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# **CREATE & INFLUENCE**

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Pennsylvania College of Art & Design





# **CREATE & INFLUENCE**

You're an artist in progress. Come to an art college where you'll be immersed in the process of thinking, making, and communicating. Where you'll work harder, and have more fun doing it, than you ever knew you could. Where your instructors and classmates will challenge you, inspire you, encourage you, and raise your game. Every day, you will know, and you will feel, that you are achieving and growing as an artist. What you become here at PCA&D will differentiate you out there. So the mark you can make on the world will be unforgettable and permanent.

Pennsylvania College of Art & Design



# Living in the real world.

Just 7 square miles and 60,000 residents, Lancaster City is conveniently accessible by rail and air, and is located within driving distance of Washington DC, Baltimore, Philadelphia, New York, Delaware beaches, and the Jersey shore. There are 13 colleges in the vicinity with 10,000+ students.

Here, historic preservation and a cutting-edge arts scene thrive side by side. It's a city of safe and welcoming neighborhoods that encourages entrepreneurship and investment, and values the cultural, ethnic, and diverse lifestyles of all our citizens.

Lancaster City has a bustling & vibrant art community. Gallery Row on North Prince Street features a city block of over 40 art galleries and artist studios, in all, 125+ arts organizations, galleries, studios, museums, theaters, orchestras, ensembles, performance venues, poetry sites, and public art installations. Every "First Friday" is a celebration of the arts in Lancaster, with PCA&D enriching the festivities with opportunities for higher learning and nationally acclaimed practitioners.

Bicycle-friendly downtown Lancaster is home to more than 90 restaurants and cafés, most independently owned and operated and offering fast and casual fare, to gourmet cuisine, and everything in between. The Central Market, in the heart of our downtown, is the oldest continuously operational farmers market in America.

From Lancaster Barnstormers baseball games, Fulton Opera House, and Lancaster Symphony Orchestra, to outdoor markets, amusement parks, hiking trails, and water sports on the Susquehanna river, music venues that attract national acts, historic architecture, and some of the most beautiful rolling hills and farmland in the world, there's always something cool to see & do in and around Lancaster City. It's impressively cosmopolitan with the comfort and community of a small town.

See more at visitlancastercity.com

## LIVING AND LEARNING

Pennsylvania College of Art & Design offers students a unique opportunity – a learning community of aspiring and professional artists focused on real world experience. And part of that real world experience includes off-campus living. PCA&D students live in private off-campus apartments, learning simultaneously how to be artists and adults by managing their own time.... with a campus based support system to help them navigate independent living.

Nearly 73% of incoming students take advantage of the PCA&D Housing Referral Service. Our experienced Housing Referral Service staff is proactive in assisting PCA&D students find roommates and connect with "PCA&D Preferred" landlords. For first-year students new to the region, or those who want convenience of furnished, academic year only housing, we also have a preferred leasing agreement exclusively for PCA&D students with Steinman Lofts in downtown Lancaster. Read more about our Housing Referral Service and Steinman Lofts at **pcad.edu/housing.** 





Within a year after graduation 95% of PCA&D graduates are either working in their fields or pursuing an advanced education

### **Career Preparation & Professional Experiences**

At PCA&D, you will be continuously exposed to client-based coursework, competitions, exhibition opportunities, visiting artist lectures, field study, and departmental events. You will complete coursework in resume writing, copywriting, and professional-practice topics specific to your field of study. PCA&D's student chapters of professional organizations, such as the American Institute of Graphic Arts, Society of Illustrators, and the Society of Photographic Education provide great opportunities to begin your career networking.

PCA&D graduates are successful creators, designers, thinkers, and makers. They have built their careers in art upon their professional experiences and industry contacts cultivated during their time as students at PCA&D. They're also able to communicate their creative process with others, reviewing the concept, influences, media, and techniques used, challenges faced in execution, what was learned as a result, and how the project might have been approached this differently.

### **Required Internships**

Your internship experience at PCA&D is a vital link between your college study of the visual arts and applying your education in the real world. PCA&D requires all students in every major to successfully complete a professional-level internship prior to graduation. All internships must be approved by the department chair or internship coordinator and are expected to occur in the summer between the third and fourth years in your Bachelor of Fine Arts program. In some cases, the internship process can continue into the fourth year as long as there is no time conflict with required course work.

