



Pennsylvania College
of Art & Design



Work by Joshua Hummel '26, Photography & Video.

Upcoming Events

Jan. 20 Dr. Martin Luther King Jr. Day, College Closed

Jan. 24 Last Day to Add/Drop a Class

Jan. 25 CCE @ The Stuff to Do Fair, Tec Centro West, 57 Laurel St., 10 am to 2 pm

Feb. 1 Admissions Saturday Tour Day

Through March 1 Faculty Biennial, Main Gallery

If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at jkopf@pcad.edu or share in this document.



The role of joy in persistence

Quitter's Day is (unofficially) observed on the second Friday of January (thus, this year it was January 10). It refers to the day when "most people" quit their New Year's Resolutions, which are often framed in vague terms (with "exercise more," "eat better," and "save more money" being among the most popular). The language of SMART goals (specific, measurable, attainable, relevant, and time-bound, respectively) would lead us to believe that, if

we only translated "exercise more" into something more tangible ("three days a week, after work, I will walk for 30 minutes") then we could be well on our way. With tangible, quantifiable goals like exercising more and spending less at your local coffee shop, this approach seems reasonable. With more long-term goals, such as becoming a better writer or a more accomplished artist or musician, is there something that SMART goals might miss? One researcher thinks so....

[Read on](#) to learn more!

Helping hands needed for CCE event

On Friday, March 14 from 9 am to noon the PCA&D Center for Creative Exploration -- with lots of support from admissions, exhibitions, and student life-- is once again hosting 5th graders from Fulton Elementary School on our campus. We will be helping them explore creative careers and get a peek into how many creatives are involved with things they love and interact with every day!

We will be taking students through a hands-on, immersive experience of making while they get to know PCA&D. We are always looking for energetic volunteers who wish to help them with projects in sculpting, drawing, photography, and writing. You don't need a ton of experience but you do need to be ready to have a lot of fun! Interested?

Email ce@pcad.edu by Feb. 10!

The 2025 PCA&D

FACULTY BIENNIAL



**January 13 - March 1, 2025
Free & Open to the Public**

Faculty Biennial now open in the Main Gallery

Be sure to stop by the Main Gallery to check out the 2025 PCA&D Faculty Biennial. Featuring the work of 36 of the College's faculty, the Biennial is a traditional celebration of the artistic practices and talents of instructors in our PCA&D community.

An Opening Reception for the exhibition will take place on Feb. 7 as part of First Friday celebrations.



The crew of Designathon '24 ... join us this year for 12 hours of fun service to community non-profits.

Sign up to join a Designathon team on Feb. 8

Faculty and Staff, it's nearly time for Designathon, and organizer **Maria Hostetter**, Chair of the Graphic Design Department, is looking for volunteers! The 17th Annual Designathon takes place on Saturday, Feb. 8, from 9 am to 9 pm, working 12 hours to create free design work for deserving regional non-profit organizations. This year, the fun-filled event will take place in the fourth-floor LookOut. Looking to join a team and help out? **The link to register is [here](#), and the deadline to register is this Friday, Jan. 24.** Questions? Contact Hostetter directly at mhostetter@pcad.edu.

Judges needed for MADCom creative contest

Help inspire and support the next generation of design and media professionals by helping to judge MADCom, the Media and Design Competition. This virtual judging opportunity takes place during the week of March 31-April 4, and is part of the Center for Creative Exploration's partnership with our Intermediate Unit (Lancaster-Lebanon IU13). Each year, IU13's Educational Technology team hosts the regional MADCom, open to middle and high school students, in six categories: **2D Design, Animation, Digital Movie, Logo and Graphic Design, Programming, and Web Page Design**. Winners in each category advance to the state competition, held in May at Elizabethtown College.

Here's how the process works:

- Project Submission: Students will submit their projects to an online dashboard by March 25
- Virtual Judging: Judging will take place virtually during the week of March 31–April 4
- Student Showcase (Optional to Attend): On April 8, from 9–11 am, they are hosting a Student Showcase at the IU Training & Conference Center (located at 1020 New Holland Ave.). Judges are welcome to attend to interact with students and view their projects up close.

If interested, or if you need more information, reach out to CCE Executive Director **Natalie Lascek** at nlascek@pcad.edu.

Hanging student artwork? Let us know!

We love to celebrate everyone's creativity on campus -- and we want to make sure everyone has a chance to see new work that's being hung on our walls, too! The next time you're putting student work on display -- from a full-blown exhibition to work from a class assignment -- please reach out to communications@pcad.edu so we can share the exhibition campus-wide. Thanks!

Call for Art due today: Lancaster Amtrak station

The City of Lancaster Office of Public Art seeks artists to showcase work in two glass-enclosed display cases at the Lancaster Amtrak Train Station. Create site-specific work inspired by or cohesive with the *A Place for Every Piece: Lancaster's Living Quilt* design.

Artists are encouraged to submit proposals for installations in the glass cases that either draw from or align with that work, by Libby Modern and Jill Good, which will fill windows in the station's main terminal. Proposals should include drawings, sketches, or renderings, along with a written description. While new, site-specific works are preferred, artists may adapt previous artworks, to fit the theme of *A Place for Every Piece: Lancaster's Living Quilt*.

This call is open to all professional artists and artist teams ages 18 and older. Each selected artist or team will receive a \$1,250 honorarium to cover project expenses, including materials, fabrication, and installation.

Submissions are due by today, Jan. 20. For more details and to view the full call for artists, visit cityoflancasterpa.gov/office-of-public-art.

Learn a new skill: Sign up for a CCE class

Faculty and staff: Check out the slate of classes and workshops offered by the College's [Center for Creative Exploration](#). You can request your employee benefit for discounted CCE classes for yourself as well as for your children or spouses. Email ce@pcad.edu to let them know the class or workshop you're interested in and they can work with you to get you a special code. Also, as educators, you can request scholarships for students in grades 1-12 for CCE classes. If you know a student in our community who would benefit, [head here](#) and complete the request form. Questions? Email ce@pcad.edu.

Hear of gig work, part-time or full-time jobs for students and alumni? Let Career Services know

Help fill our Student Portal Job Boards with opportunities for our students and alumni. They can range from gig work to part-time, and even some full-time jobs.

There is a high demand for work opportunities among our student body in both the creative and non-creative sectors.

If you hear any great opportunities please pass them along to the Career Services Team at CareerServices@pcad.edu so we can connect our students to employment opportunities.

Pennsylvania College of **ART&DESIGN**

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Web resource: The Faculty/Staff Portal

You can find a [Faculty/Staff Portal](#) at the very bottom right corner of the PCAD.edu [homepage](#). It links to all sorts of useful information, from retention reports and class schedules to the academic calendar, maintenance and events requests, and much more.



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