



Work by Kaylyn Cuff '28, Photography & Video.

Upcoming Events

Jan. 28 Artist Talk, Kristen Mills, 12:45 pm, Atrium (see below)

Feb. 1 Admissions Saturday Tour Day

Feb. 7 First Friday, Gallery reception for Faculty Biennial, 5-8 pm

Feb. 8 Designathon, 9 am to 9 pm

Through March 1 Faculty Biennial, Main Gallery

If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at <u>jkopf@pcad.edu</u> or <u>share in this document</u>.

Dr. Andrew Barnes takes the helm as PCA&D President

Pennsylvania College of Art & Design welcomes Dr. Andrew W. Barnes, who officially began his new role as President of the College on Jan. 13. In interviews with both local and regional media outlets, Dr. Barnes outlined plans for not only maintaining and growing its local impact in the local arts community, but also increasing its profile on the regional and national levels as well. In an interview with LNP/LancasterOnline, Dr. Barnes said he sees untapped potential in the College, which has nearly doubled its student body numbers from 2015. "PCA&D did something really smart," Barnes told

growth ... so we can grow smartly and I think we will

grow over the next five to seven years."

LNP, "they didn't overgrow ... There's tons of room for

President Barnes



Dr. Barnes confirms plans to utilize the former Chameleon

The College has announced plans to renovate the former Chameleon Club in Lancaster, which it purchased in 2021, into studio spaces and a location for growing a creative artist accelerator. Under current plans, recent graduates would be able to receive a year's worth of business and creative mentorship in the former nightclub building, further preparing them for careers in the creative industry such as opening a brick-and-mortar location. According to an interview with ABC27, President Barnes says the space should be up and running

within the next couple years. "If you talk to any business person out there, it doesn't matter what the business is, they say one thing, they say the same thing -- 'we need people who can think outside the box, who can think creatively.' That's what art and design does."

It's complicated: The relationship between effort and learning

Recently, someone shared a New York Times piece with me from Adam Grant (linked here), a bestselling



author of nonfiction books on applying psychological research to lead more rewarding (re: successful) lives and help others do the same. Titled, "No, You Don't Get an A for Effort," Grant describes an increase in student demand for grades based on their perception of effort. Grant pins this phenomenon on our collective, uncritical embrace of popular psychology ideas like grit and growth mindset. Both ideas rely on the idea of persistence and resilience through challenges, with laudable (if mixed) research. Yet, Grant thinks we've mistaken a means (effort) for an end: we've come to worship work ethic for its own

sake. He distinguishes effort from outcomes: "High marks are for excellence, not grit."...

Intrigued? Read the full CT&L Corner column here.



Photo: millskristen.com

Atrium speaker Tuesday: Artist Kristen Mills

The Foundation Department welcomes **Kristen Mills** for a lecture this Tuesday, Jan. 28, at 12:45 pm in the Atrium. All are welcome to attend. Mills is an interdisciplinary visual artist splitting her time between Woodstock and Brooklyn, NY, and her work engages in a variety of strategies: video, installation, comedic performances, and teaching in an ongoing investigation into what makes something believable. As part of her studio research, she has been an artist in residence at the Philadelphia Museum of Art, Vermont Studio Center, Sculpture Space, Skowhegan School of Painting and Sculpture, and MacDowell. She is a current recipient of the 2024-2025 Sharpe-Walentas Studio Program. "I use video and images to engage with timing and humor," Mills says in her artist statement. "I use myself as a surrogate for others, freeing me to poke fun at pop-

cultural assumptions and behaviors ... My work embraces deliberate exaggeration and the intentional obscuring of boundaries between high and low culture."

Almanzar-Oree joins group exhibition

Salina Almanzar-Oree, Assistant Director, Center for Creative Exploration, is part of a group exhibition opening Feb. 7 at the Regitz Gallery at The Ware Center, in Lancaster City. *Wanawake* opens with a reception that evening from 5:30-8 pm.

