

# Mars Keefe

(they/them)



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## About Me

- Senior at Pennsylvania College of Art & Design

## Skills

- Charismatic and easy-going while still detail oriented and striving for the best.
- Creative problem solver and quick learner.

## Education

- Wyomissing Area Junior/Senior High
  - High School Diploma
  - 3.9 GPA
- Pennsylvania College of Art & Design
  - Graphic Design Major
  - 3.4 GPA

## Experience

### Lindgren's Brewery

#### Beer Label Design

I partnered with another designer to create a fun and meaningful design for Lindgren's winter seasonal beer. While it was a collaboration, the work was split very clearly; I sketched and designed the composition and then went back and colorized it once the lineart was vectorized.

### Golden Oaks

#### Signage

Here I touched up this business' two large wooden signs at the entrance of their property. I chipped and cleaned off the signs before repainting them by hand.

### Barnstormer's Stadium

#### Lancaster Hat Design

My junior class and I came up with hat designs for this local stadium so they could choose and manufacture some. My design was chosen and they sold hats when they reopened for the season.

### Freelance Work

#### Logo Design

I was recommended to this individual. We worked together to make him a personal logo which spoke to him. After working with him he offered a more long-term job which I couldn't accept at the time.

