

NANDLEY NOEL

267-622-7180

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EDUCATION:

Pennsylvania College of Art and Design, Lancaster, PA

Bachelor of Arts, Design Thinking, Expected Graduation - May 2024

Hussian College School of Art, Philadelphia, PA

Major: Visual Communications

RELEVANT COURSEWORK:

- **Design Thinking Studio:** Brainstorming and using various methods to innovate human-centered design
- **Creative Writing:** Created stories, and exercised storytelling narratives and messages
- **Typography:** Type usage, readability, message & style; Adobe Creative Suite
- **Advance Advertising:** Marketing & advertising tools to create appealing consumer content
- **Visual Imaging Tools:** Used Adobe InDesign & Photoshop to create marketing campaigns

ACADEMIC/EXTRACURRICULAR ACHIEVEMENTS/AWARDS:

- **Made The Dean's List over a span of 6 semesters**
- **5K Academic Scholarship Award**
- **PA Achieve Grant**
- **Elected as Design Thinking Representative**
- **Commencement Speech Nomination**
- **Presented at CareerLink Seminar as a Grant Representative**

WORK EXPERIENCE:

The Mix, Lancaster, PA

Copywriter Intern | March 2024 - Current

- Assisting the communications department in writing articles, social media posts, and the newsletter.
- Aiding the organization and creation of The Mix's social media content calendar.
- Researching The Mix's brand, mission, vision and values to deliver best written content.

Hussian College, Philadelphia, PA

Blog Writer | November 2021 - March 2023

- Showcased upcoming events, updates, & resources for Hussian College community members.
- Shared innovative techniques and strategies relevant to the design and arts' industry.
- Provided resources for project/professional development and encouraging messages.

Upper Darby Church of God, Collingdale, PA

Audio Visual Coordinator | 2021 - Present

- Manage and set-up audio visual equipment prior to Sunday service.
- Coordinate with worship leaders to ensure accuracy of virtual biblical literature upload
- Mentor other members of the congregation on how to operate equipment.

SKILLS:

- Excellent verbal and written communication skills.
- Skilled in using Photoshop, Illustrator, Adobe XD & InDesign.
- Strategic mindset to align design decisions with organizational objectives.
- Ability to analyze business goals and user needs to develop strategic design solutions.
- Knowledge of user-centered design principles and methodologies.