

AUSTIN TAYLOR

GRAPHIC DESIGNER

[linkedin.com/in/austintaylor2475/](https://www.linkedin.com/in/austintaylor2475/) | austintaylor2567@gmail.com | 915-329-6167

PROFESSIONAL SUMMARY

Versatile Graphic Designer delivering impactful visual solutions to clients across diverse industries. Leveraging a keen eye for detail and proficiency in graphic design tools, consistently exceeding client expectations and driving project success.

AREAS OF EXPERTISE

PROFESSIONAL SKILLS

Creative problem solving | Project management | Branding & Identify
Adobe Illustrator | Adobe Photoshop | Motion graphics | Wire Framing

TECHNICAL SKILLS

Adobe Creative Suite | Mac Software | Adobe XD | Mac OS | Microsoft Word

EDUCATION

PENNSYLVANIA COLLEGE OF ART AND DESIGN - Lancaster, PA

Bachelors of Fine Art - Graphic Design - Expected Graduation, May 2024

PROFESSIONAL EXPERIENCE

FREELANCER, AUSTIN DESIGNZ - YORK, PA

2023-PRESENT

- > Transform client visions into reality, resulting in increased brand recognition and customer engagement.
- > Develop visually stunning branding materials, including logos, business cards, and marketing collateral, leading to enhanced brand identity and market presence.
- > Spearheaded motion graphics creation for The Land of Can's innovative web application, focusing on promoting wellness, empowerment, and safety for children.
- > Established a side project specializing in cartoon-style car illustrations, catering to individuals seeking personalized renditions of their vehicles.

GRAPHIC DESIGN INTERN, PENNSYLVANIA COLLEGE OF ART & DESIGN THE AGENCY - LANCASTER, PA

2021-2023

The Agency is an intensive hands-on experience that allows students to perform portfolio-level work and gain real-world training in an in-house creative services setting

- > 2023, Promoted to Project Manager, leading summer operations and orchestrating client meetings. Implemented efficient time management practices with team members by establishing project timelines aligned with client objectives. Streamlined project workflows by orchestrating design briefs & ensuring seamless delivery of deliverables.
- > 2022, Progressed to handling larger projects and assuming more responsibilities within the team. Played a pivotal role in client communication, ensuring a clear understanding of project requirements. Led design initiatives, managing multiple client projects concurrently to meet deadlines effectively.
- > 2021, Started as an entry-level designer, tasked with designing various elements for design projects. Generated innovative design ideas and translated them into mockups to visualize concepts.

ACHIEVEMENTS / VOLUNTARY

- > 2024 GDUSA (Graphic Design USA) Students to Watch
- > First place Winner in the 2022 America 250 PA Direct Effect™ Innovation Challenge (DEIC).
- > Participated in PCA&D's Annual AIGA's Designathon for three consecutive years providing professional-quality design services to area non-profits under a tight, one-day deadline.

PORTFOLIO / SOCIAL MEDIA

 linktr.ee/austindesignz.com

 [@austin_designz](https://www.instagram.com/@austin_designz)

 [behance.net/austindesignz](https://www.behance.net/austindesignz)