

**Job Title:** INSTRUCTOR: ADOBE PHOTOSHOP

**Division/Department:** Center for Creative Exploration (CCE)

**Reports To:** Executive Director, CCE

**FLSA Classification:** Non-Exempt (hourly)

**Created:** 2/6/2025

**Last Revision Date:** 2/6/2025

**JOB SUMMARY:**

The Pennsylvania College of Art & Design is seeking an instructor for their professional development certificate course DES 152 Adobe Photoshop. This is a contracted position for the Center for Creative Exploration. The course meets online once a week for 10 weeks from 6 - 9 pm.

**Center for Creative Exploration (CCE)** at the Pennsylvania College of Art & Design (PCA&D) brings creativity to life for students of all ages through a range of classes, workshops, and certificate programs. Our vision is to be a regional leader in the creative processes through: providing exceptional educational experiences in visual arts and design; functioning as a center for creative exploration and influence in the region; helping students develop 21st Century career skills; nurturing innovative thinking and imagination by helping individuals and groups tap into their creative potential; enrolling students of all ages, backgrounds, and experience levels; and providing offerings ranging from personal growth and enrichment to professional development.

**INSTRUCTOR FOR ADOBE PHOTOSHOP:**

- Will familiarize students with the basic principles and possibilities available in Adobe Photoshop
- Help students develop an understanding of pixel-based imagery, resolution, color builds, interface tools and palettes
- Additionally, the instructor will help students learn vocabulary, color correction and perfection, layers, layer masks, art brushes, animation, web graphics and output methods in Adobe Photoshop

**QUALIFICATIONS:**

- Bachelor level degree with 10 years of professional experience or Master level degree.
- Possess strong background in and proficiency of use of Adobe Photoshop.
- Understanding of fundamental image creation in Adobe Photoshop.
  - Layers
    - Nesting and layers folders
  - Color controls and numbers

- Brushes
- Text
- Frame Animation
- Understanding of fundamental photo-editing in Adobe Photoshop. While using Photoshop as a photographer is not required, students are expected to learn how to merge multiple images into one document (image compositing/merge), use basic photo editing tools like:
  - Levels
  - Brightness/Contrast
  - How to open and work with RAW files in Photoshop
  - How to resize and save images for printing or use on the web.
- Ability to develop and deliver content through virtual platforms (specifically Google Classroom) and attend additional online education training
- Strong administrative and organizational skills with consistent accuracy, follow-through, and timely completion of projects
- Teaching experience is preferred.
- Exemplary communication skills, ability to express ideas clearly and concisely both verbally and in writing, and a strong public speaker

#### **CURRENT COURSE DESCRIPTION**

“In this class, we will familiarize ourselves with the basic principles and possibilities available in Adobe Photoshop. Students can expect to develop an understanding of pixel-based imagery, resolution, color builds, interface tools and palettes, vocabulary, color correction and perfection, layers, layer masks, art brushes, animation, web graphics and output methods..”

#### **CURRENT COURSE OUTCOMES**

- Students will understand and demonstrate proficiency in foundational Photoshop tools (layer usage, brush usage, filters, text usage and manipulation, color usage and manipulation, resizing and saving files properly and more)
- Students will complete projects that demonstrate proficiency in areas such as:
  - Photo manipulation
  - Image montage
  - Incorporation of text
  - Drawing/Illustration
- Students will complete the course with an understanding of how to save and export files for web versus print media

This is a contract position. Please submit a resume or CV and letter of interest through our application form: <https://forms.gle/AdYHVasS3ssqPo16a6>. Review of applications will begin immediately.

PCA&D is a private, independent college of art and design with just over 350 students. The College is distinguished by its interactive classes, one-on-one attention from exceptional faculty, a culture of creative exploration, and interdisciplinary learning opportunities. The College values diversity and has a growing record of academic achievement with first-generation students, students of color, LGBTQIA+ students, and other underrepresented students. PCA&D values diversity and inclusion in all aspects of the College community and invites candidates who, through administration and leadership, will contribute to our shared commitment to a diverse and inclusive academic art and design community.