### **Online Career Center**

All enrolled BFA students, continuing education students, and alumni are eligible to use PCA&D's Network to Success, the online career and job center. This service allows you to search for jobs targeted to PCA&D students, scope out more than 95,000 jobs in the expanded network, review your search history, upload your portfolio and resume, and much more.

Our faculty of practicing artists and designers will work with you, individually, to guide you toward your profession.

### Pleasantly, surprisingly, affordable

Pennsylvania College of Art & Design is one of the most affordable private art colleges in America and is an excellent value for those seeking a professional degree in the visual arts. As a PCA&D student, you may be eligible for a full-range of federal, state, and institutional assistance that includes scholarships, non-repayable grants, educational loans, and parttime work study. More than 90% of our students receive some form of financial assistance. We also offer a convenient payment plan that can cover any balances remaining after deducting financial aid awards.

All costs are for the 2016-2017 academic year.

Annual Full-Time Tuition (12–18 credits a semester. 2 semesters)

Annual Comprehensive Fee (provides for educational and cultural school-sponsored activities, lab, and technology costs, as well as an Adobe Creative Cloud subscription)

**Books & Supplies** (per year estimated)

Computer, Camera & Software (One-time purchase for tools used throughout years of study at PCA&D)

Estimated Living Expenses

(This estimate is based on a one-year lease with two students sharing a twobedroom apartment. This estimate includes rent, food, utilities, phone, and miscellaneous living costs. Living expenses vary according to each student.)

or

### **Estimated Commuter Expenses**

(This estimate is based on a student traveling 25 miles a day, paying \$220/semester for parking, and miscellaneous expenses. Costs vary depending on each student's travel and parking needs.)

For priority consideration for PCA&D institutional scholarships and grants, complete the Free Application of Federal Student Aid (FAFSA) by March 1. You must file the FAFSA online at www.fafsa.ed.gov. PCA&D's financial aid code for the FAFSA is 016021. If you have questions, email us at finaid@pcad.edu.

\$22.300 \$1,500 \$1,500 \$3.500 \$8.000 to \$10.500

\$3,500

### Their knowledge makes all the difference

### Graphic Design

"I'm preparing students for fast deadlines, tough clients, and technology that moves at the speed of light."

### Illustration

"I aim to make an impact in the classroom using my skills, experience, and knowledge. I know I am getting the individuality I seek out of each student when there is a wall full of completely different solutions and styles that solve the same problem."





A Brian Gunzenhauser Assistant Professor Graphic Design

Brian Gunzenhauser designed and authored the web design curriculum at the Pennsylvania College of Art & Design and currently teaches web design as well as copywriting.

"In delivering online content I envision a framework that encompasses the social experiences we have on the web today, like social networking, an intricate messaging system, and video. It has to be easy for people to learn, interact, communicate, and share ideas."

#### Christina Hess

Chair of Illustration

Since 2006, Christina has been sharing her professional experiences with illustration students at PCA&D.

"I often take real work projects that I have completed and introduce them to my classes through assignments or lectures. Sharing about my professional work opens up an important line of communication that rises above the traditional teacher/student relationship. The more conversations I can spark based on my experiences the more students understand the influence their art has in the world."

### The best facilities for realizing your best ideas

#### **Cutting Edge Technology and Amenities**

PCA&D studios, labs, and resources give you access to the most advanced techno-creative learning environments. PCA&D facilities are outfitted with the latest industry-standard equipment, as well as large teaching studios for students working in more traditional media. The college's Suzanne H. and Ronald D. Schrotberger Design Center supports students and faculty as they integrate digital technologies into their learning, teaching, and professional lives. The Schrotberger Design Center also enables students from all majors to connect their creative energies in one dynamic environment. In addition to well-equipped classroom space, the college offers gallery space for hosting exhibitions by regional and national artists and areas to display current student artwork. The PCA&D library features a wealth of current resources – from hard copy to digital media offerings – to facilitate research and creativity. There are also several student lounges in the college buildings for studying, socializing, and exchanging ideas outside of the classroom.

