



Work by Connor Meyer '27, Fine Art.

Upcoming Events

Feb. 20 Jongsung Paul Choe Artist Talk, 12:30 pm, Atrium

Feb. 26 Staff Town Hall with **President Barnes**, 11 am to noon, The LookOut

Through March 1 Faculty Biennial, Main Gallery

March 4 Midterm grades due

March 4 Fine Art Artist Talk **Abigail Dudley**, 12:45 pm, Atrium

March 7 Admissions Admitted Student Day

March 31 Faculty Life Grant applications due (*see below*)

If you have news, an event, or an announcement you'd like to share, please email Jen Kopf, at jkopf@pcad.edu or [share in this document](#).

The fantasy of frictionless
learning: on AI and 'desirable



difficulties'

Recently, I met with some Foundation Year students to talk about taking notes, studying, and critical reading. I'm happy to do these visits, as they're one of my few opportunities to interact with students within their coursework. I started by asking how many of them had been "taught" how to take notes in any substantive way: each class was roughly 50/50. We talked about the benefits of taking notes on paper versus the laptop. All of our discussion

assumed that they were in fact taking their own notes (and not using AI the way many of us do in administrative meetings). Elsewhere, I asked some students what percentage of their classmates they knew (or thought) used Generative AI (such as ChatGPT or related programs that can summarize their assigned readings) in class, and they sheepishly guessed 80%... for many reasons, I'm not surprised by this statistic, but I'm not encouraged by it either. I value authentic learning, and I know that learning comes with some amount of inherent friction...

What are the "desirable difficulties" in learning how to make art? [Read on here.](#)

Faculty Life grants are open for Spring 2025

Two types of Faculty Life grants have now been opened for Spring 2025 applications. The two types are explained below, and **the application deadline for both grants is Monday, March 31**. All PCA&D faculty are eligible to apply for these grants: adjunct, part-time, full-time, and CCE faculty.

Educators Professional Development Grant: Link to guidelines, more information, and to apply [here](#). Examples of this include, but are not limited to, curriculum development, pedagogy, conference attendance/participation, workshops, and anything relating to educational skill development.

Research & Practice Professional Development Grant: Link to guidelines, more information, and to apply [here](#). Examples of professional development supported by this grant include, but are not limited to, conference attendance, conference participation, research, travel, residency, and publishing.

Those receiving professional development funds will report back and present on the experience and outcomes of their faculty development activities. The scope and nature of this presentation will reflect the activity funded.

Work by Ashley Moog Bowsbey recognized

Ashley Moog Bowsbey '12, Photography & Video Adjunct, recently had work featured in the [Head On Photo Festival 2024](#), as an Exposure Finalist. The Australian exhibition, held at Paddington Reservoir Gardens, displayed Moog Bowsbey's piece *Second Skin*. Her recent work examines topics of body image and feminine beauty ideals, and she

has exhibited both nationally and internationally. You can see her work online at ashleymoog.com.

Staff Town Hall with President Barnes

Staff: On behalf of the Office of the President, you are invited to attend a Town Hall meeting on Wednesday, Feb. 26, from 11 am to noon in the fourth-floor Lookout. This is designed to ensure open and straightforward communications as PCA&D looks to its future. Please join as you are able.

Artist Talk: Jongsung Paul Choe visits PCA&D Thursday

Photographer **Jongsung Paul Choe** joins PCA&D for an Artist Talk this Thursday, Feb. 20, in the Atrium.

Dean of the College of Arts and Professor at Kyungil University, South Korea, Choe didn't begin his university career studying art: instead, he planned to attend medical school. But taking a photography class "was like meditation," he said, and he eventually ended up taking photos of larger issues that interested him, issues such as self-examination, emotional conflicts, and self-struggles. While he was staying in the U.S. or in Korea, he said, "I want(ed) to show my personal emotions through ... larger issues to make them more understandable. I want to express myself and the issues arising through the society."



Jongsung Paul Choe



Event set Feb. 28 for York creatives -- come join us

A free gathering of creatives is scheduled for Feb. 28 in York City, just across the river from Lancaster, and you're invited! Whereabouts: An Artist Connection Point will be held from 5-7 pm at Grotto Commons, 15 E. Philadelphia St., York, for all artists in the region looking to meet other artists -- especially those who are looking to connect to downtown York. An open

coffee bar, light catered snacks, and all the creative conversation you could want about sharing resources and simply meeting one another! For more information and to attend the free event, please RSVP [online here](#).



Big thanks to our Designathon teams!

A huge thank you to our PCA&D Designathon teams, who spent much of their day on Feb. 8 brainstorming and designing on behalf of seven local non-profit organizations -- and even completed their work in less time than usual so they could finish before impending bad weather! Dozens of faculty, students, alumni, and staff got creative with logos, brochures, posters, and more for these groups: the Harrisburg Green Alliance, the League of Women Voters, Strasburg Senior Citizens, The .918 Club at the Heritage Press Museum, YWCA of Lancaster, The Edible Classroom, and Ambassadors for Hope. Curious to see what came out of their sessions? [Go here](#) to learn more and see examples of their work.

CCE instructors: Take part in a FIG campaign

CCE instructors: The Center for Creative Exploration is working with FIG Industries on some digital advertising campaigns to increase awareness of CCE programming, and would love to hear from you as instructors. Please answer the questions linked at the form below if you are interested in participating.

