



Pennsylvania College
of Art & Design

trainspotting

irvine welsch

Work by Logan Byer '24, Design Thinking.

Upcoming Events

June 5 CCE Art Recess for Adults, 5:30-7:30 pm, Lancaster Public Library

Through June 7 *Andinos: Encounters in Cusco, Peru*, photos by **Gabriel Barreto Bentin**, Main Gallery

June 7 First Friday, Main Gallery open until 8 pm

June 7 CCE in Ewell Plaza, 5-8 pm

June 12 CCE Art Recess for Adults, Zoetropolis, 112 N. Water St., 4:30-6:30 pm

June 14 CCE Creativity Is... Workshop, The Charlee, 311 E. Orange St., 5:30-7:30 pm

June 15 CCE at Lancaster Pride celebration, Lancaster Convention Center, Penn Square, noon to 7 pm

Through June 30 *True Americana*, works by **Alex Eggleston**, CORE Gallery

Through June 30 *The World Where Mind and Reality Split*, works by **Jasmyn Stokes**, Hayden Gallery

If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at jkopf@pcad.edu or [share in this document](#).



CT&L Corner: Adding value to reading assignments

From **Dr. Adam Smith**, Director of the Center for Teaching & Learning and Manager of the Learning Commons:

Over the Memorial Day weekend, I had the pleasure of watching a new documentary about the PBS television show *Reading Rainbow*, *Butterfly in the Sky* (you can see the trailer [at this link](#)). Within the trailer, one of the producers for the show notes: “Reading Rainbow was not about learning to read, it was about loving to read.” With host LeVar Burton, children were taken on a journey through the books and related topics, touching on things both interesting and personal (episodes about loneliness, bullying, divorce, and more). Before this becomes a post on the wonders of Reading Rainbow, what sticks out to me is the mission: “it was about loving to read.”

In last week’s post, I referenced an article entitled “[Academic reading as a grudging act](#),” where the authors report (unsurprisingly) that students find academic reading overwhelming, difficult, a chore, and sometimes pointless. While I addressed reframes and strategies for each of these, it stuck with me that there’s also a fundamental objective that often goes unstated: we may want our students to care, to enjoy, to appreciate what it is we teach and they learn. How would we observe and know that a student cared, that they loved or appreciated an idea or a process? Yet, learning has been cast as consisting of multiple domains: cognitive, affective, psychomotor.

Benjamin Bloom is often credited with the Taxonomy of Learning. While these emphasize different "levels" of knowledge, from recall to understanding to comparison and analysis, other classifications of objectives do indeed include ideas such as learning to value a subject, an idea, etc. From this perspective, an additional question emerges: how (in the world) do we get students to value reading, or whatever it is that you want them to care about in your course? I don't have an answer here, but I know that the answer is not just assigning reading without context, or assigning reading that we don't discuss in class, assigning reading that we might not enjoy ourselves (when was the last time you read a textbook for fun?). These are the questions and conversations I want to engage in with instructors: What do you want them to care about? What do you want them to remember?

If reading, writing, or other aspects of learning are merely tasks to be completed, without any reference to the experience of reading, the experience of making art, of learning, then we ought not be surprised when students respond by looking for ways to solve these problems, whether or not any learning takes place. While I don't normally like to use long quotes in writing, the one below summarizes [an instructor's reflections](#) on the choices their students made to use (or not):

"Learning has been reduced to a problem and here is a technological solution to help solve it. Now that generative AI technologies are commonplace, educators are going to need to fundamentally examine and articulate the importance of human skills and the value they have. Otherwise, many students will simply adopt the tools uncritically as solutions and stand-ins for many of the core skills we associate with learning."

Maintenance Projects: update

If you're working on campus this week, be aware of the Maintenance Department's ongoing projects over the next few days:

June 3-7: Clean Steinman Housing apartments

Ellie Cochran featured at innovation conference

Ellie Cochran '19 (Adjunct, Animation & Game Art and Graphic Design) will be a featured speaker at this month's Central PA Innovate! conference sponsored by The Technology Council of Central Pennsylvania. Their topic will be "The Future of Affordable In-the-Round Exhibition of 3D Digital Artwork."

Free grad photos available for download

The Commencement collection of professional photos can be downloaded for free! Just click the blue button link below to be taken to a collection of more than 1,000 images provided by Nick Gould Photography. To download a high-resolution photo, without the photographer's watermark,

1. Enter your email address and click "View Portraits".
2. Scroll through the images and click on them to enlarge. When you find one you'd like to save, click on the download symbol at top right.
3. Agree to the downloadable digital license agreement.
4. Click on "Full Resolution".

COMMENCEMENT 2024 IMAGES

Commencement recording saved here

Unable to attend Commencement, or already feeling nostalgic for the Class of 2024 and want to revisit the day via a recording? The live stream of the May 3 ceremonies was recorded, and [you can find it here](#).

