



Pennsylvania College  
of Art & Design



Work by D. Bryson '24, Illustration.

# Upcoming Events

**Sept. 30** CCE Family Superhero Day, *Arte de la Borinqueña*, PCA&D-York, 1:30-3:30 pm (see below)

**Oct. 4** Committee of the Whole meeting, 11:30 am to 12:30 pm

**Oct. 6** Lancaster First Friday, Gallery open, 5-8 pm

**Oct. 6** First Friday York, *Arte de La Borinqueña* reception, PCA&D-York, 5-8 pm

**Oct. 7** Admissions Tour Day event 9:45 am to 12:30 pm

**Oct. 8** CCE Art at Brunch, Zoetropolis, 11 am to 2 pm (see below)

**Oct. 20** Admissions Tour of Rock Lititz, 1-3 pm

**Through Oct. 22** Foundation exhibition in Main Gallery

If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at [jkopf@pcad.edu](mailto:jkopf@pcad.edu) or share in this document.

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## College creative projects in the classroom

Faculty, if you would be open to having College creative projects be part of your classroom assignments (think New Year's greeting cards from the College, Admissions welcome boxes for deposited students, etc.), please reach out to [communications@pcad.edu](mailto:communications@pcad.edu) for more information. We'd love to work with you!

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## Interested in a CCE class? Don't forget discounts and community scholarships

New faculty and staff: A reminder that you can request your employee benefit for discounted Center for Creative Exploration classes for yourself as well as for your children or spouses. Email [ce@pcad.edu](mailto:ce@pcad.edu) to let them know the class or workshop you're interested in and they can work with you to get you a special code. ALSO, as educators, you can request scholarships for students in grades 1-12 for CCE classes. If you know a student in our community who would benefit, head here and complete the request form. Questions? Email [ce@pcad.edu](mailto:ce@pcad.edu).

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## Holleman interviewed by ArtShow podcast

**Troy Holleman**, adjunct instructor in Fine Art, Live Experience Design & Production, and Photography & Video, recently was interviewed by ArtShow podcast host **Craig**

**Stover** about his work, his beginnings as an artist, his photography, and his materials. You can watch the Interview on YouTube [here](#).

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## LNP article features Weeks's award-winning film

An LNP article Sept. 18 featured Photography & Video Chair **Eric Weeks**'s award-winning film *The Great Basin! Or: How I Learned to Stop Worrying and Love the Desert*. The project also includes a limited-edition full-color companion book which includes fiction writing. The book can be found on Weeks's website [here](#), and the LNP article can be found [here](#).

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## Graphic Design USA honors Cochran's work

**Ellie Cochran** '19 (Adjunct, Animation & Game Art / Graphic Design / Center for Creative Exploration) has won two Health + Wellness design awards from Graphic Design USA. The work Cochran created was for the Lancaster LGBTQ+ Coalition on its SLAY "Gayla" branding package and its "Queer the Vax" Covid messaging image kit.

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## PCA&D receives \$500,000 grant; names Dr. Jason Hartz as Steinman Dean

PCA&D has received a \$500,000 grant from The Steinman Foundation to assist with the development of our new Live Experience Design & Production major and our partnership with Rock Lititz and UK-based Academy of Live Technology (ALT). As part of the grant, **Dr. Jason Hartz**, the faculty leader of the Institute that guides the partnership, will be known as the Steinman Dean, Institute for Leadership, Creative Entrepreneurship, and Innovation.

**President Michael Molla** said that the grant will be a major contribution to ensuring that the Institute and the partnership can begin its work on a strong financial foundation.

"With this grant, The Steinman Foundation ensures that PCA&D and our partners will have resources to secure the best possible faculty and administrative leadership in place for our students."

Hartz, who has more than two decades of experience in the classroom and in higher education administration and leadership, has served PCA&D as Chief of Staff and has been instrumental in developing the LiveX curriculum and forging the partnership with ALT. "I'm thrilled to take on this new role at PCA&D and move our ALT at Rock Lititz partnership to the next level," Hartz said.

[Go here](#) to learn more about the grant and about Hartz's new position as Steinman Dean.

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## Come learn about Rock Lititz and our partnership



All faculty, staff, and students are invited to the Atrium on Wednesday, Oct. 4, for either of two information sessions — 11:30 am and 3 pm — to meet representatives from Rock Lititz. Get an overview of the facility, learn more about PCA&D's partnership with ALT@RockLititz, and discover industry careers that extend beyond our LiveX major to ALL PCA&D majors!

Rock Lititz, is a 108-acre campus north of Lancaster City that is home to international leaders in the live event industry. You may have seen recent social media about Aerosmith's Steven Tyler's appearances around the town of Lititz while rehearsing at Rock Lititz. You probably saw Rihanna's Super Bowl performance that included floating platforms created by Tait, a company at Rock Lititz. Or maybe scenic creations for the Drone Racing League created by Atomic, another Rock Lititz-based company, are more up your alley.