- 90,000 square feet
- Wireless facility
- Public gallery
- Student galleries
- The Suzanne H. and Ronald D. Schrotberger Design Center
- Computer imaging labs
- Digital printing and scanning
- Cintig Lab
- Digital photography lab
- Photography darkrooms
- Color processing lab
- Lighting studio
- Digital and standard copy stand room
- Animation room
- 3-D lab and workshop
- Computer labs
- Library
- Printmaking lab
- Easel and tabletop studios







## FOUNDATION YEAR

PCA&D's first year program, the foundation year, provides the basis Your Foundation Year: for all disciplines in the visual arts. This experience will increase your abilities to think analytically, to define, adapt, and refine concepts, Drawing I/II while developing high-level studio skills. You will learn how to recognize and produce your best ideas and you'll be able to communicate about art making in ways that are personal and professional.

Learn more at pcad.edu/FD.



2-D Design I/II 3-D Design Digital Imaging Foundations of Verbal Communications I/II Introduction to Western Art I/II

### **LIBERAL ARTS**

The liberal arts curriculum is an important component of your education in the visual arts. These classes build critical-thinking skills and examine the creative process in a wide range of subjects. Through your four years of liberal arts coursework, you will learn effective writing, research, and analysis skills. To create, not only do you need art and design skills, you also need the ability to communicate the ideas behind them.

PCA&D students study art history, verbal communications, life and physical sciences, mathematics, behavioral and social sciences, along with a rotation of electives in the humanities. Advancing in difficulty with level, these classes will give you the necessary historical background and cultural context t complement and inform your studio experience. Check out complete course offering online.

Learn more at pcad.edu/LA.





## **DIGITAL MEDIA**

#### Career opportunities

- 2-D, 3-D Animator Motion Graphics Designer
- Producer, Editor
- Game Designer
- Special Effects for Film & Television
  Production Designer
- Interface Designer

Digital media and interactive entertainment are the most pervasive and popular modes of connection, influence, and communication in today's world. The internet, mobile devices, interactive and social media are an increasingly large part of daily life. As a student majoring in digital media, you will receive introductory and advanced training in this integrative and technology-driven medium. Through lectures, demonstrations, and studio work, you will gain mastery in the principles of 3-D modeling, digital animation, digital audio production, time-based media, and production skills. Seniors participate in the required internship program in relevant professional environments. The digital media major, with a focus on career-oriented projects and developing a professional skill set, will prepare you to meet the demands of a diverse and expanding job market.

Learn more at pcad.edu/DM.





## sophomore

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## junior

sp

sp

## senior

fall	Visual Communication Typography Digital I	Introduction to Time Based Media Introduction to Interactive Design
ring	Media & Manipulation Motion & Story	Digital II Sound Design
fall	Visual Development I Computer Animation I	Special Effects
ring	Visual Development II Computer Animation II Summer Internship (required, non-	Gaming credit)
fall	Senior Studio I Social Media Marketing & Communications	Maya
ring	Senior Studio II Professional Practices	Advanced Gaming

#### 11

### Your career starts with your final year.



#### "PCA&D has given me the path to do what I love and the strength to be successful at it."

Katie Smith '14 Graphic Design - immediately after graduation Katie relocated to Austin, TX where she accepted a position as Junior UI/UX Designer at Key Ingredient Corporation. As a designer concerned with both user interface and experience, Katie works to insure the best experience across all interactive platforms.

### Senior studio space

A personal space to focus on your thesis and collaborate with peers

### Senior Show & Celebration

Seniors unveil their thesis projects in this annual, capstone exhibition.



All senior students are assigned individual studio spaces to help them develop and create their thesis projects. These spaces allow students to work collaboratively and be inspired by their fellow studio mates, as well as work individually with their instructors. Whether a design or fine arts major, you'll have the space and technology you need to support your work and with convenient storage onsite.



This event features 60,000 square feet of exhibition space filled with art in a variety of media by the graduating senior class – much of it for sale. Live music, refreshments, friends, and family are also why this celebration is unique in Lancaster. Senior students in all majors work with faculty to prepare an extensive installation that provides deep insight into the process of art exhibition.

The annual Senior Show & Celebration uses all of the gallery and classroom space within the college to display the work of graduating seniors. The opening reception is a major college event for our students and the community and it provides terrific opportunities for our students to network career connections

### Professional reach to help your career grow. Good contacts and connections are

worth their weight in gold.

