



Work by Kayla Wright '26, *Design Thinking*.

## Upcoming Events

**July 29** Deadline for return of *Creativity Is...* panels to PCA&D

**Aug. 2** Lancaster First Friday; Hayden Gallery open 5-8 pm (*see below*)

**Aug. 2** PCA&D-York exhibition of The Agency's summer work (*see below*)

**Through Aug. 9** *In the Flow*, Nichole Madonna '10, Hayden Gallery

**If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at [jkopf@pcad.edu](mailto:jkopf@pcad.edu).**

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## Important healthcare insurance information

Pennsylvania College of Art & Design is pleased to announce that, beginning this fall, we have partnered with QM Services ([QMS](#)) to offer a student health insurance plan (SHIP). This SHIP is lower cost than if students purchased it themselves. All enrolled full-time students and part-time students in PCA&D housing will have access to this plan, to

ensure all students have quality healthcare. The cost of this insurance coverage will initially be added to your College bill.

This coverage includes a prescription plan, support for laboratory tests and X-rays, as well as in-patient and hospitalization coverage. You will be receiving information from QMS shortly.

**Students and families with qualifying health insurance will have the opportunity to opt out of this coverage. The opt-out process initially includes a charge to your College bill that will be removed once you have completed the QMS health insurance waiver process.** QMS will handle all records through their confidential portal. If your coverage is initially declined through QMS, please reach out to [studentlife@pcad.edu](mailto:studentlife@pcad.edu) so that the College can work with our QMS partners to advocate for your health plan.

**To opt out**, please log onto the [QMS website](#) to submit proof of insurance. If you're having issues with that website portal, please connect with Pennsylvania College of Art & Design's independent student health insurance administrators at [university@qmservicesinc.com](mailto:university@qmservicesinc.com) or 800-237-1715, ext. 2, from 9 am to 5 pm EST Monday through Friday.

In addition, the College will continue to offer services such as the Virtual Care Group and Connect Counseling, and maintain access to and a partnership with the Student Wellness Center at nearby Franklin & Marshall College. This summer, Student Affairs will be in contact with a comprehensive overview of health and wellness resources available to you during this academic year.

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## Student Affairs questions? Check here:

If you have questions about the following, please feel free to email:

- Housing & Residence Life: please email [housingservice@pcad.edu](mailto:housingservice@pcad.edu) or **Michael Parks** at [mparks@pcad.edu](mailto:mparks@pcad.edu)
- Health Insurance, Meal Plans, Orientation & Welcome Week: please email [studentlife@pcad.edu](mailto:studentlife@pcad.edu) or **CJ Crossett** at [ccrossett@pcad.edu](mailto:ccrossett@pcad.edu)

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## New class examines the evolution of game design and culture -- and is open this fall

A new class that examines the evolution of video game development, **Evolution of Video Game Design & Culture (GE293)** has been approved and will be offered this fall on Wednesdays -- and it's not too late to sign up!

In this course, students will study the history of video game development from its beginnings in the 1940s to the present day, and will examine the technical limitations and platform advancements that influenced the development of mechanics and, in turn, different genres like text adventures platformers and roguelikes, to name a few. Specialty topics such as player representation in games, to horror narrative strategies, to culture born from gaming such as speed-running and chiptune communities also will be part of the class. Students will be assigned games to play outside of class to provide

critical analysis of their experience, and will be making a few small playable games/scenes over the course of the class.

Check your email for more information! If you have any questions or would be interested in taking this class, reach out to **Alexandra Leonhart**, Director of Aesthetic Technologies and Chair of LIveX, at [aleonhart@pcad.edu](mailto:aleonhart@pcad.edu).



## Heads up, returning students: Save these dates!

***A message from Student Affairs:***

We miss you all and are eagerly looking forward to your arrival on campus! Below are some SAVE THE DATES for new and returning students.

[Welcome Day is mandatory for all returning students including those commuting to campus.](#)

### **Save the Date!**

*Returning Student Move-In Day is Thursday, August 22, from 9 am to 4 pm*

Further information on housing placements, move-in times, etc. will be shared to your PCA&D email, so keep checking!

*Welcome Day is on Friday, August 23, from 8 am to 2 pm*

More details on programs, training, workshops, and departmental meetings will be shared to the [returning student welcome page here](#), so check back regularly!

**Whether you're a first-year, transfer, or returning student, your full Welcome Week schedule now can be found on the College's website: [Check it out here](#).**

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## PCA&D-York highlights Agency's summer work

PCA&D-York, 133 S. Duke St., York, will be hosting a celebration for York First Friday on Aug. 2 to recognize work done by The Agency over the summer on behalf of four York non-profit organizations. The gallery show features branding, marketing, and other design work done on behalf of the non-profit clients by PCA&D's student-run and student-led Agency initiative.

The Agency's Summer Cohort members included Creative Director **Bailey Stechman** '25, Graphic Design; Assistant Creative Director **Logan Byer** '26, Design Thinking; and Agency members **Warren Burke** '25, Graphic Design; **Onix Guadalupe Rivera** '25, Illustration; and **Cole Zajdel** '25, Illustration. Former PCA&D Career Development Fellows **Alexia Eggleston** '23 and **Jasmyn Stokes** '23 served as Site Supervisors, with PCA&D faculty member **Ellie Cochran** as Instructor of Record.

The show opens with a VIP reception from 4-5 pm, and then opens to the public from 5-6 pm. All are welcome!

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PCA&D Presents

# IN THE FLOW

## LAYERS OF CONNECTION AND GROWTH

Artworks by Nichole Madonna '10

### Hayden Gallery welcomes In the Flow

Work by alumna **Nichole Madonna '10**, *In the Flow: Layers of Connection and Growth*, has arrived in the College's Hayden Gallery. A Fine Art graduate, 2D and 3D visual artist, and passionate art instructor, Madonna's creative journey thrives in the realm of abstract mixed-media art, where she skillfully layers recycled materials and hand-painted collage papers to form captivating pieces. Madonna's artistic focus lies in the exploration of color, texture, and movement, infusing her works with an enchanting sense of life and emotion.

Open through Aug. 9, *In the Flow* is open during the building's open hours and to the public during Aug. 2 First Friday.

# CCE & Exhibitions partner on Amtrak display case art project; final week to participate

PCA&D's Exhibitions Department and Center for Creative Exploration have teamed up with support from the City of Lancaster Office of Public Art to host an opportunity for the Lancaster community to showcase their visual response to the prompt "Creativity is..." in an exhibition that will be installed at the Lancaster Amtrak station in two of the public art cases from Aug. 9 through Nov. 14. The hope is to engage Amtrak station visitors and travelers through this collaborative installation that will involve the creation of artwork.

**Through Monday, July 29**, community partners, PCA&D students and faculty, and Lancaster community members are invited to join a workshop, an event, or visit partner curio. Gallery & Creative Supply on West Chestnut Street to pick up a 6-inch-by-6-inch canvas panel to create their response to the prompt. Names of artists will be included on signage in the station cases. Return your completed panels to PCA&D by July 29.

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## Your web resource: The Student Portal

The College's Student Portal webpage provides links to some of the most-needed information. **You can find [this link to the Student Portal](#) at the very bottom right corner of the homepage at [PCAD.edu](http://PCAD.edu).**

There, you'll find official College dates, such as holidays; class times; research links; links to academic support and counseling help; and much more.



**Pennsylvania College of Art & Design**

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