Pennsylvania College of Art & Design

Founded in 1982, PCA&D is a private, professional art college offering BFA degrees, certificates, credentials, and curricula that enable students of all ages to pursue art as their life’s work.

PCA&D is accredited by the National Association of Schools of Art and Design (NASAD) and the Middle States Commission on Higher Education (MSCHE), is approved as a college and for degree-granting privileges by the Pennsylvania Department of Education and is a member of the Association of Independent Colleges of Art & Design (AICAD).

Mission
Pennsylvania College of Art & Design is a professional art college offering a BFA degree, certificates, credentials, and curricula that enable students of all ages to pursue art as their life’s work.

Educational Philosophy
Communication as Currency in the Curriculum: Creating influence through adaptive thinking, effective making, and an articulate voice.

PCA&D’s learning experience teaches students adaptive thinking techniques and effective making skills that result in a deliberate and influential artistic voice. Students engage with an interactive process of concept, construction, critique, and redesign in an immersive experiential environment. Because visual, verbal, and virtual communication is increasingly valued in a global society, our curriculum emphasizes the relationships among thinking, making, and communicating. We transform our students by challenging them to cultivate expansive points-of-view and create sophisticated visual output. The ability to continue to learn and create extends beyond the college experience.
On behalf of the Board of Trustees, I would like to thank Judy Ware, Mark Korman and Randy Patterson, who completed their terms on the Board this past year. They each played an important role in developing and implementing Envisioned Future 2025, setting the College on the road to growing enrollment and becoming a key creative center for strong thinkers, strong makers and strong communicators.

An important mandate in Envisioned Future 2025 is to grow the size of the student body, and I am pleased to report that the first year classes of 2014 and 2015 PCA&D have exceeded admissions goals. The College realized a 19% increase in applications and a 17% increase in tuition deposits over 2014. This success is made possible with the support of Remarque Circle members. These members are PCA&D’s partners in creating dynamic change, through investing in scholarships and initiatives which help increase the student body and enhance both the College and the Lancaster community.

I would also like to thank you for your support and appreciation of PCA&D’s mission: enabling students of all ages to pursue art as their life’s work.

David Buckman, Board Chair, 2015
Congratulations and thanks to all of the board members, faculty, staff, and donors who have helped us achieve another year of forward momentum.

- PCA&D welcomed 12.5% more new students than our targeted goal, and our total enrollment increased 7% from 2014.
- In a survey of members of the Class of 2015, 100% of respondents were either employed or in graduate school.
- PCA&D implemented Communication as Currency into the curriculum.
- Added 2+2 articulation programs with Bucks County Community College, Delaware County Community College and Montgomery College.
- Implemented a new comprehensive marketing campaign including print, on-line, and in-bound marketing.
- Launched a new website.
- Implemented and supported new PCA&D emergency alert system for incident and weather-related communication management.
- Completed our first year of student housing at Steinman Lofts on West King Street.
- Added leases for six apartments at Stevens House to student housing portfolio.
- Completed and dedicated CREATE/INFLUENCE installation in the Art Garden.
MAJORS

1. DIGITAL MEDIA
   Hailey Anuscavage

2. FINE ART
   Garrett Moore

3. GRAPHIC DESIGN
   Steve Zimmerman

4. PHOTOGRAPHY
   Katherine Zell

5. ILLUSTRATION
   Michele Henry
The Pennsylvania College of Art & Design’s Continuing Education department allows students of all ages and skill levels to enrich their lives with creativity and develop practical skills. Art and design classes for elementary age children, teens, and adults offer a creative outlet and expression, skill and confidence in the making of art as well as an opportunity to expand professional creative abilities for career development.

Through the Continuing Education department, PCA&D provides scholarships to public and private school students based on merit or financial need. These scholarships provide additional access to art programs for children of Lancaster County. In 2015, PCA&D provided 77 Youth Art scholarships to local students.

The college’s certificate program currently includes Digital Design Series: Web, Digital Design Series: Print, Social Media Marketing and Communication, and Digital Photography. More than 60 adults are currently pursuing their certificates at PCA&D, which provides practical skills and credentials for professionals and career-seekers in the area.
Through its Main Gallery, PCA&D hosts exhibitions showcasing artwork by nationally recognized artists, enriching the learning experience of our BFA students and the creative community of Lancaster. Thanks to funding from donors, we are able to engage diverse populations of our community with special events.

Exhibition highlights from the 2014-15 Gallery Season include *The Mosaic Project: Toyin Oduotola* and *Lydia Panas and Seven on Site*. Special events presented in conjunction with *The Mosaic Project* were thought provoking artist talks by Toyin Oduotola and Lydia Panas, a Drawing Workshop led by Oduotola for 32 High School Students and “Meet the Artist” Question and Answer sessions with each of the artists and 20 Mosaic Scholarship Middle School students. The *Seven on Site* exhibition and supporting activities were generously sponsored by the Richard C. von Hess Foundation, which made possible a panel discussion with artists Martha Armstrong, Judy Koon, Ro Lohin and Megan Williamson, moderated by NYC-based art historian and writer, Jennifer Samet. These events enrich the experience of our BFA students; local Middle School and High School students; our faculty, staff and the creative community of Lancaster as these artists, leaders in their field, share new perspectives, tricks-of-the-trade and intellectually stimulating discourse.
THANK YOU FOR MAKING THIS ALL POSSIBLE

Gifts made by you and others ensure that Pennsylvania College of Art & Design can continue to offer its educational programs to the community. Every gift is an investment in the future of the College, the creativity of the community, and the lives of the young artists and designers who study here.

In particular, we would like to thank the members of the Remarque Circle. Members of the Remarque Circle are our partners in creating dynamic change in our community. Their gifts support the College’s indispensable initiatives, for example: new scholarships to attract an expanded student body, the industry standard technology our students need, and the Art Garden.

Thank you to everyone who has supported PCA&D by making a gift, enrolling in a class, attending an event, visiting the gallery, providing services to students, and being good neighbors. Creativity thrives at Pennsylvania College of Art & Design thanks to your generosity.

Pcad.edu/giving

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The Comic Store
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McDonald’s
Members 1st Federal Credit Union
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North Museum of Natural History & Science
Once Upon a Closet
The Ware Center-Millersville University
PA Dutch Country
Pennsylvania Guild of Craftsmen/Guild Store
Prince St. Cafe
Pepperidge Farm
Puff n’ Stuff
Red Rose Transit Authority
The Seed
Subway
Veritas/Community Room on King
Yellow Cab
YMCA
West End Yoga
Zoetropolis
**SPRING 2016 GALLERY EXHIBITIONS**

**JOHN BISBEE “Only nails, always different”**
Sculptures with a big impact made from small parts.
November 6, 2015—January 25, 2016

**MEMORY**
Digital and Traditional work by Jeff Hesser
*Drawing, Sculpture, Digital Models and Interactive Environments*
February 5—May 28, 2016
First Friday Reception: February 5

**The MOUNTAIN and the BUMBLEBEE**
Contemporary artists and poets confronting broadly defined notions of landscape as both cultural icon and raw material.
May 25—April 22, 2016
First Friday Reception: April 1

**SENIOR SHOW & CELEBRATION**
May 6 from 5—8 pm
Show continues in the Main Gallery through May 28

**SPRING 2016 ATRIUM EVENTS**

An ongoing series of Artist Talks and Panel Discussions

**JEFF HESSER**
February 5 at 10 am

**ETHAN MURROW**
March 22 at 10 am

**CHRIS McGINNIS**
March 25 at 10 am

**CHRISTIAN PATTERSON**
April 5 at 2 pm