



Pennsylvania College  
of Art & Design



Work by D. Bryson '24, Illustration.

# Upcoming Events

**Sept. 25-29** Student Council campaigning (*see below*)

**Sept. 26** AIGA Speaker Series with **Tom Newmaster**, 11:30 am, Room 005 (*see below*)

**Sept. 26** Lyceum support group meeting, 7-8:30 pm, Room 100

**Sept. 27** Mi Gente Hispanic Heritage Potluck, 11:30 am, CoLab (*see below*)

**Sept. 29** Yes& Improv Club meeting, 3:30-5 pm, Learning Commons (*see below*)

**Oct. 4** Rock Lititz info session, 11:30 am (*see below*)

**Oct. 4** Rock Lititz info session, 3 pm (*see below*)

**Oct. 6** Lancaster First Friday, Gallery open, 5-8 pm

**Oct. 6** First Friday York, [Arte de La Borinqueña reception](#), PCA&D-York, 5-8 pm

**Through Oct. 22** Foundation exhibition in Main Gallery

**If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at [jkopf@pcad.edu](mailto:jkopf@pcad.edu).**

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## Important information: 2023-24 Student Council

Student Council elections for 2023-24 are coming up, with campaigning this week — here's what you need to know:

The positions up for election include:

- \* Student Council President (responsible for overseeing Student Council)
- \* Student Council Vice President (responsible for liaising with student body)
- \* Student Council Treasurer (responsible for overseeing budgets & resources)
- \* Student Council Secretary (responsible for communications and record-keeping)

Campaigning for Executive Member positions will occur this week, Sept. 25-29, with voting for Student Council positions over the weekend of Sept. 29-Oct. 2. The winners of the Student Council elections will be officially announced at the Student Council Meeting on Friday, Oct. 6 during the lunch hour (11:30 am to 12:30 pm) in the Co-Lab. 11:30 am on Fridays in the Co-Lab will be the standard meeting time for Student Council this year. All Student Council meetings are open to the PCA&D community.

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## Student Life IG: We're back!

If you want to be the first to know about what's going on around campus — club activities, Student Life events, and more — be sure to follow the re-ignited Student Life Instagram account, at



@pcad\_studentlife! As the school year really ramps up, the Feed and Stories will be full of dates, celebrations, and events that you won't want to miss.

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**PCA&D'S AIGA STUDENT GROUP  
PRESENTS**

# **SPEAKER SERIES**

**2023**

**FEATURING:**

**Package Designer Extraordinaire,  
TOM NEWMASER  
of FORCE PKG**

**WHEN: TUESDAY, SEPTEMBER 26th  
@11:30 AM**

**WHERE: ROOM 005  
(WATER ST. BACK ENTRANCE)**



**scan to register and  
have a chance to WIN  
PCA&D and FORCE SWAG!**

## **Hispanic Heritage potluck with Mi Gente**

Mi Gente hosts a Hispanic Heritage Month Potluck this Wednesday, Sept. 27, from 11:30 am to 12:30 pm in the CoLab! Celebrate Hispanic Heritage Month with Mi Gente!

Bring a Hispanic/Latino/a/x cultural dish or beverage to share! Please be thoughtful in the item you bring to share (do some research and understand where the item comes from and its significance to Latinx/Hispanic cultures). Please avoid items with shellfish like crab and shrimp.

Hope to see you there!





## Come learn about Rock Lititz — and how you fit in, no matter what your major is

All students, faculty, and staff are invited to the Atrium on Wednesday, Oct. 4, for either of two information sessions — 11:30 am and 3 pm — to meet representatives from Rock Lititz. You'll get an overview of the facility, learn more about PCA&D's partnership with ALT@RockLititz, and discover industry careers that extend beyond our LiveX major to ALL PCA&D majors!

Rock Lititz, is a 108-acre campus north of Lancaster City that is home to international leaders in the live event industry. You may have seen recent social media about Aerosmith's Steven Tyler's appearances around the town of Lititz while rehearsing at Rock Lititz. You probably saw Rihanna's Super Bowl performance that included floating platforms created by Tait, a company at Rock Lititz. Or maybe scenic creations for the Drone Racing League created by Atomic, another Rock Lititz-based company, are more up your alley.

Hope to see you there! This event is hosted by the Institute for Leadership, Creative Entrepreneurship, and Innovation, and the LiveX Department.



## Connect with Connections, PCA&D's LGBTQ+ club

Interested in finding out more about Connections, a PCA&D club by and for LGBTQ+ and/or Queer students? You can join the club's Discord here to learn about everything that's going on, or check out the posters around campus for a QR code. If you have a question or concern, you can reach out to co-presidents Asa Smith or Madi Klomp, or staff sponsor Kaity Nordhoff.