At PCA&D I learned the supremacy of the deadline and how labor intensive all forms of illustration are. Maintaining a steady work schedule is the only way to stay productive and on top of deadlines. This is definitely something that was strongly reinforced at PCA&D.

> eff McComsey tor and Contributor 005 PCA&D graduate, Illustration

PCA&D alumnus Jeff McComsey '05 and Steve Becker '04 are heavily influencing the grap genre and elevating this art to the heights of literary and artistic promise. Their KickStarter funded FUBAR graphic novel "Empire of the Rising Dead" has made the New York Times' Best Seller list of paperback graphic books. The piece features 40 contributors and contains 27 illustrated short stories.





od Zombie Huntin Excerpt panels from New York Times best-selling comic series, FUBAR



The difference between persistence and fanaticism is a working business model. Opportunity rarely ever exposes itself at your convenience. Nine times out of ten, finishing a project is far more valuable than starting. Leaving your desk/computer for a few hours here and there makes you a much more interesting person and it does the same for your work.

**Steve Becker** Art Director and 2004 PCA&D graduate, Illust

Since graduating McComsey and Becker have established themselves as top end writers, illustrators, publishers and the ones to watch for the next great graphic novel.

## **FINE ART**

#### Career opportunities

Working Artist Gallery Owner Museum Administration Curator Art Critic Color/Design Consultant **Restoration Specialist** Art Conservator Teacher Print Technician Mural Artist

Fine art majors at PCA&D study under the direction of working artists, developing skills and abilities through studio guidance in drawing, painting, printmaking, sculpture, and digital imaging. All courses in fine art are designed to hone your skills as an artist, to augment your abilities to conceptualize as a visual thinker, and to assist in your discernment of complex contemporary issues while becoming a creative problem solver. You will expand your knowledge and experience as a professional through required internships and interactions with visiting artists. You will also gain practical information about the business of art in professional practices courses. Being a fine artist requires a commitment to a process

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of personal development that takes a high level of motivation, independent thinking, creative use of material and technology, and a commitment to lifelong learning.

Fine Art department faculty members are working artists who exhibit professionally, serve as jurors for exhibitions, and curate gallery shows. They will inspire you to develop an individual creative vision through small classes and individualized instruction.

Learn more at pcad.edu/FA.



### sophomore

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spring

## junior

senior

all	Painting: Materials & M
dII	Sculpture: Observatior
	Interpretation

Making & Meaning Drawing: Perception & Invention Painting from Observation

ethods

Drawing from Observation Printmaking I

Digital Mixed Media: Time, Motion, & Sequence

Sculpture: Concept, Form & Materials

Drawing: Theme & Variation fall Painting: Observation, Memory, and Synthesis

Printmaking II

Painting; Theme & Variation

Summer Internship (required, non-credit)

fall

Professional Practices I Senior Studio I

Spring Directions in Contemporary Art Media, Form, & Concept

**Drawing Portfolio** 

Spring Professional Practices II Senior Studio II

Thesis and Critique

### **GRAPHIC DESIGN**

#### Career opportunities

Package Design Web Sites Mobile Applications Print & Web Marketing Promotional Materials Internet Advertising Creative/Art Director

As a graphic design student, you're a visual problem solver working with text, images, and the most current technology to create functional pieces that clearly convey a message or purpose. Graphic designers have an impact on the look of almost everything we see-websites, apps, logos, advertisements, books, billboards, brochures, magazines, posters, and packaging, as well as sophisticated motion graphics.

In PCA&D's graphic design program, your focus will be on conceptual and technical courses that are enhanced by gradual involvement with actual clients. All faculty members in the graphic design department are freelance or full-time designers who bring professional jobs to the classroom as competitive assignments. You will work with real clients in the classroom and learn about an expansive spectrum of software, technology, and media that will prepare you to take on the widest range of projects.

The required senior internship is a pivotal professional experience for graphic design majors—an opportunity to demonstrate your skills to potential employers. The senior year ends in a concentrated effort to hone presentation skills and prepare a final portfolio and senior exhibition. PCA&D's graphic design program is structured to prepare you to work successfully in the highly competitive field of graphic design.

Learn more at pcad.edu/GD.









