014
7) Ashely Hill, 2014
Illustration

1) Victoria Poole, 2014
2) Andrew Morrissey, 2013
3) Tylor Heagy, 2014
4) Graey Erb, 2013
Photography

1) Gregg Irwin, 2014
2) Kate Frese, 2014
3) Briana Major, 2014
4) Leawna Burek, 2014
Fine Art

1) Rebecca Runkles, 2015
2) Samuel Warren, 2013
3) Vanessa Clough, 2015
4) Samantha Campbell, 2014
5) Jacqueline Willoughby, 2015
Professional reach to help your career grow.

Good contacts and connections are worth their weight in gold.

At PCA&D I learned the supremacy of the deadline and how labor intensive all forms of illustration are. Maintaining a steady work schedule is the only way to stay productive and on top of deadlines. This is definitely something that was strongly reinforced at PCA&D.

The difference between persistence and fanaticism is a working business model. Opportunity rarely ever exposes itself at your convenience. Nine times out of ten, finishing a project is far more valuable than starting. Leaving your desk/computer for a few hours here and there makes you a much more interesting person and it does the same for your work.

PCA&D alumnus Jeff McComsey ’05 and Steve Becker ’04 are heavily influencing the graphic novel genre and elevating this art to the heights of literary and artistic promise. Their Kickstarter funded FUBAR graphic novel “Empire of the Rising Dead” has made the New York Times’ Best Seller list of paperback graphic books. The piece features 40 contributors and contains 27 illustrated short stories.

Since graduating McComsey and Becker have established themselves as top end writers, illustrators, publishers and the ones to watch for the next great graphic novel.
Fine art majors at PCA&D study under the direction of working artists, developing skills and abilities through studio guidance in drawing, painting, printmaking, sculpture, and digital imaging. All courses in fine art are designed to hone your skills as an artist, to augment your abilities to conceptualize as a visual thinker, and to assist in your discernment of complex contemporary issues while becoming a creative problem solver. You will expand your knowledge and experience as a professional through required internships and interactions with visiting artists. You will also gain practical information about the business of art in professional practices courses. Being a fine artist requires a commitment to a process of personal development that takes a high level of motivation, independent thinking, creative use of material and technology, and a commitment to lifelong learning.

Fine Art department faculty members are working artists who exhibit professionally, serve as jurors for exhibitions, and curate gallery shows. They will inspire you to develop an individual creative vision through small classes and individualized instruction.

Learn more at pcad.edu/FA.
<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Combination</th>
</tr>
</thead>
</table>
| sophomore fall | Drawing: Form and Space I  
|             | Painting: Color, Form, and Space I  
|             | Digital Media: Image  
|             | Observational Sculpture  
|             | Liberal Arts |
| junior spring | Drawing: Form and Space II  
|             | Painting: Color, Form, and Space II  
|             | Relief Printmaking  
|             | Digital Mixed Media: Time, Motion, and Sequence  
|             | Liberal Arts |
| junior fall | Drawing: Observation and Invention  
|             | Painting: Observation, Memory, and Synthesis  
|             | Fine Art Core Elective  
|             | General Elective  
|             | Liberal Arts |
| junior spring | Directions in Contemporary Art Media, Form, and Concept  
|             | Drawing: Theme and Variation  
|             | Painting: Theme and Variation  
|             | Liberal Arts |
| senior fall | Professional Practices I  
|             | Senior Studio I  
|             | Drawing Portfolio  
|             | Fine Art Core Elective  
|             | Liberal Arts |
| senior spring | Professional Practices II  
|             | Senior Studio II  
|             | Thesis and Critique  
|             | General Elective  
|             | Liberal Arts |
As a graphic design student, you’re a visual problem solver working with text, images, and the most current technology to create functional pieces that clearly convey a message or purpose. Graphic designers have an impact on the look of almost everything we see—websites, apps, logos, advertisements, books, billboards, brochures, magazines, posters, and packaging, as well as sophisticated motion graphics.

In PCA&D’s graphic design program, your focus will be on conceptual and technical courses that are enhanced by gradual involvement with actual clients. All faculty members in the graphic design department are freelance or full-time designers who bring professional jobs to the classroom as competitive assignments. You will work with real clients in the classroom and learn about an expansive spectrum of software, technology, and media that will prepare you to take on the widest range of projects.

The required senior internship is a pivotal professional experience for graphic design majors—an opportunity to demonstrate your skills to potential employers. The senior year ends in a concentrated effort to hone presentation skills and prepare a final portfolio and senior exhibition. PCA&D’s graphic design program is structured to prepare you to work successfully in the highly competitive field of graphic design.

