

# PCA&D WANTS TO LEARN ABOUT YOU

We want to know how you think, make, and communicate your ideas in a visual format.

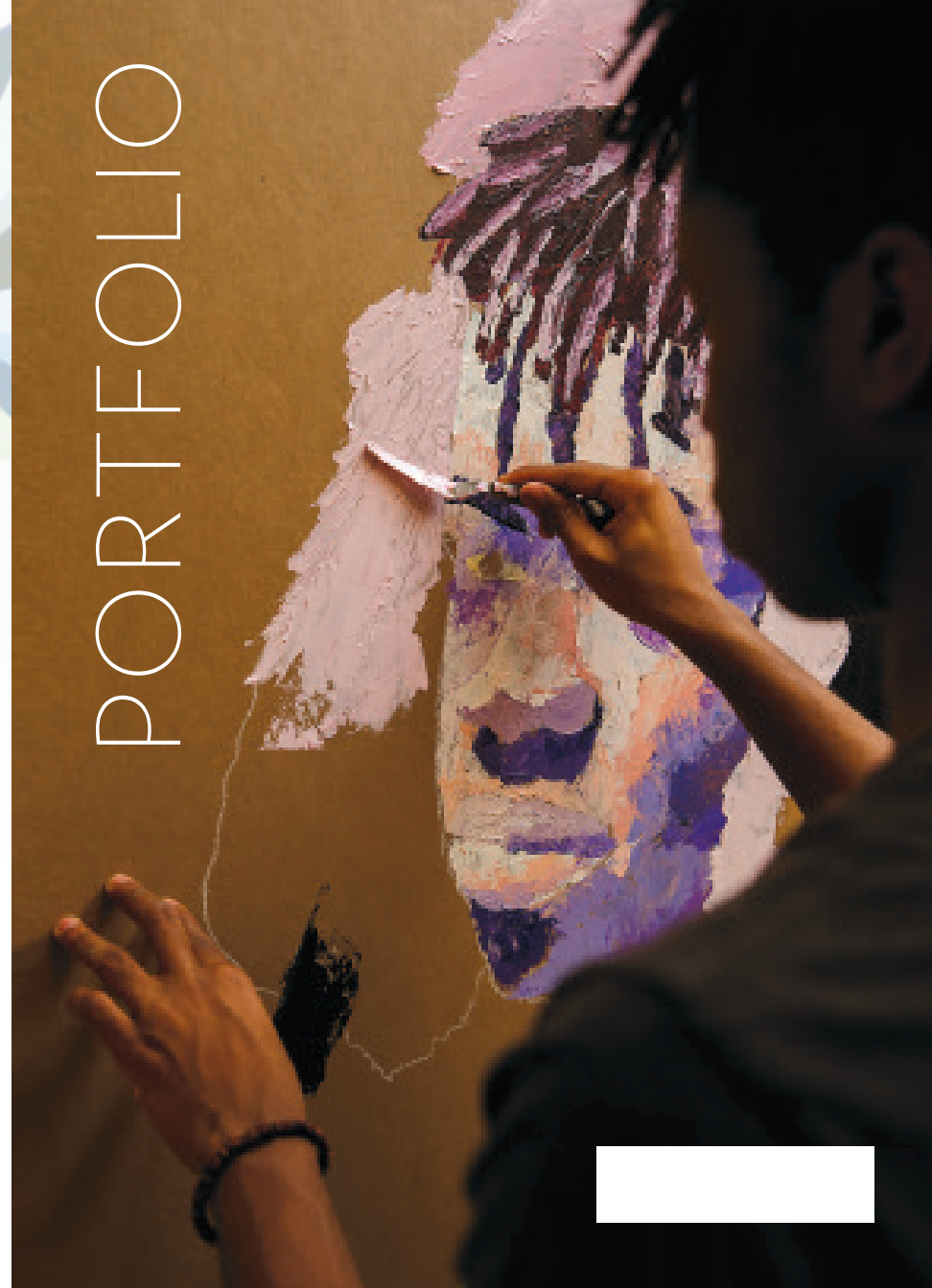
A portfolio of your creative work helps us assess your potential for artistic growth within our challenging Bachelor of Fine Arts (BFA) degree program. While the portfolio provides a basis for evaluation of your technical skills, it also demonstrates the ways in which you observe, analyze, and question the world. We believe the most influential artists express themselves with purpose.