Class of 2024 Senior Thesis work featured on website

The 2024 Senior Show may be over, but the work and exhibition live on in digital form. The College website at pcad.edu is hosting a digital exhibition of the show: To access it, click the button that looks like the image at right above on the homepage, or click the blue button below.

SENIOR SHOW 2024

Check out the outstanding senior thesis projects from the Class of 2024!

SENIOR SHOW

SENIOR SHOW 2024



Work by Gabriel Barreto Bentin fills Main Gallery

Featured in the Main Gallery is *Andinos: Encounters in Cusco, Peru*, the works of **Gabriel Barreto Bentin**, a New York City-based Peruvian fashion and portrait photographer. His work will be shown in the Main Gallery through June 7.

The artist, who also visited the College in 2022, recently published his debut photo book, by the same name as his PCA&D exhibition, through [Rizzoli](#)

Books. In collaboration with Peruvian anthropologist Francesco D'Angelo, the work "offers an intimate portrait of the Andean society of Cusco, Peru. This socio-anthropological, photographic study offers a unique perspective on the Andino people..." Check out more of his work [on Instagram](#).

Lancaster County Art Association Oct. show

An artist prospectus has been released for the Lancaster Juried Fine Art & Craft Show, to be held Saturday, Oct. 4, indoors at the Solanco Fairgrounds, Quarryville, in southern Lancaster County. Presented by the [Lancaster County Art Association](#), the event will feature awards in several categories, and eligible media include painting, drawing and printmaking, photography and digital art, and 3D works. For fees, booth information, and the full prospectus, [go here](#) and click on "[Fine Art & Craft Show](#)."

Lititz Quick Draw Friday, open for registration

Lititz Quick Draw's annual event is set for this Friday, June 7, as part of Taste of Lititz, in northern Lancaster County. Go *en plein air* to participate as one of the artists. The registration fee (\$15) [can be paid online here](#) or on the day of the event from 8-10 am at check-in. The art event runs from 8 am to 2 pm in Moravian Church Square, 8 Church Square, Lititz. Picnic lunch provided, and all artwork created must be for sale. Any medium used to create 2D art is permitted, and artwork must be completed from a blank canvas. For more details, [click here](#).

Alex Eggleston and Jasmyn Stokes wrap up Career Development Fellowships with shows

Now in the Hayden and CORE galleries are shows that feature the work of PCA&D's inaugural Career Development Fellows, **Alex Eggleston** '23, Photography & Video, and **Jasmyn Stokes** '23, Illustration.

Eggleston's exhibition, *True Americana*, a collection of 13 works, is featured in the CORE Gallery, Mezzanine level. Work by Stokes, *The World Where Mind and Reality Split*, hangs in the Hayden Gallery.

The exhibitions will be on display through June 30.

To learn more about their Career Development Fellowship experiences, check out [PCA&D News](#) on the website.

CCE & Exhibitions partner on Amtrak display case art project; here's how to participate

PCA&D's Exhibitions Department and Center for Creative Exploration have teamed up with support from the City of Lancaster Office of Public Art to host an opportunity for the Lancaster community to showcase their visual response to the prompt "Creativity is..." in an exhibition that will be installed at the Lancaster Amtrak station in two of the public art cases from Aug. 9 through Nov. 14. The hope is to engage Amtrak station visitors and travelers through this collaborative installation that will involve the creation of artwork.

From now through July 29, community partners, PCA&D students and faculty, and Lancaster community members are invited to join a workshop, event, or visit partner curio. Gallery & Creative Supply on West Chestnut Street to pick up a 6-inch-by-6-inch canvas panel to create their response to the prompt. Names of artists will be included on signage in the station cases.

Interested in a CCE class? Don't forget discounts and community scholarships

Faculty and staff: you can request your employee benefit for discounted Center for Creative Exploration classes for yourself as well as for your children or spouses. Email ce@pcad.edu to let them know the class or workshop you're interested in and they can work with you to get you a special code. Also, as educators, you can request scholarships for students in grades 1-12 for CCE classes. If you know a student in our community who would benefit, [head here](#) and complete the request form. Questions? Email ce@pcad.edu.

Hear of gig work, part-time or full-time jobs for students and alumni? Let Career Services know

Help fill our Student Portal Job Boards with opportunities for our students and alumni. They can range from gig work to part-time, and even some full-time jobs.

There is a high demand for work opportunities among our student body in both the creative and non-creative sectors.

If you hear any great opportunities please pass them along to the Career Services Team at CareerServices@pcad.edu so we can connect our students to employment opportunities.

Web resource: The Faculty/Staff Portal

You can find a [Faculty/Staff Portal](#) at the very bottom right corner of the PCAD.edu homepage. It links to all sorts of useful information, from retention reports and class

schedules to the academic calendar, maintenance and events requests, and much more.



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