



Work by Emalie Stoltzfus '27, Animation & Game Art.

Upcoming Events

July 10 CCE Art Recess for Adults, Zoetropolis, 4:30-6:30 pm

Through July 19 2024 Senior Exhibition, Main Gallery

July 19 Admissions Tour at Rock Lititz

July 29 Deadline for *Creativity Is...* panels return to PCA&D

Through Aug. 9 *In the Flow*, Nichole Madonna '10, Hayden Gallery

If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at jkopf@pcad.edu or share in this document.

AAAAND WHY SHOULD I CARE?



CT&L Corner: 'Transparency' in assignment design

From **Dr. Adam Smith**, Director of the Center for Teaching & Learning and Manager of the Learning Commons:

Anyone familiar with the [TV show Bluey](#) may be familiar with the adorable/annoying sockpuppet, Unicorse. It appears in a few episodes, mostly when

Bluey's dad, Bandit, is feeling ... cheeky. Per the image you see, Unicorse has an adorable/annoying habit when people ask them to do (or not to do)... well, anything. When Unicorse is about to 'spoil' a book during storytime, they're asked not to give away the ending. "Aaaand... why should I care?" ("Because you'll ruin the story..." "Aaand... why should I care?") And so on, and so forth...

Ok, Adam, and ... why should I care? When it comes to writing course descriptions, learning outcomes, and/or assignments, a lot has been written about [SMART goals](#), observable outcomes, and alignment between these course elements. Yet, we can sometimes take for granted that the deeper purpose(s) of our course(s) are obvious or even visible to students.

The idea of "[transparency](#)" in assignment design (Winkelmes et al., 2016) focuses on the benefits of making clear the purpose, task, and criteria for assessment of a given assignment. Their research suggests that transparency can especially benefit students without knowledge of the "unwritten rules" of higher education. In addition, transparency affords instructors a chance to reflect on the "value added" of a given assignment: what is it that students will take away that helps them later in the course, in their major, in their career, and even in their lives as citizens.

I say all of this not to suggest that most courses DON'T have a clear purpose, but only that this deeper meaning and purpose can sometimes go unexpressed. In my experience working with instructors across disciplines, engaging this idea of 'purpose' through conversation, in plain language, usually brings out what's already there: why a given course matters in the grand scheme of things. Reflecting on purpose is an opportunity to drill down to what you value as an instructor, and to remember that you have goals for your students that don't always show up on the syllabus. While it is often used to suss out "problems,:" something like [Asking the Five Why's](#) is another way to consider the core purpose(s) of an assignment, a course, etc.

To learn more about transparency, visit the [Transparency in Learning and Teaching \(TILT\) website](#) for [example assignments](#) (in before/after versions) and more. As always, if you'd like to talk more, reach out to me at asmith@pcad.edu to set up a virtual or in-person meeting.



PCA&D Presents

IN THE FLOW

LAYERS OF CONNECTION AND GROWTH

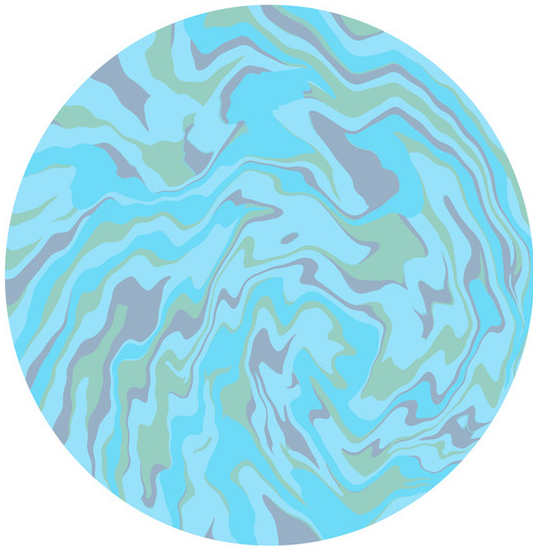
Artworks by Nichole Madonna '10

Hayden Gallery welcomes *In the Flow*

Work by alumna **Nichole Madonna '10**, *In the Flow: Layers of Connection and Growth*, has arrived in the College's Hayden Gallery. A Fine Art graduate, 2D and 3D visual artist, and passionate art instructor, Madonna's creative journey thrives in the realm of abstract mixed-media art, where she skillfully layers recycled materials and hand-

painted collage papers to form captivating pieces. Madonna's artistic focus lies in the exploration of color, texture, and movement, infusing her works with an enchanting sense of life and emotion.

Open through Aug. 9, *In the Flow* will be open during the building's open hours and to the public during First Fridays.



PCA&D SENIOR EXHIBITION 2024

June 21 - July 19

Now in the Main Gallery: *Senior Exhibition*

PCA&D is proud to present *Senior Exhibition*, a selection of work by the Class of 2024, in its Main Gallery, through July 19. The show features a sampling of the thesis work in illustration, painting, animation, game art, photography, video, sculpture, graphic design, and design thinking, created by our most recent alumni. This is an exciting opportunity for those who missed the annual weekend *Senior Show* event in early May to continue to celebrate PCA&D's graduates through a condensed version of that large-scale exhibition.

CCE & Exhibitions partner on Amtrak display case art project; here's how to participate

PCA&D's Exhibitions Department and Center for Creative Exploration have teamed up with support from the City of Lancaster Office of Public Art to host an opportunity for the Lancaster community to showcase their visual response to the prompt "Creativity is..." in an exhibition that will be installed at the Lancaster Amtrak station in two of the public art

cases from Aug. 9 through Nov. 14. The hope is to engage Amtrak station visitors and travelers through this collaborative installation that will involve the creation of artwork.

From now through July 29, community partners, PCA&D students and faculty, and Lancaster community members are invited to join a workshop, event, or visit partner curio. Gallery & Creative Supply on West Chestnut Street to pick up a 6-inch-by-6-inch canvas panel to create their response to the prompt. Names of artists will be included on signage in the station cases. Please return completed panels to PCA&D by the July 29 deadline.

CCE hosts public event this Wednesday

In addition to a full slate of classes and workshops, the Center for Creative Exploration will be out in the community this week -- we look forward to seeing you if you stop by!

- **July 10** [CCE Art Recess for Adults](#), Zoetropolis, Water Street, 4:30-6:30 pm
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Interested in a CCE class? Don't forget discounts and community scholarships

Faculty and staff: you can request your employee benefit for discounted Center for Creative Exploration classes for yourself as well as for your children or spouses. Email ce@pcad.edu to let them know the class or workshop you're interested in and they can work with you to get you a special code. Also, as educators, you can request scholarships for students in grades 1-12 for CCE classes. If you know a student in our community who would benefit, [head here](#) and complete the request form. Questions? Email ce@pcad.edu.

Hear of gig work, part-time or full-time jobs for students and alumni? Let Career Services know

Help fill our Student Portal Job Boards with opportunities for our students and alumni. They can range from gig work to part-time, and even some full-time jobs.

There is a high demand for work opportunities among our student body in both the creative and non-creative sectors.

If you hear any great opportunities please pass them along to the Career Services Team at CareerServices@pcad.edu so we can connect our students to employment opportunities.

Web resource: The Faculty/Staff Portal

You can find a [Faculty/Staff Portal](#) at the very bottom right corner of the [PCAD.edu homepage](#). It links to all sorts of useful information, from retention reports and class schedules to the academic calendar, maintenance and events requests, and much more.



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