

# PAIGE ALANA BOWERMASTER

GRAPHIC DESIGNER | ARTIST

ALANAGRAPHICSS@GMAIL.COM



ALANAGRAPHICS.COM



PAIGE ALANA BOWERMASTER



ALANA.GRAPHICS



## EDUCATION

### Pennsylvania College of Art & Design

Bachelor of Fine Arts | Graphic Design  
Minor | Art History & Communications

Cumulative GPA | 3.9

### Deans List Recipient:

Fall 2019 | Spring 2020 | Fall 2020 | Spring 2021  
Fall 2021 | Spring 2022 | Fall 2022 | Spring 2023

Graduated Summa Cum Laude

## AWARDS

### 2023 Senior Show & Celebration Branding Competition

First Place Winner

### Graphic Design USA

2023 Student to Watch

### Graphic Design USA

2023 American Package Design Award  
for Angler Earbuds

### America250PA DEIC

2021 Direct Effect Innovation Challenge  
Marketing Campaign  
Second Place

## TITLES HELD

### Lead Graphic Designer

The Agency | 2021-2023  
Pennsylvania College of Art & Design

### NMS Community Assistant

Res. Life | 2022-2023  
Pennsylvania College of Art & Design

### Orientation Leader

Student Life | 2021-2023  
Pennsylvania College of Art & Design

### Student Affairs Assistant

Student Affairs | 2021-2022  
Pennsylvania College of Art & Design

## PUBLICATIONS

### Students Used Consumer Research to Redesign Major Brands' Packaging, and the Results are Awesome

The Dieline | THEDIELINE.COM

March 22, 2023

### Paige Alana Bowermaster

Graphic Design USA | GDUSA.COM

March 1, 2023

### Bowermaster and Handa named 2023 GDUSA Students to Watch

Pennsylvania College of Art & Design | PCAD.EDU

January 20, 2022

### PCA&D students could increase sales by \$60 million for four major brands

Pennsylvania College of Art & Design | PCAD.EDU

December 21, 2022

### Paige Alana Bowermaster's work will brand the 2023 Senior Show & Celebration

Pennsylvania College of Art & Design | PCAD.EDU

November 1, 2022

### Paige Alana Bowermaster's America250PA project heads to classrooms across the Commonwealth

Pennsylvania College of Art & Design | PCAD.EDU

August 29, 2022

### Summertime student interns building brands with The Agency in York

Pennsylvania College of Art & Design | PCAD.EDU

July 20, 2022

### The Agency stepping up to fill a creative role in the community and beyond

Pennsylvania College of Art & Design | PCAD.EDU

February 17, 2022

# PAIGE ALANA BOWERMASTER

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CONTINUED

## PROJECTS

**America250PA KCI Coloring Book**

Creator | Designer

**America250PA KCI Branding**

Creator | Designer

**Topo Chico Package Re-design**

Designer

**Angler Earbuds**

Creator | Designer

**Senior Show & Celebration Branding**

Creator | Designer

**Hellish Ornaments**

Logo & Business Card Designer

**PAy it Forward Campaign**

Co-Creator | Designer

**2022 PCA&D Senior Exhibition Catalog**

Co-Creator | Designer

**The Well Food Bank**

UX/UI Designer

**The Well Food Bank**

Web Designer

**Occult Skin Care**

Creator | Designer

**Blend Cafe & Bakery**

Creator | Designer

**Michigan State University**

Doctorate Dissertation Designer

**Michigan State University**

Doctorate Dissertation Designer

**A.Stucki Company**

Scholarship Logo Designer

**This Not That. Campaign**

Co-Creator | Designer

## WORK EXPERIENCE

**America250PA**

Project Assistant & Designer

May 2021 - Present

**America250PA**

Communication & Design Intern

January 2021 - April 2021

**The Agency**

Lead Graphic Designer

September 2021 - April 2022

**The Agency York**

Graphic Designer

May 2022 - August 2022

## BADGES

