Hello PCA&D!

On behalf of the Pennsylvania College of Art and Design’s (PCA&D) faculty and staff, allow me to welcome you to our community of artists. Throughout your time at PCA&D we will challenge and empower you to develop your skills as strong thinkers, makers and communicators.

In your studio courses you will engage in an interactive process of concept, construction, critique and redesign within an immersive experiential environment. These experiences will develop your skills in adaptive thinking, effective making and virtual communication skills, which are increasingly valued in our global society. Furthermore, in your liberal arts courses, you will hone your verbal and writing skills that will help you cultivate points-of-view and create sophisticated visual output.

Outside the classroom, you will also have the opportunity to put your thinking, making and communication skills to work. PCA&D highly encourages you to get involved on campus and within the Lancaster community. Through student organizations, campus leadership positions and civic engagement programs like Designathon, you have the chance to apply the skills you are learning in the classroom while positively impacting the environment around you. PCA&D and Lancaster are now your home, so get involved and enjoy your campus and local community.

Again, welcome to PCA&D! I hope you will explore the many resources and programs that are in place to ultimately help you achieve your highest potential, both within and outside of the classroom.

Best wishes,

Mary Colleen Heil
President