

## James Echevarria

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### PROFESSIONAL PROFILE

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Illustrator specializing in digital media, with a passion for crafting immersive artwork. Experienced in concept art, visual development, lifestyle illustration, and editorial work. Focused on bringing a unique artistic voice and style to every project. Skilled in translating ideas into compelling visuals to engage and inspire audiences.

### WORK EXPERIENCE

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#### Lead Storyboard Artist / Video Editor | Career Ready Lancaster!

December 2022 – June 2024

Lancaster, PA

- Designed promotional materials for a career pathways initiative, helping connect individuals with their ideal career opportunities.
- Developed and drafted storyboards for promotional films showcasing current and emerging job opportunities in Lancaster, Pennsylvania.
- Managed intern scheduling and led meetings with clients and production teams to ensure smooth coordination.
- Edited and assembled promotional films into a cohesive narrative, highlighting the engaging aspects of careers within Lancaster County.

#### Concept Artist | The Dungeon Coach

October 2020 – December 2022

Remote

- Produced spot illustrations and half-page artwork for a monthly-release PDF, ensuring high quality visual content.
- Developed creative concepts based on prompts and feedback from the Art Director to align with the project's vision.
- Created print-ready and publishable artwork for commercial distribution.

### EDUCATION

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#### Pennsylvania College of Art & Design, Lancaster, PA

Expected Graduation: May 2025

#### Bachelor of Arts in Illustration

### PERSONAL EXPERIENCE

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#### Freelance Illustrator

August 2020 – Present

Lancaster, PA

- Worked closely with individual clients and small businesses to understand their vision, and finalized pieces to meet their needs.
- Designed original characters, creatures and items for various projects, including tabletop game supplements, books, and branding materials.
- Maintained professional communication with clients, managing deadlines and delivering high-quality artwork in a timely manner.

#### Resident Outdoor Counselor | Camp Thompson

June 2022 – August 2024

Carlisle, PA

- Taught and promoted leadership skills by guiding campers through team-building exercises and outdoor challenges.
- Developed engaging outdoor activity programs in collaboration with instructors, ensuring a fun and educational experience for campers, while strengthening team bonding and cooperation skills with peers.

### SKILLS

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Adobe Creative Suite, Procreate, ZBrush, Adobe Premiere Pro, Character Design, Visual Development, Color Theory