

Thorne Daniel Havener

Work by Thorne Havener '24, Fine Art.

Upcoming Events

June 19: Juneteenth, Building closed

June 21 Opening of *Senior Exhibition*, Main Gallery

Through June 30 *True Americana*, works by **Alex Eggleston**, CORE Gallery

Through June 30 *The World Where Mind and Reality Split*, works by **Jasmyn Stokes**, Hayden Gallery

If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at jkopf@pcad.edu or [share in this document](#).



CT&L Corner: Perspectives on Creativity: Valuing Quantity over Quality

From **Dr. Adam Smith**, Director of the Center for Teaching & Learning and Manager of the Learning Commons:

It was the American chemist (and Nobel laureate) Linus Pauling who was quoted as saying: “If you want to have good ideas you must have many ideas.” This wisdom has been assimilated into business speak as “ideaflow.” Though it’s always struck me as a low-key flex (i.e., [humblebrag](#)), musicians often talk about [writing dozens \(or, in some cases, well over 100\) of songs](#) that get pared down into an album of ten tracks, including CT&L Corner favorite, Carly Rae Jepsen.

Writing a lot of songs seems like the answer to the question of “how to write a lot of songs,” but is it an answer to the question of how to write a good song? For one answer, we turn to a story from Jerry Uelsmann, a photography instructor at the University of Florida ([link to article](#)):

... He divided the class in half, and told one half, “Your semester grade is a function of how spectacular of a photo you turn in. We are going to have a jury of photographers, and they’re going to rate the quality of your work. You have to turn in only a single photo, but it’s got to be truly exceptional to get an A.” To the other half of the class, he said, “Your semester grade is based on a different criteria. Instead of looking at the quality of your work, the jury is going to assess the quantity of your work. If you turn in more than 100 photos, you’ll get an A, no matter how ‘bad’ they are.”

At the end of the semester, Uelsmann and his jury were amazed to discover two things. First, not a single student from the first half of the class got an A. None of the students whose job it was to take a spectacular photo did so! Second, many of the students in the second half of the class took photos that would have been graded an “A” if they had been judged according to the first group’s criteria.

This seems simple and direct. To quote the title of an article I found: [“quality is the destination, quantity is the path.”](#) Still, a few pedagogical questions emerge for me:

- How do you create an atmosphere where the ideas can flow?
- How do you sift through the ideas and identify what to pursue?

On that first question, we can look to psychology. Amy Edmondson’s [research on psychological safety](#) originates from concern about error reporting in the medical system (I also recommend her book, [The Right Kind of Wrong](#)): she found that zero tolerance environments didn’t have fewer errors, just fewer reported errors. Employees experienced less psychological safety, worrying that they’d be chastised for flagging errors. In the classroom, the question of how we create the conditions for students to feel safe “just trying things” without fear is one worth reflecting on. How do

we reduce the cost of errors? Ungraded assignments are one option, as is creating an assignment where the assessment measure is quantity rather than quality.

On the question of how we sift through the ideas for the good stuff, we return to our Linus Pauling quote. While we need to have many ideas to have good ideas, "... Most of them will be wrong, and what you have to learn is which ones to throw away." That's where we'll turn next, looking at Adam Moss's book, [The Work of Art: How Something Comes from Nothing](#).

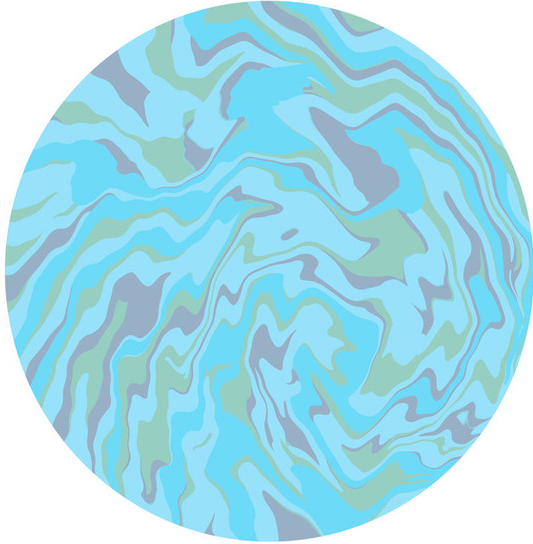
Maintenance Projects: This week's update

If you're working on campus this week, be aware of the Maintenance Department's ongoing projects over the next few days:

- June 17-18: Clean Seminary apartments
 - June 17: Wax 3rd floor; strip 2nd floor
 - June 18: Wax 2nd floor; strip 1st floor
 - June 19: BUILDING CLOSED
 - June 20-21: Clean Seminary apartments
 - June 20: Wax 1st floor
-

Eastwood-Riaño piece chosen for exhibition

Work by [Kathleen Eastwood-Riaño](#) (Assistant Professor, Foundation) has been selected for the 82nd [Woodmere Museum](#) Annual Exhibition. The juried exhibition features pieces by contemporary artists in the Philadelphia region that reflect *What is belonging?* The show opened June 8 and runs through Sept. 1.