## junior

spring

### senior

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spring

isual Communication troduction to Time-Based Media ypography

Digital Introduction to Interactive Design

tory of Graphic Design & Emerging

Digital I **Digital Design Production** 

Interaction Design

Design Studio II Motion Graphics

**Advanced Web Design** 

Summer Internship (required, non-credit)

fall

**Professional Practices/Portfolio** Preparation Senior Design Studio I

Packaging Web Studio I

Spring Social Media Marketing & Communications

Senior Design Studio II Web Studio II

## ILLUSTRATION

#### Career opportunities

- Visual Development Artist: Character/ Storyboard/Concept
- Book Illustrator
- Advertising
- Comic Books
- Art Director
- Game Artist
- **Graphic Novels** Motion Illustrator

As a PCA&D illustration major, you will develop your own style by learning to make dynamic images based on solid drawing skills and well-researched concepts, all while employing techniques currently used in the illustration industry and related fields.

The illustration faculty are all professionals working successfully in various formats including graphic novels, children's books, concept art for the film, gaming and television markets, digital, photographic, and print media. Illustration majors regularly compete to produce projects for real clients. This gives you the opportunity to create published, professional portfolio pieces while still at PCA&D. Illustration students are also required to participate in an internship and complete courses in business practices and portfolio preparation to learn what you need to know about effective self-promotion, finding clients, project pricing, and ethical guidelines, as well as how to manage your own illustration business, whether you are operating as a small independent contractor or working for a major global studio.

Learn more at pcad.edu/IL.







sophomore

junior

## senior

Typography Visual Comm ication Digital I

History of II Trends spring nerging Introduction to Figure Anato Materials, Methods & Technique

Intro to Interactive Design Intro to Time-Based Medi

ration Studio

**Digital Painting** Visual Development I

fall

fall

Spring Illustration Studio II 3D Head & Figure

Visual Development II

ummer Internship (required, non-credit)

fall Senior Illustration Studio I Figure in Motion

Social Media Marketing & Communication

Spring Senior Illustration Studio II Figure Utilization II

**Professional Practices** 

## PHOTOGRAPHY

#### Career opportunities

- Commercial/Editorial/Fine Art/
- Documentary Photo/Video Editor
- Videographer
- Lab/Studio manager or Tech
- **Custom Printer**
- Museum Staff
- Teacher
- Industry Rep
- Image Specialist

Documentary and news photographers inform and influence our grasp of current events. Commercial photographers meet the image needs of business. And fine art photographers help us interpret cultures and societies.

In PCA&D's photography program, you will learn current practices, technology, and hardware in preparation for the ever-changing professional world of photography. You may engage in studio electives in both commercial/applied and fine art photography. This allows you to create an emphasis within your photography curriculum that best coincides with your individual interests and strengths.

Here, vision, composition, and the ability to see photographically are of primary importance, regardless of application. You will discover how craft and vision are inextricably bound, as you develop strong visual skills and knowledge of traditional, digital, and experimental photographic processes.

A required internship will enable you to hone your skills in a professional setting and begin to establish an employment network - essentials to thriving in this competitive field.

Learn more at pcad.edu/PH.









dentertertente

## sophomore

SUIL

## junior

senior

Tall Photo Photog

Spring Photo History II Digital Photography II

Digital Photography I Fundamentals of Lighting

Photographic Techniques II Introduction to Video

Advanced Digital Photography Advanced Lighting for Studio & Video fall

Intermediate Video Large Format Photography

spring

fall

Professional Practices I Photo / Video Installation & New Introduction to Sound for Video Advanced Color: Theory and Practic

mmer Internship (required, non-credit)

Senior Thesis I The Documentary Video Projects

spring

Senior Thesis II Web-Arts: Self-Promotion to Self-Expression

**Professional Practices II** 

# While You're Here... GE OUTTERE

# Ways to be involved<br/>outside the classroomStudent professional<br/>organizations & events

At PCA&D, you are able to get involved beyond the classroom with a variety of programs and activities on campus. You can engage with current clubs like Anime, Lux Photography, Drawing, and LGBT Student Alliance— and submit proposals for new clubs and events.

You can develop leadership skills in the college's Student Ambassador program or by serving as an Orientation Leader. Helping to plan activities and events on campus, student council is another great opportunity. Each year, student council officers and department representatives are elected by their peers, and the entire PCA&D student body is encouraged to attend student council meetings to share ideas about how to enhance the student experience.