## Check out the Fiber Arts Club!

PCA&D's Fiber Arts Club is looking for new members! If you're interested in finding out, more, just reach out to club president **Jamie Little**, at [Little1551@pcad.edu](mailto:Little1551@pcad.edu).

## Doodle Caboodle returns every Friday

Doodle Caboodle with Alicia is back! Take a lunch break every Friday and join **Alicia Groff** in the Learning Commons for some sketching/designing/learning fun! The topic for this week, on Sept. 29, is Pattern Making.

Questions? Email [aliciagroff@pcad.edu](mailto:aliciagroff@pcad.edu).

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## 'You Matter' letter campaign in the CoLab

September is National Suicide Prevention Awareness Month and, to raise that awareness, Student Life will be sponsoring a *You Matter* Letter Bank. Every Tuesday and Thursday through the end of the month, you can stop by the CoLab during your lunch break. Write a peer support letter of support and compassion — or take one, if you could use some encouragement.

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A poster for the 'FOUND ATION' event. The background is a dark blue grid. The word 'FOUND' is in large, white, stylized capital letters on the top line. The word 'ATION' is in the same style on the line below. Below the words, the dates 'August 21 - October 22, 2023' are written in white. At the bottom right, the text 'Open to the public weekdays until 8:00 PM weekends until 5:00 PM' is written in white.

**FOUND  
ATION**

**August 21 - October 22, 2023**

**Open to the public  
weekdays until 8:00 PM  
weekends until 5:00 PM**

# Now up in the Gallery: *Foundation* exhibition

*Foundation*, an exhibition of more than 100 artworks from last year's Foundation class, shows the beginning of a PCA&D student's journey as they learn the principles of design, techniques, and develop the skills they need to pursue a career in the arts. Enjoy a variety of two- and three-dimensional artwork, including digital work. Through Oct. 22.

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## *Arte de La Borinqueña* programming highlighted at PCA&D-York location

Pennsylvania College of Art & Design is excited to announce that portions of the landmark exhibition *Arte de La Borinqueña* will be showcased at PCA&D-York through Dec. 10. The exhibition will be open to the public during programming that includes a talk with PCA&D faculty member **Mike Hawthorne**, an award-winning graphic novelist and one of the many artists associated with the [La Borinqueña](#) series. All ages are welcome. Additional programming and events can be found online at

[pcad.edu/event-calendar](http://pcad.edu/event-calendar). Some highlights include an [Arte de La Borinqueña Reception](#), a family-friendly First Friday event that will take place at PCA&D-York, 133 S. Duke St., York, from 5-8 pm on Friday, Oct. 6.

Through the medium of a serialized comic, artist **Edgardo Miranda-Rodriguez** has amplified and highlighted the importance of telling stories about Puerto Rico's history, exploring present-day social and environmental issues, and celebrating the diversity of the Puerto Rican diaspora. *La Borinqueña* launched in 2016 under Miranda-Rodriguez's studio, [Somos Arte](#), where he serves as Creative Director and is a noted philanthropist. The story came at a pivotal moment for Latinx and Hispanic communities as political tension and a series of natural disasters rocked the Caribbean.

*La Borinqueña* has become a real-life superhero with a suite of graphic novels, a special anthology, *Ricanstruction*, [benefitting grassroots organizations on the islands of Puerto Rico post-Hurricane Maria](#), partnerships with DC Comics, Chocolate Cortés, [NRDC](#), and more.

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College receives \$500,000  
grant for LiveX major



*Dr. Jason Hartz*

PCAD has received a \$500,000 grant from The Steinman Foundation to assist with the development of our new Live Experience Design & Production major and our partnership with Rock Lititz and UK-based Academy of Live Technology (ALT). As part of the grant, **Dr. Jason Hartz**, the faculty leader of the Institute that guides the partnership, will be known as the Steinman Dean, Institute for Leadership, Creative Entrepreneurship, and Innovation.

**President Michael Molla** said that the grant will be a major contribution to ensuring that the Institute and the partnership can begin its work on a strong financial foundation. "With this grant, The Steinman Foundation ensures that PCA&D and our partners will have resources to secure the best possible faculty and administrative leadership in place for our students."

Hartz, who has more than two decades of experience in the classroom and in higher education administration and leadership, has served PCA&D as Chief of Staff and has been instrumental in developing the LiveX curriculum and forging the partnership with ALT. "I'm thrilled to take on this new role at PCA&D and move our ALT at Rock Lititz partnership to the next level," Hartz said.

[Go here](#) to learn more about the grant and about Hartz's new position as Steinman Dean for the Institute.

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## Your web resource: The Student Portal

The College's Student Portal webpage provides links to some of the most-needed information. **You can find [this link to the Student Portal](#) at the very bottom right corner of the homepage at [PCAD.edu](#).**

There, you'll find official College dates, such as holidays; class times; research links; links to academic support and counseling help; and much more.



**Pennsylvania College of Art & Design**

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