Learn more at pcad.edu/GD.
<table>
<thead>
<tr>
<th>Semester</th>
<th>Year</th>
<th>Courses</th>
</tr>
</thead>
</table>
| sophomore fall |  | Visual Communication  
Time-Based Media  
Typography |
|  |  | Digital I  
Intro to Interactive Design  
Liberal Arts |
| junior spring |  | History of Graphic Design & Emerging Trends  
Typeography II  |
|  |  | Digital II  
Digital Design Production  
Liberal Arts |
| junior fall |  | Art of Copywriting  
Design Studio I  
Interaction Design |
|  |  | Advertising  
Graphic Design Core Elective  
Liberal Arts |
| junior spring |  | Design Studio II  
Motion Graphics  
Advanced Web Design |
|  |  | Graphic Design Core Elective  
Liberal Arts |
| senior fall |  | Summer Internship (required, non-credit) |
| senior spring |  | Social Media Marketing & Communication  
Senior Design Studio I  
Packaging |
|  |  | Web Studio I  
Graphic Design Core Elective  
General Elective  
Liberal Arts |
| senior fall |  | Professional Practices/Portfolio Preparation  
Senior Design Studio II  
Web Studio II |
|  |  | Graphic Design Core Elective  
General Elective  
Liberal Arts |
As a PCA&D Illustration major, you will develop your own style by learning to make dynamic images based on solid drawing skills and well-researched concepts, all while employing techniques currently used in the illustration industry and related fields.

The illustration faculty are all professionals working successfully in various formats including graphic novels, children's books, concept art for the film, gaming and television markets, digital, photographic, and print media. Illustration majors regularly compete to produce projects for real clients. This gives you the opportunity to create published, professional portfolio pieces while still at PCA&D. Illustration students are also required to participate in an internship and complete courses in business practices and portfolio preparation to learn what you need to know about effective self-promotion, finding clients, project pricing, and ethical guidelines, as well as how to manage your own illustration business, whether you are operating as a small independent contractor or working for a major global studio.

Learn more at pcad.edu/IL.
| Semester | Freshman | | | Sophomore | | | | Junior | | | | Senior | | | |
|----------|----------|-------|----------|-----------|-------|----------|-------|----------|-------|----------|-------|----------|-------|----------|
| Fall     | Typography | Intro to Interactive Design | Intro to Time-Based Media | Visual Communication | Intro to Time-Based Media | Liberal Arts | Digital I | Advanced Digital I | Liberal Arts | History of Illustration & Emerging Trends | Figure Anatomy I | Digital II | Materials & Techniques | Liberal Arts | |
| Spring   | Figure Anatomy II | Visual Development I | Liberal Arts | Illustration Studio I | Visual Development II | Liberal Arts | Digital Painting | Liberal Arts | Figure Anatomy III | 3D Rendering | Visual Development II | Liberal Arts | |
| Fall     | Illustration Studio II | Senior Illustration Studio I | Liberal Arts | Figure Anatomy II | Senior Illustration Studio II | Liberal Arts | Social Media Marketing & Communication | Professional Practices | Liberal Arts | Studio Elective | Liberal Arts | |
| Spring   | Senior Illustration Studio II | Illustration Core Elective | Liberal Arts | Advanced Figure II | Illustration Core Elective | Liberal Arts | Professional Practices | Liberal Arts |  | | | | |
photography

Documentary and news photographers inform and influence our grasp of current events. Commercial photographers meet the image needs of business. And fine art photographers help us interpret cultures and societies.

In PCA&D’s photography program, you will learn current practices, technology, and hardware in preparation for the ever-changing professional world of photography. You may engage in studio electives in both commercial/applied and fine art photography. This allows you to create an emphasis within your photography curriculum that best coincides with your individual interests and strengths.

Here, vision, composition, and the ability to see photographically are of primary importance, regardless of application. You will discover how craft and vision are inextricably bound, as you develop strong visual skills and knowledge of traditional, digital, and experimental photographic processes.

A required internship will enable you to hone your skills in a professional setting and begin to establish an employment network — essentials to thriving in this competitive field.

Learn more at pcad.edu/PH.
History of Photography I  
Photographic Techniques I  
B&W Digital Capture and Production  
Fundamentals of Lighting  
Studio Elective  
Liberal Arts  

History of Photography II  
Color Digital Capture and Production  
Photographic Techniques II  
Intro to Video  
Liberal Arts  

Digital Color Management  
Advanced Lighting for Studio and Video  
Large Format Photography: Description and Contemplation  
Intro to Sound for Video  
Intermediate Video  

Professional Practices I  
Photo / Video Installation  
Photo Montage and Manipulation  
Advanced Color: Theory and Practice  
Photography Core Elective  
Liberal Arts  
Summer Internship (required, non-credit)  

Senior Thesis I  
Web-Arts: Self-Promotion to Self-Expression  
Video Projects  
Photography Core Elective  
Studio Elective  
Liberal Arts  

Senior Thesis II | 3.0 CR  
Sequence and the Book  
Professional Practices II  
Photography Core Elective  
Studio Elective  
Liberal Arts
Ways to be involved outside the classroom

At PCA&D, you are able to get involved beyond the classroom with a variety of programs and activities on campus. You can engage with current clubs like Anime, Lux Photography, Drawing, and LGBT Student Alliance—and submit proposals for new clubs and events.