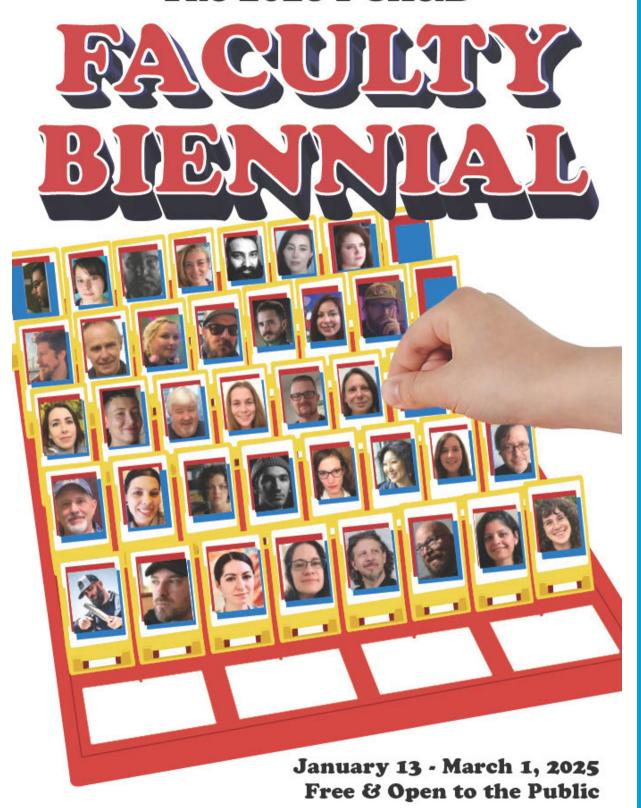
Helping hands needed for CCE event

On Friday, March 14 from 9 am to noon the PCA&D Center for Creative Exploration -- with lots of support from Admissions, Exhibitions, and Student Life-- is once again hosting 5th graders from Fulton Elementary School on our campus. We will be helping them explore creative careers and get a peek into how many creatives are involved with things they love and interact with every day!

We will be taking students through a hands-on, immersive experience of making while they get to know PCA&D. We are always looking for energetic volunteers who wish to help them with projects in sculpting, drawing, photography, and writing. You don't need a ton of experience but you do need to be ready to have a lot of fun! Interested?

Email ce@pcad.edu by Feb. 10!

The 2025 PCA&D



Faculty Biennial now open in the Main Gallery

Be sure to stop by the Main Gallery to check out the 2025 PCA&D Faculty Biennial. Featuring the work of 36 of the College's faculty, the Biennial is a traditional celebration of the artistic practices and talents of instructors in our PCA&D community.

An Opening Reception for the exhibition will take place on Feb. 7 as part of First Friday celebrations.

Judges needed for MADCom creative contest

Help inspire and support the next generation of design and media professionals by helping to judge MADCom, the Media and Design Competition. This virtual judging opportunity takes place during the week of March 31-April 4, and is part of the Center for Creative Exploration's partnership with our Intermediate Unit (Lancaster-Lebanon IU13). Each year, IU13's Educational Technology team hosts the regional MADCom, open to middle and high school students, in six categories: 2D Design, Animation, Digital Movie, Logo and Graphic Design, Programming, and Web Page Design. Winners in each category advance to the state competition, held in May at Elizabethtown College.

Here's how the process works:

- Project Submission: Students will submit their projects to an online dashboard by March 25
- Virtual Judging: Judging will take place virtually during the week of March 31–April
 4
- Student Showcase (Optional to Attend): On April 8, from 9–11 am, they are
 hosting a Student Showcase at the IU Training & Conference Center (located
 at 1020 New Holland Ave.). Judges are welcome to attend to interact with
 students and view their projects up close.

If interested, or if you need more information, reach out to CCE Executive Director **Natalie Lascek** at nlascek@pcad.edu.

Hanging student artwork? Let us know!

We love to celebrate everyone's creativity on campus -- and we want to make sure everyone has a chance to see new work that's being hung on our walls, too! The next time you're putting student work on display -- from a full-blown exhibition to work from a class assignment -- please reach out to communications@pcad.edu so we can share the exhibition campus-wide. Thanks!

Learn a new skill: Sign up for a CCE class

Faculty and staff: Check out the slate of classes and workshops offered by the College's Center for Creative Exploration. You can request your employee benefit for discounted CCE classes for yourself as well as for your children or spouses. Email ce@pcad.edu to let them know the class or workshop you're interested in and they can work with you to get you a special code. Also, as educators, you can request scholarships for students in grades 1-12 for CCE classes. If you know a student in our community who would benefit, head.here and complete the request form. Questions? Email ce@pcad.edu.

Hear of gig work, part-time or full-time jobs for students and alumni? Let Career Services know

Help fill our Student Portal Job Boards with opportunities for our students and alumni. They can range from gig work to part-time, and even some full-time jobs.

There is a high demand for work opportunities among our student body in both the creative and non-creative sectors.

If you hear any great opportunities please pass them along to the Career Services Team at <u>CareerServices@pcad.edu</u> so we can connect our students to employment opportunities.



Web resource: The Faculty/Staff Portal

You can find a <u>Faculty/Staff Portal</u> at the very bottom right corner of the <u>PCAD.edu</u> <u>homepage</u>. It links to all sorts of useful information, from retention reports and class schedules to the academic calendar, maintenance and events requests, and much more.



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