Job Title: INSTRUCTOR: ADOBE ILLUSTRATOR

Division/Department: Center for Creative Exploration (CCE)
Reports To: Executive Director, CCE
FLSA Classification: Non-Exempt (hourly)
Created: 3/26/2025
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JOB SUMMARY:
The Pennsylvania College of Art & Design is seeking an instructor for their professional development certificate course DES 151 Adobe Illustrator. This is a contracted position for the Center for Creative Exploration Fall 2025 (September-November) session. The course meets online once a week for 10 weeks from 6-9 pm.

Center for Creative Exploration (CCE) at the Pennsylvania College of Art & Design (PCA&D) brings creativity to life for students of all ages through a range of classes, workshops, and certificate programs. Our vision is to be a regional leader in the creative processes through: providing exceptional educational experiences in visual arts and design; functioning as a center for creative exploration and influence in the region; helping students develop 21st Century career skills; nurturing innovative thinking and imagination by helping individuals and groups tap into their creative potential; enrolling students of all ages, backgrounds, and experience levels; and providing offerings ranging from personal growth and enrichment to professional development.

INSTRUCTOR FOR ADOBE ILLUSTRATOR:

- Will familiarize students with the basic principles of the creation tools available in Adobe Illustrator.
- The outcomes to be achieved will be student understanding of the bezier curve control tools, characteristics and limitations of vector art, construction methods for creating vector based illustrations, design preparation for successful finishing techniques, complete basic vocab and familiarity with illustrator functions.
- Additionally, the instructor will help students learn vocabulary, illustration tools, and output methods in Adobe Illustrator.

QUALIFICATIONS:
- Bachelor level degree with 10 years of professional experience or Master level degree.
- Possess strong background in and proficiency of use of Adobe Illustrator.
- Understanding of fundamental image creation in Adobe Illustrator.
  - Artboards
    - Sizing and other methods of using artboards

- ○ Vectors and tools for vector manipulation
- ○ Illustration and Shape manipulation tools
- ○ Text manipulation
- ○ Interpreting realism/representational work in vector form
- Ability to develop and deliver content through virtual platforms (specifically Google Classroom) and attend additional online education training
- Strong administrative and organizational skills with consistent accuracy, follow-through, and timely completion of projects
- Teaching experience is preferred.
- Exemplary communication skills, ability to express ideas clearly and concisely both verbally and in writing, and a strong public speaker

CURRENT COURSE DESCRIPTION
"The goal of this course is to familiarize all students with the basic principles of the creation tools available in Adobe Illustrator. The outcomes to be achieved will be student understanding of the bezier curve control tools, characteristics and limitations of vector art, construction methods for creating vector based illustrations, design preparation for successful finishing techniques, complete basic vocab and familiarity with illustrator functions."

CURRENT COURSE OUTCOMES
- Students will understand and demonstrate proficiency in foundational Illustrator tools (the bezier curve control tools, characteristics and limitations of vector art, construction methods for creating vector based illustrations, design preparation for successful finishing techniques, complete basic vocab and familiarity with illustrator functions.)
- Students will complete projects that demonstrate proficiency in areas such as:
  - o Understanding the pen tool and various techniques
  - o Manipulating and creating compound shapes
  - o Building form through color, gradients, blends etc.
  - o Creating a realistic illustration combining all previously learned skills
- Students will complete the course with an understanding of how to save and export files for web versus print media

This is a contract position. Please submit a resume or CV and letter of interest through our application form: https://forms.gle/AdYHVaS3ssqPo16a6. Review of applications will begin immediately.

PCA&D is a private, independent college of art and design with just over 350 students. The College is distinguished by its interactive classes, one-on-one attention from exceptional faculty, a culture of creative exploration, and interdisciplinary learning opportunities. The College values diversity and has a growing record of academic achievement with first-generation students, students of color, LGBTQIA+ students, and other underrepresented students. PCA&D values diversity and inclusion in all aspects of the College community and invites candidates who,

through administration and leadership, will contribute to our shared commitment to a diverse and inclusive academic art and design community.