You can develop leadership skills in the college’s Student Ambassador program or by serving as an Orientation Leader. Helping to plan activities and events on campus, student council is another great opportunity. Each year, student council officers and department representatives are elected by their peers, and the entire PCA&D student body is encouraged to attend student council meetings to share ideas about how to enhance the student experience.

To learn more about our additional student services and activities, visit pcad.edu/studentlife.

Student professional organizations & events

**American Institute of Graphic Arts (AIGA)**
Our AIGA chapter encourages students to make a commitment to their professional interest. Provides exposure, networking, employment and internship opportunities portfolios.aiga.org

**PCA&D 24-hour Designathon**
The 24-hour Designathon is an AIGA event providing free design services to area non-profits and our community. Students gain experience in creating projects under a 24-hour deadline.

**Society of Illustrators Student Chapter**
PCA&D is one of the first national chapters. Students create a community of their own to support, encourage and develop knowledge, skill and exposure to the field of illustration. societyillustrators.org

**24-Hour Comics Day**
A 1-day global event focused on this worldwide phenomenon. Students and faculty strive to complete a print and/or web comic in 24 hours. Students also participate in non-comic events and workshops. 24hourcomicsday.com

**The Society of Photographic Education**
Students can post work on the SPE website, access mailing lists of potential clients and professionals. There is ongoing access to seminars, speakers, symposia, publications and annual conference. spenational.org
Your admissions checklist

BFA program for students who are full-time or part-time, first-time or transfer

? Application & fee
Complete an application for admission and return it to the admission office accompanied by the $40 application fee ($110 for international applicants). The application fee is non-refundable. Start your application online at pcad.edu/BFAapply.

? Transcripts
Submit official high school or GED transcripts. Transfer students must also submit transcripts from all colleges where coursework had been attempted or completed. High school students are encouraged to enrolled in college preparatory curriculum. We do not have a foreign language requirement.

? Personal statement
A 250 - 500 word typed personal statement is required. This should describe your reasons for choosing a visual arts education, any influences that led to your choice, visual art experiences you have had (inside and outside of the classroom), any involvement in clubs or jobs, and your current career goals. Be sure to list your full name and mailing address on the statement.

? Portfolio review
You are required to submit 10 - 15 pieces of recent, original artwork, including a minimum of three pieces from direct observation. We encourage you to submit your portfolios in-person, but digital submission options are available through the PCA&D SlideRoom at pcad.slideroom.com. Portfolios submitted through the PCA&D SlideRoom will be considered for review only if you have submitted an application. You may request additional portfolio preparation information from the admission department.

? Test scores
PCA&D is a test-optional institution but we strongly recommend submitting ACT or SAT scores if you have taken these tests. PCA&D's College Board code is 2681. PCA&D's ACT College code is 3569.

If you are an international applicant and your first language is not English, you must submit the TOEFL (required score of 80) or the IELTS (required score of 6.5). In place of TOEFL or IELTS scores, PCA&D will accept ELS’s Certificate of Completion - Level 112 - English for Academic Purposes as proof of competency in English.

? Résumé
If you are an applicant who has been out of high school or not enrolled in a college or university for more than one year you must submit a résumé.

? Interview
You are strongly encouraged to have a personal interview with your PCA&D admissions counselor. The interview enables the college to assess your artistic background, intent, level of commitment, and ability to benefit from advanced study in the arts.

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**Personal information**

Name

(please use legal name) last first middle initial

Social Security Number email address date of birth sex* M o F o

Permanent Address

street address city state zip code

county telephone

Mailing Address
(if different from above)

street address city state zip code

county telephone

**Citizenship**

- US citizen
- Dual US citizen
- U.S. Permanent Resident (Green Card, Resident Alien ID#)
- Non-U.S. Citizen
- Type of Visa

**Ethnic Category**

- American Indian or Alaska Native
- Asian
- Hispanic/Latino
- Two or more races
- Black or African American
- White
- Race and Ethnicity unknown
- Native Hawaiian or Other Pacific Islander
- Race and Ethnicity Unknown

Have you ever been convicted of a misdemeanor, felony or other crime? Y o N o

If you answered yes to this question, please attach a separate sheet of paper that explains the circumstances and what you learned from your experience.