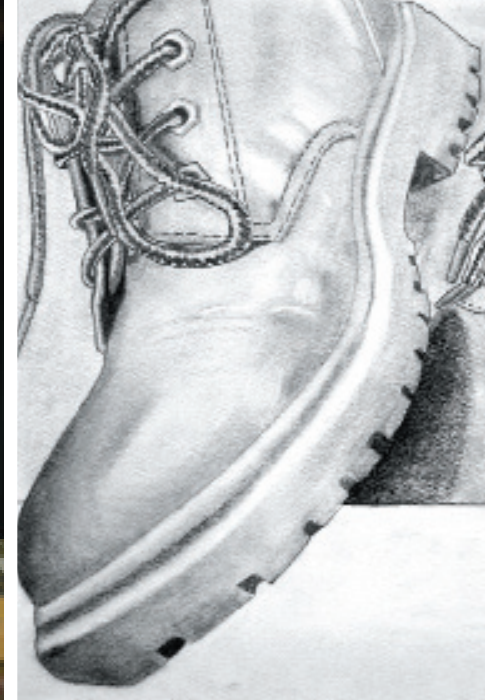


## NOTES



## PORTFOLIO

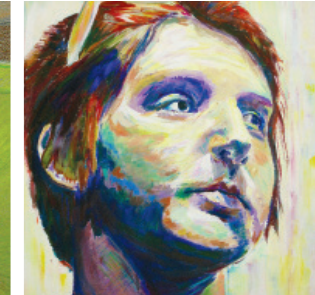




# YOUR WORK REFLECTS YOU...

Your work reflects you as both an artist and an individual. Treat it with respect.

This doesn't mean you need an expensive portfolio case; a clean vinyl case or one well-crafted from cardboard is fine. There is also no need to matt your work, but do be sure that all pieces are neatly placed in the portfolio. Submitting digital images and photos? Be sure they are clear, in focus, and well-lit.



## THE PCA&D APPLICANT PORTFOLIO

Your portfolio should consist of 10-15 recent original pieces that showcase your abilities over a range of media. Be sure to include at least 3 drawings from direct observation.

### DRAWING

- Portraits
- Landscape
- Still Life
- Figure Studies

### TWO DIMENSIONAL

- Paintings
- Photography
- Printmaking
- Illustration
- Graphic Design
- Designs Studies that explore elements of line, color, value, shape, and texture

### THREE DIMENSIONAL

- Sculpture
- Ceramics
- Metals & Jewelry
- Woodworking
- Stage / Set Designs
- Tools
- Utilitarian Objects

### DIGITAL & TIME-BASED

- Digitally-Produced Images
- Animation (3 min. max)
- Video (3 min. max)
- Storyboards
- Games
- Websites

### ADDITIONAL MEDIA

- Sketchbooks
- Concepts
- Plot / Character Design
- Sketches
- Experimentation with Different Techniques

#### 1 DELIBERATE

Include your strongest work completed in the past two years. Showcase pieces that accentuate who you are and what you want to say. Great work will highlight your problem-solving and decision-making skills, as well as the originality of your ideas. Ask your art teacher for feedback!

#### 2 ORGANIZE

Develop an order to your presentation that makes sense and has a meaningful flow.

#### 3 COMMUNICATE

Be able to share your creative process with others. Know where your biggest challenges arise and the ways in which you discover a point of view.

#### 4 SUBMIT

**IN PERSON:** Contact admissions by visiting [PCAD.edu](http://PCAD.edu) or call (800) 689-0379, ext. 1001 to schedule a personal interview and portfolio review. **ONLINE:** Submit your portfolio online at [pcad.slideroom.com](http://pcad.slideroom.com) (you'll find directions and specifications on the site).