To learn more about our additional student services and activities, visit pcad.edu/studentlife.

#### American Institute of Graphic Arts (AIGA)

Our AIGA chapter encourages students to make a commitment to their professional interest. Provides exposure, networking, employment and internship opportunities portfolios.aiga.org

#### PCA&D 24-hour Designathon

The 24-hour Designathon is an AIGA event providing gratis design services to area non-profits and our community. Students gain experience in creating projects under a 24-hour deadline.

#### Society of Illustrators Student Chapter

PCA&D is one of the first national chapters. Students create a community of their own to support, encourage and develop knowledge, skill and exposure to the field of illustration. societyillustrators.org

#### 24-Hour Comics Day

A 1-day global event focused on this worldwide phenomenon. Students and faculty strive to complete a print and/or web comic in 24 hours. Students also participate in non-comic events and workshops. 24hourcomicsday.com

#### The Society of Photographic Education

Students can post work on the SPE website, access mailing lists of potential clients and professionals. There is ongoing access to seminars, speakers, symposia, publications and annual conference. spenational.org

### Your admissions checklist

#### □ Application & fee

Complete an application for admission and return it to the admission office accompanied by the \$40 application fee (\$110 for international applicants). The application fee is non-refundable. Start your application online at pcad.edu/BFAapply.

#### Transcripts

Submit official high school or GED transcripts. Transfer students must also submit transcripts from all colleges where coursework had been attempted or completed. High school students should be enrolled in college preparatory curriculum. We do not have a foreign language requirement.

#### Personal statement

A 250–500 word typed personal statement is required. This should describes your reasons for choosing a visual arts education, any influences that led to your choice, visual art experiences you have had (inside and outside of the classroom), any involvement in clubs or jobs, and your current career goals. Be sure to list your full name and mailing address on the statement.

#### Portfolio review

You are required to submit 10–15 pieces of recent, original artwork, including a minimum of three pieces from direct observation. We encourage you to submit your portfolios inperson, but digital submission options are available through the PCA&D SlideRoom at pcad.slideroom.com. Portfolios submitted through the PCA&D SlideRoom will be considered for review only if you have submitted an application. You may request additional portfolio preparation information from the admission department.

#### □ Test scores

PCA&D is a test-optional institution but we strongly recommend submitting ACT or SAT scores if you have taken these tests. PCA&D's College Board code is 2681. PCA&D's ACT College code is 3569.

If you are an international applicant and your first language is not English, you must submit the TOEFL (required score of 80) or the IELTS (required score of 6.5). In place of TOEFL or IELTS scores, PCA&D will accept ELS's Certificate of Completion- Level 112 -English for Academic Purposes as proof of competency in English.

#### □ Résumé

If you are an applicant who has been out of high school or not enrolled in a college or university for more than one year you must submit a résumé.

#### □ Interview

You are strongly encouraged to have a personal interview with your PCA&D admissions counselor. The interview enables the college to assess your artistic background, intent, level of commitment, and ability to benefit from advanced study in the arts.

Pennsylvania College of Art & Design

Admissions Application

Personal information Name

(please use legal name)	last	first	middle initia
Social Security Numbe	r email address	date of birth	sex: M 🗖 F 🗖
Permanent Addre	SS		
street address	city	state	zip code
county	telephone		country
Mailing Address (if different from ab		otata	zip code
street audress	city	state	zip code
county	telephone		country
Citizenship		Ethnic Category	
US citizen		American Indiar	n or Alaska Native
Dual US citizen		Asian	
□ U.S. Permanent Re	sident	Hispanic/Latino	
(Green Card, Resid	ent Alien ID#)	Two or more rad	ces
		Black or African	American
□ Non-U.S. Citizen		White	
Citizen of		Race and Ethnic	
Type of Visa			n or Other Pacific Islander
		Race and Ethnic	ity Unknown
lave you ever been co	nvicted of a misdemeanor, t	felony or other crime? Y	
Note: You are not requ	ired to answer "yes" to this a	question, or provide an ex	xplanation, if the criminal
	on has been expunged, sea		destroyed, erased,
mpounded, or otherwi.	se ordered by a court to be	kept confidential.	
High School in	formation		
name of high school	vear of graduation	n city	state country

Ŭ	, 0			,	
College inforr	nation				
CONCECTION					
					-
name of college(s)	years attended	city	state	country	