**High School information**

name of high school year of graduation city state

**College information**

name of college(s) years attended year of graduation city state
Financial aid / Housing

Plan to apply for financial aid? Y o N o
Plan to seek a roommate? Y o N o
Plan to seek housing? Y o N o
Plan to commute? Y o N o

Family information

- o mother
- o step-mother
- o female guardian
- o male guardian
- o spouse

- name
- home address
- telephone
- email address

- occupation
- employer
- degree(s) earned (if any)

- o father
- o step-father
- o female guardian
- o male guardian

- name
- home address
- telephone
- email address

- occupation
- employer
- degree(s) earned (if any)

Admission information

Applying to enter BFA program as:
- o first-year (foundation)
- o transfer (BFA only)

To enter:
- o Spring 2015
- o Fall 2015
- o Spring 2016
- o Fall 2016

Degree (check one):
- o BFA (full-time)
- o BFA (part-time)

Intended major (check one):
- o BFA in Digital Media (120 credits)
- o BFA in Fine Art (120 credits)
- o BFA in Graphic Design (120 credits)
- o BFA in Illustration (120 credits)
- o BFA in Photography (120 credits)

Which way do you prefer to be contacted by PCA&D?
- o home phone
- o cell phone
- o email
- o letter/postcard

Have you visited Pennsylvania College of Art & Design? Y o N o

How did you find out about Pennsylvania College of Art & Design? (please check one):
- o College Board
- o Art teacher
- o Current PCA&D student
- o High school visit
- o College fair
- o Website
- o Facebook or Twitter
- o National Portfolio Day
- o Open house
- o Publications/Mail

Financial aid / Housing

Plan to apply for financial aid? Y o N o
Plan to seek a roommate? Y o N o
Plan to seek housing? Y o N o
Plan to commute? Y o N o

Family information

- o mother
- o step-mother
- o female guardian
- o male guardian
- o spouse

- name
- home address
- telephone
- email address

- occupation
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- o Website
- o Facebook or Twitter
- o National Portfolio Day
- o Open house
- o Publications/Mail

All applicants should include any additional information (work experience, awards, exhibits, extra-curricular/community service activities, etc.) on a typed, separate sheet. Students who have been out of school for more than one year must supplement this application with a resume.

Optional information- for identification and statistical purposes only.

My signature indicates, to the best of my knowledge, that all information provided in this application is complete and accurate.

Applicant signature Date

Parent or guardian’s signature (required if applicant is under 18 years of age) Date

Please visit pcad.edu/bfaapply or detach this completed form, attach your typed personal statement, and a $40 ($110 for international applicants) application fee (make check or money order payable to PCA&D) and mail to: Admission Department | Pennsylvania College of Art & Design | 204 North Prince Street, PO Box 59, Lancaster, PA 17608-0059

Admission Questions? Just Ask

PCA&D admission staff will guide you through the application process.

You’ll be assigned your own admission counselor who will assist you in the admission process, answer your questions, and monitor the progress of your application. PCA&D enrolls students who understand the value of art and look to engage the professional training required for a career in the visual arts.

PCA&D operates on a rolling admissions calendar, which means applications are accepted and decisions are made throughout the academic year. However, priority for admission and scholarships is given to candidates who apply by March 1 for the fall semester and December 1 for the spring semester.

Comprehensive PCA&D admission requirements are detailed at pcad.edu/requirements.

We Want To Meet You

Come to an open house and tour our facilities and the surrounding area.

To fully experience PCA&D and the creative energy you’ll feel the moment you walk through our doors and explore our city, a visit is essential. Come speak one-on-one with our talented students and world-class faculty, see the remarkable art displayed throughout our campus, and tour our cutting-edge facilities. We look forward to getting to know you.

2014-2015 Open house dates

- o Saturday, September 27, 2014
- o Saturday, November 15, 2014
- o Saturday, January 17, 2015
- o Saturday, March 21, 2015
- o Friday, June 26, 2015

All open houses run from 11:00am – 2:30pm.

If you apply to the BFA degree program at the open house, you do not have to pay the application fee.

To register to attend an open house, call our Office of Admissions at 800.689.0379 ext. 1001, or fill out our online registration form at pcad.edu/openhouse.

Campus Tours & Portfolio Reviews

A personal meet-up if you can’t make an open house.

If you can’t attend an open house, consider scheduling a personal tour or portfolio review with an admissions counselor. Most appointments can be scheduled Monday through Friday between 8:30am – 3:30pm. Call us at 800.689.0379, ext. 1001.