

MALIYAH GREGG



GRAPHIC DESIGNER

A daring graphic designer with a dedication to developing people's imagination into the world by crafting brand dynamic motion graphics.

CONTACT

greggmaliyah@gmail.com
215-490-8552

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effect
Adobe Premiere Pro

Branding
Motion Design
Typography
Logo design
Photography

Google Suite
Microsoft Office 360

EDUCATION

Pennsylvania College Art & Design
BFA, Graphic Design
Expected May 2024

EXPERIENCE

The Demuth Museum | Lancaster, PA
February 2024 - Present
Freelance Motion Designer
Producing motion graphics for a video to explain and highlighting a local artist, Charles Demuth, artistic style Precisionism.

Penn. College Art & Design
| Lancaster, PA
January 2024 - Present
Creative Intern, The Agency
Executing branding strategy by creating a style guide, design a budget sheet, and reviewed all signage designs that cohesive visual representation across all advertising materials for the Senior Show and Celebration branding theme "Be The Light."

NBCUniversal | New York, NYC
September 2023 - Present
Oxygen & SYFY Creative Intern
Creating more than 30 compelling logo designs within a three-months time frame, contributing to the project's visual appeal and brand coherence for the television concept, Fatal Compassions.

ChatterBlast Media | Philadelphia, PA
May 2022 - July 2022
Graphic Design Intern
Crafted dynamic motion graphics customized for Sun East Federal Credit Union Bank's social media channels to amplify their digital footprint and foster deeper online connections with their audience.

ACCOLADES

American Package Design National Competition Winning Package Design "Bass Line Ear Buds Packaging"
Graphic Design USA, 2024
New York, NYC

PA Secretary of State Recognition of Award-Winning Postcard Design "Be The Light"
Commonwealth of Pennsylvania
Department of Labor and Industry, 2023
Lancaster, PA

Senior Show & Celebration Competition Winning Postcard Design "Be The Light"
Penn. College Art & Design, 2023
Lancaster, PA

Near Completer Grant Recipient
Penn. College Art & Design, 2023
Lancaster, PA

Genius Award Scholarship Recipient
Hussian College, 2020
Philadelphia, PA

VOLUNTEER

Mickey's Black Box | Rock Lititz, PA
November 2023

Live Event Photographer
Captured dynamic, high-energy moments of live performances during the event Battle of Brands with over 100+ guests. Helped generate an increase of 24% in engagement artist's social media.