CCE / FIG QUESTIONNAIRE

Judges needed for MADCom creative contest

Help inspire and support the next generation of design and media professionals by helping to judge [MADCom, the Media and Design Competition](#). This virtual judging opportunity takes place during the week of March 31-April 4, and is part of the Center for Creative Exploration's partnership with our Intermediate Unit ([Lancaster-Lebanon IU13](#)). Each year, IU13's Educational Technology team hosts the regional MADCom, open to middle and high school students, in six categories; judges are especially needed in 3D Design Task:

3D Design Task: Create an environmentally friendly device for your community, school, or home that would solve a problem, issue, or support a device to be more efficient. Design your solution using 3D design software. Include images in your presentation with labels that show the features of your design as detailed in your solution description. Students should display their final 3D print and are encouraged to be creative in how they display the design (draw/color environment, include toy people, cars, etc) to display how it would be placed within the community.

Winners in each category advance to the state competition, held in May at Elizabethtown College.

Here's how the process works:

- Project Submission: Students will submit their projects to an online dashboard by March 25
- Virtual Judging: Judging will take place virtually during the week of March 31–April 4
- Student Showcase (Optional to Attend): On April 8, from 9–11 am, they are hosting a Student Showcase at the IU Training & Conference Center (located at 1020 New Holland Ave.). Judges are welcome to attend to interact with students and view their projects up close.

If interested, or if you need more information, reach out to CCE Executive Director **Natalie Lascek** at nlascek@pcad.edu.

City opens Neighborhood Art Project residencies

The City of Lancaster has opened applications for the Neighborhood Art Project, a new initiative designed to encourage public art and creative placemaking. Proposals from local artists across all mediums are sought for this year-long residency program, to

foster civic dialogue, elevate neighborhood concerns, and highlight cultural or historical stories that have been overlooked. Explore the connections between art and civic government, through the National Endowment for the Arts support. More information, and a link to submit your application, can be found [here](#). Four artists will be chosen, with an honorarium of \$4,000 each, and completed applications are due Monday, March 17.

Thursday Night Figure Drawing is back

Looking for even more creative community? Come join Thursday Night Figure Drawing open to students, faculty, staff, and alumni, most Thursday nights from 6-9 pm in Room 404 (this week will begin around 6:15 pm). Come work with a live model and long poses good for drawing and painting! Upcoming dates: Feb. 27, March 6, March 13, March 20 (6:15 pm), March 27, April 3, and April 10.

The 2025 PCA&D

FACULTY BIENNIAL



**January 13 - March 1, 2025
Free & Open to the Public**

Faculty Biennial featured in the Main Gallery

Be sure to stop by the Main Gallery to check out the 2025 PCA&D Faculty Biennial. Featuring the work of 36 of the College's faculty, the Biennial is a traditional celebration of the artistic practices and talents of instructors in our PCA&D community.

Now in the CORE Gallery: BLAC exhibition

Where is Everyone?, an exhibition by members of PCA&D's Black Led Artist Coalition, or BLAC, is now on display in the Mezzanine-level CORE Gallery. The theme of this show showcases the artist's personality or representation of themselves through art -- hence, showcasing where they are as an individual.

ELEVATE YOUR WORKSPACE WITH A PCA&D MOUSEPAD TODAY!

Stylish, functional, and designed by students!



STOP BY THE STUDENT LIFE OFFICE IN THE COLLAB TO PURCHASE!

It's tax season: Finding your W-2 form

When you're ready to file your income taxes, your W-2s are available. Paper copies were mailed to the addresses on file in the Inova system (some were hand-delivered). You also can access your W-2 electronically in the payroll system by going to your homepage, then clicking on Tax Information, My W-2s.

Hanging student artwork? Let us know!

We love to celebrate everyone's creativity on campus -- and we want to make sure everyone has a chance to see new work that's being hung on our walls, too! The next time you're putting student work on display -- from a full-blown exhibition to work from a class assignment -- please reach out to communications@pcad.edu so we can share the exhibition campus-wide. Thanks!

Learn a new skill: Sign up for a CCE class

Faculty and staff: Check out the slate of classes and workshops offered by the College's [Center for Creative Exploration](#). You can request your employee benefit for discounted CCE classes for yourself as well as for your children or spouses. Email ce@pcad.edu to let them know the class or workshop you're interested in and they can work with you to get you a special code. Also, as educators, you can request scholarships for students in grades 1-12 for CCE classes. If you know a student in our community who would benefit, [head here](#) and complete the request form. Questions? Email ce@pcad.edu.

Hear of gig work, part-time or full-time jobs for students and alumni? Let Career Services know

Help fill our Student Portal Job Boards with opportunities for our students and alumni. They can range from gig work to part-time, and even some full-time jobs.

There is a high demand for work opportunities among our student body in both the creative and non-creative sectors.

If you hear any great opportunities please pass them along to the Career Services Team at CareerServices@pcad.edu so we can connect our students to employment opportunities.

Web resource: The Faculty/Staff Portal

You can find a [Faculty/Staff Portal](#) at the very bottom right corner of the [PCAD.edu homepage](#). It links to all sorts of useful information, from retention reports and class schedules to the academic calendar, maintenance and events requests, and much more.



Pennsylvania College of Art & Design

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