Hope to see you there! This event is hosted by the Institute for Leadership, Creative Entrepreneurship, and Innovation, and the LiveX Department.

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## Risolve Studio creating limited edition prints

Risolve Studio Artist Collection is a curated series of limited-edition risograph prints and, for the first time, Lancaster-based Risolve is opening submissions to the public. **Five U.S.-based artists will be chosen from submissions received through Sept. 29.** You may submit up to three 11x14" print designs to be considered: They don't have to be print-ready but should be submitted with risograph printing in mind as the final result.

For a full explanation of the process, including prints, profit, rights, etc., as well as a link to FAQs and to submit your work, visit [risolvestudio.com](http://risolvestudio.com) and click on "Artist Collection Submission".

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## *Arte de La Borinqueña* programming highlighted at PCA&D-York location

Pennsylvania College of Art & Design is excited to announce that portions of the landmark exhibition *Arte de La Borinqueña* will be showcased at PCA&D-York through Dec.10. The exhibition will be open to the public during programming that includes a talk with PCA&D faculty member **Mike Hawthorne**, an award-winning graphic novelist and



one of the many artists associated with the [La Borinqueña](#) series. All ages are welcome. Additional programming and events can be found online at [pcad.edu/event-calendar](http://pcad.edu/event-calendar). Some highlights include an [Arte de La Borinqueña Reception](#), a family-friendly First Friday event that will take place at PCA&D-York, 133 S. Duke St., York, from 5-8 pm on Friday, Oct. 6.

Through the medium of a serialized comic, artist **Edgardo Miranda-Rodriguez** has amplified and highlighted the importance of telling stories about Puerto Rico's history, exploring present-day social and environmental issues, and celebrating the diversity of the Puerto Rican diaspora. La Borinqueña launched in 2016 under Miranda-

Rodriguez's studio, [Somos Arte](#), where he serves as Creative Director and is a noted philanthropist. The story came at a pivotal moment for Latinx and Hispanic communities as political tension and a series of natural disasters rocked the Caribbean.

La Borinqueña has become a real-life superhero with a suite of graphic novels, a special anthology, *Ricanstruction*, [benefitting grassroots organizations on the islands of Puerto Rico post-Hurricane Maria](#), partnerships with DC Comics, Chocolate Cortés, [NRDC](#), and more. PCA&D is delighted to host the ever-growing exhibition dedicated to this character.

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# ATION

**August 21 - October 22, 2023**

**Open to the public  
weekdays until 8:00 PM  
weekends until 5:00 PM**

## Now up in the Gallery: *Foundation* exhibition

*Foundation*, an exhibition of more than 100 artworks from last year's Foundation class, has opened in the College's Main Gallery. It shows the beginning of a PCA&D student's journey as they learn the principles of design, techniques, and develop the skills they need to pursue a career in the arts. Enjoy a variety of two- and three-dimensional artwork, including digital work. Through Oct. 22, or visit it online [here](#).

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## Get ready for a busy

## Sept./October with CCE

PCA&D's Center for Creative Exploration has geared up for an active fall season — check out the highlighted classes below!

**Sept. 30:** [Inktober Kick-off](#)



**Sept. 30:** [Plein Air Watercolor Workshop](#)

**Oct. 2:** [Responsive Mark Making in Abstraction](#)

**Oct. 2-16:** [Telling Tales: Ghost Stories and Folklore](#)

**Oct. 2-9:** [Fantasy Figure Drawing](#)

**Oct. 3-10:** [Fall Mosaics: Autumn Leaves](#)

**Oct. 4** [Creative Upcycling: Wearables](#)

**Oct. 4-25** [Getting Unstuck: Brainstorming for Creatives](#)

**Oct. 5-Nov. 2:** [Homeschool Art Exploration Ages 7-11](#)

**Oct. 6** [First Friday Fall-Inspired Gelli Plate Printmaking](#)

**Oct. 7** [Pet Portrait Painting Grades 4-7](#)

**Oct. 7** [Intro to Character Design Workshop](#), Grades 7-10

**Oct. 7-21** [Intro to Stop Motion Animation](#) Grades 6-9

In addition, you can catch the CCE team at two special events in the coming weeks!

**On Sept. 30**, come join the CCE team for [Family Superhero Day](#) at PCA&D-York, 133 S. Duke St., York, from 1:30-3:30 pm, and have fun making a cape and mask. Free, and all ages welcome.

**On Oct. 8**, there will be an [Art at Brunch](#) session at Zoetropolis (reservations suggested only if you're staying for brunch) — come get creative and make masks from 11 am to 2 pm.

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## Web resource: The Faculty/Staff Portal

You can find a [Faculty/Staff Portal](#) at the very bottom right corner of the [PCAD.edu homepage](#). It links to all sorts of useful information, from retention reports and class schedules to the academic calendar, maintenance and events requests, and much more.

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**Pennsylvania College of Art & Design**

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