PCA&D SENIOR EXHIBITION 2024

June 21 - July 19

Coming to the Main Gallery: *Senior Exhibition*

PCA&D is proud to present *Senior Exhibition*, a selection of work by the Class of 2024, in its Main Gallery, opening Friday through July 19. The show features a sampling of the thesis work in illustration, painting, animation, game art, photography, video, sculpture, graphic design, and design thinking, created by our most recent alumni. This is an exciting opportunity for those who missed the annual weekend *Senior Show* event in early May to continue to celebrate PCA&D's graduates through a condensed version of that large-scale exhibition.

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Black Cat Yoga offering PCA&D discount

Black Cat Yoga, which worked with Student Life to offer in-person yoga sessions last academic year, now is offering PCA&D students and faculty a discount on its virtual yoga studio programming. Regularly \$24, it's \$20.40 per month for unlimited access to a growing library of content, seven live classes a week, exclusive live events for the virtual studio community, and more. Scan the QR code in the graphic above, or visit <https://bit.ly/PCADyoga>, and use the discount code PCADSTUDENT.

Alex Eggleston and Jasmyn Stokes wrap up

Career Development Fellowships with shows

Now in the Hayden and CORE galleries are shows that feature the work of PCA&D's inaugural Career Development Fellows, **Alex Eggleston '23**, Photography & Video, and **Jasmyn Stokes '23**, Illustration.

Eggleston's exhibition, *True Americana*, a collection of 13 works, is featured in the CORE Gallery, Mezzanine level. Work by Stokes, *The World Where Mind and Reality Split*, hangs in the Hayden Gallery.

The exhibitions will be on display through June 30.

To learn more about their Career Development Fellowship experiences, check out [PCA&D News](#) on the website.

Lancaster County Art Association October show

An artist prospectus has been released for the Lancaster Juried Fine Art & Craft Show, to be held Saturday, Oct. 4, indoors at the Solanco Fairgrounds, Quarryville, in southern Lancaster County. Presented by the [Lancaster County Art Association](#), the event will feature awards in several categories, and eligible media include painting, drawing and printmaking, photography and digital art, and 3D works. For fees, booth information, and the full prospectus, [go here](#) and click on "[Fine Art & Craft Show](#)."

CCE & Exhibitions partner on Amtrak display case art project; here's how to participate

PCA&D's Exhibitions Department and Center for Creative Exploration have teamed up with support from the City of Lancaster Office of Public Art to host an opportunity for the Lancaster community to showcase their visual response to the prompt "Creativity is..." in an exhibition that will be installed at the Lancaster Amtrak station in two of the public art cases from Aug. 9 through Nov. 14. The hope is to engage Amtrak station visitors and travelers through this collaborative installation that will involve the creation of artwork.

From now through July 29, community partners, PCA&D students and faculty, and Lancaster community members are invited to join a workshop, event, or visit partner curio. Gallery & Creative Supply on West Chestnut Street to pick up a 6-inch-by-6-inch canvas panel to create their response to the prompt. Names of artists will be included on signage in the station cases.

Interested in a CCE class? Don't forget discounts and community scholarships

Faculty and staff: you can request your employee benefit for discounted Center for Creative Exploration classes for yourself as well as for your children or spouses. Email ce@pcad.edu to let them know the class or workshop you're interested in and they can work with you to get you a special code. Also, as educators, you can request scholarships for students in grades 1-12 for CCE classes. If you know a student in our community who would benefit, [head here](#) and complete the request form. Questions? Email ce@pcad.edu.

Hear of gig work, part-time or full-time jobs for students and alumni? Let Career Services know

Help fill our Student Portal Job Boards with opportunities for our students and alumni. They can range from gig work to part-time, and even some full-time jobs.

There is a high demand for work opportunities among our student body in both the creative and non-creative sectors.

If you hear any great opportunities please pass them along to the Career Services Team at CareerServices@pcad.edu so we can connect our students to employment opportunities.

Web resource: The Faculty/Staff Portal

You can find a [Faculty/Staff Portal](#) at the very bottom right corner of the PCAD.edu [homepage](#). It links to all sorts of useful information, from retention reports and class schedules to the academic calendar, maintenance and events requests, and much more.



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