#### Financial aid / Housing

Plan to apply for financial aid? Y 🗖 N 🗖 Plan to seek a roommate? Y 🗖 N 🗖 Plan to seek housing? Y □ N □ Plan to commute? Y 🗖 N 🗖

#### Family information

□ mother	□ step-mother	□ female guardian	n 🗖 male guardian	
□ spouse	father			
name	home address		telephone	email address
occupation	employ	rer	degree(s) earned	d (if any)
□ father	□ step-father	□ female guardiar	n 🗖 male guardian	🗖 mothe
name	home address		telephone	email address
occupation	employ	ver	degree(s) earned	d (if any)

#### Admission information

Applying to enter BFA program as:	Intended major (check one):	
□ first-year (foundation)	BFA in Digital Media (120 credits)	
□ transfer (BFA only)	BFA in Fine Art (120 credits)	
	BFA in Graphic Design (120 credits)	
To enter:	BFA in Illustration (120 credits)	
□ Spring 2017	BFA in Photography (120 credits)	
□ Fall 2017		
□ Spring 2018	Which way do you prefer to be contacted by PCA&D?	
Fall 2018	phone	
	🗖 email	
Degree (check one):	Ietter/postcard	
BFA (full-time)		
BFA (part-time)		

#### Have you visited Pennsylvania College of Art & Design? Y D N D

How did you find out about Pennsylvania College of Art & Design? (please check one): □ Website

□ Open house

- □ College Board
- □ Art teacher
- □ Current PCA&D student
- □ High school visit
- □ College fair

- □ Friend Naviance
- □ Chegg National Portfolio Day
  - 🗖 Email
  - **Guidance** counselor

All applicants should include any additional information (work experience, awards, exhibits, extracurricular/community service activities, etc.) on a typed, separate sheet. Students who have been out of school/college for more than one year must supplement this application with a resume.

Facebook or Twitter

D Publications/Mail

Optional information- for identification and statistical purposes only.

My signature indicates, to the best of my knowledge, that all information provided in this application is complete and accurate.

Applicant signature	Date

Parent or guardian's signature (required if applicant is under 18 years of age) Date

Please visit pcad.edu/bfaapply or detach this completed form, attach your typed personal statement, and a \$40 (\$110 for international applicants) application fee (make check or money order payable to PCA&D) and mail to: Admission Department | Pennsylvania College of Art & Design | 204 North Prince Street, PO Box 59, Lancaster, PA 17608-0059 | pcad.edu

### Admission Questions? Just Ask

PCA&D admission staff will guide you through the

You'll be assigned your own admission counselor who will assist you in the admission process, answer your questions, and monitor the progress of your application. PCA&D enrolls students who understand the value of art and look to engage the professional training required for a career in the visual arts.

PCA&D operates on a rolling admissions calendar, which means applications are accepted and decisions made throughout the year. However, priority for admission and scholarships is given to candidates who apply by March 1 for the fall semester and December 1 for the spring semester.

Comprehensive PCA&D admission requirements are detailed at pcad.edu/requirements.

### We Want To Meet You

Come to an open house and tour our facilities and the surrounding area.

To fully experience PCA&D and the creative energy you'll feel the moment you walk through our doors and explore our city, a visit is essential. Come speak one-on-one with our talented students and world-class faculty, see the remarkable art displayed throughout our campus, and tour our cutting-edge facilities. We look forward to getting to know you.

#### 2016-2017 Open house dates

- · Saturday, September 24, 2016
- Saturday, November 19, 2016
- · Saturday, January 14, 2017
- · Saturday, March 25, 2017
- Friday, June 23, 2017

All open houses run from 11:00am - 2:30pm.

If you apply to the BFA degree program at the open house, you do not have to pay the application fee.

To register to attend an open house, call our Office of Admissions at 800.689.0379 ext. 1001, or fill out our online registration form at pcad.edu/openhouse.

### Campus Tours & Portfolio Reviews

#### A personal meet-up if you can't make an open house.

If you can't attend an open house, consider scheduling a personal tour or portfolio review with an admissions counselor. Most appointments can be scheduled Monday through Friday between 8:30am - 3:30pm. Call us at 800.689.0379. ext. 1001.



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### Pennsylvania College of Art & Design

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