



✓ JOSEROSADO.CREATIVE@GMAIL.COM



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@JOSEROSADO.CREATIVE

### OBJECTIVE

I am seeking a position as a graphic designer at a creative/design firm specializing in branding, marketing, advertising as well as package design.

## SKILLS

Communication Critical Thinking Multi-Tasking Time-Management Creativity

Adobe Applications Logo Design Brandina **UX/UI** Design Advertising

### **EDUCATION**

Swenson Arts & Technology High School

- NOCTI Certification (Digital Media Production)
- Adobe Certifications 2018-2021 (Adobe Illustrator, Adobe Photoshop)

Pennsylvania College of Art & Design

- Graphic Design BFA 2022

Relevant Coursework

- Packaging Design (Creating a brand, die cut, FDA Requirements)
- Advertising/Copyrighting (Branding campaigns, marketing, copyright)

# WORK EXPERIENCE

Pennsylvania College of Art & Design

- Graphic Design Student Ambassador 2021

Freelance Graphic Designer - 2020

- Death by Beer by Wade Fowler (Book Cover) published by Sunbury Press.

Freelance Graphic Designer - 2017

- Kindergarten Registry Banner for the Philadelphia School District collaborated with Graphic Designer Nicolle Marte.

Freelance Graphic Designer - 2022

- Center Point Onsite Training (CPOT) logo design.

#### **FORCEpkg**

- Graphic Design & Packaging Design internship.

# **MEMBERSHIPS**

Technology Student Association (TSA) - 2017-2018

National Technical Honors Society - 2018 - Present

### ACTIVITIES & INTERESTS

- Innovative Design whether it'd be graphic or anything else.
- Branding and advertising is really a passion.
- Being an artist from visual to musical, I find inspiration in all kinds of art forms.

## ABILITIES



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP  $\star\star\star\star\star$ 



ADOBE XD



ADOBE INDESIGN \*\*\*\*



ADOBE AFTER-EFFECTS \*\*\*\*



ADOBE ACROBAT \*\*\*\*



MICROSOFT OFFICE