



MADALYNNE REYNOLDS

GRAPHIC DESIGNER AND PHOTOGRAPHER

I am always looking for new ways to express my ideas and bring my designs to life. I believe that my passion and dedication will help me achieve my goals and make a positive impact in the field of graphic design.

EDUCATION

Aug 2021-May 2025 Lancaster, PA

BFA in GRAPHIC DESIGN PCA&D

Graduating with Cum Laude honors. Courses include; Typography I & II, Publication Design, Web Design & Advanced Web Design, Advertising & Copywriting, Package Design, Motion Graphics, Fashion Photography.

Aug 2018-June 2021 Atglen, PA

CERTIFICATE OF COMPLETION Octorara Area

A member of the Octorara Area CTEP (career technical education program) from Aug 2018-June 2021 as a Graphic Designer.

EXPERIENCE

May 2021-Present Atglen, PA

TEACHING ASSISTANT Octorara YMCA

Care for children from infants to 6th grade, using teamwork, leadership, and problem solving skills.

Feb 2019-Dec 2020 Christiana, PA

DIETARY AIDE Newport Meadows

Worked in the kitchen, serving meals for residents in the dining room. worked trayline in the kitchen and delivering meals. Was promoted to cook's helper in 2021, helping prepare meals for the cook.

Jan 2024-April 2024 & Aug 2024-Dec 2024 Lancaster, PA

PCA&D Agency PCA&D

Was a member of PCA&D's Agency for two semesters. My contributions included Graphic Design, teamwork, communication and problem solving.

SKILLS

PROFESSIONAL

PROBLEM SOLVING

CREATIVITY

TEAM WORK

TIME MANAGEMENT

COMMUNICATION

TECHNOLOGY

ADOBE ILLUSTRATOR

ADOBE XD

ADOBE INDESIGN

ADOBE BRIDGE

ADOBE PHOTOSHOP

GOOGLE SUITE

ADOBE AFTER EFFECTS

MAC OS

WINDOWS OS

ACHIEVEMENTS

March 2024 Lancaster, PA
BALL CAP DESIGN Lancaster Stormers

I was awarded the winner of the ball cap design for the Lancaster Stormers. My design was printed and sold at the Clippers Stadium at the start of the new season.

June 2021 Atglen, PA
EXCELLENCE IN GD Octorara Area

In 2021 I was nominated by my CTEP lead for the 'Excellence In Graphic Design' Award.

Nov 2024 Harrisburg, PA
AMERICA250 DEIC Harrisburg Capital

In 2024 My team Attended the America250 event at the Harrisburg Capital building for the "America250 Direct Effect Innovation Challenge" finishing second in the state.

EXPERIENCE FREELANCE

March 2023

SMOKIN' BUTLER BRISKET & BBQ

Branding for a food truck business. Creating a logo for the business.

Aug 2023

KYS INK

Business card for a local tattoo artist. Using the artists illustration to incorporate it into a business card design.

March 2024

MADDIES CAKES

Branding for a out-of-home cake decorating business. Creating a logo secondary logo and submark for the brand along with a brand guide.

Jan 2025-May 2025

DO BETTER FOR GOOD

Branding for a consulting business for company's and non-profits. Creating a logo, secondary log and submark and a brand guide.

April 2025

HOMEMADE BY HAILEE

Branding for a out-of-home barkery business. Creating a logo, social media assests and a brand guide.

April 2025

CRAZY CRAFT LADY

Branding for a homemade jewelry making business. Creating a logo and a brand guide.

ADDITIONAL ACHIEVEMENTS

Aug 2021-April 2025

Lancaster, PA

DEANS LIST

PCA&D

I achieved deans list for four consecutive years at Pennsylvania College of Art and Design.

May 2021

Atglen, PA

ADVANCED NOCTI

Octorara Area

I scored advanced on the NOCTI (National Occupational Competency Testing Institute) for graphic design with a score of 85.4 in the nation. Being one of the two in the group of 8 that got an advanced score.

Aug 2023

Atglen, PA

TEAM PLAYER AWARD

Octorara YMCA

I was awarded the 'Team Player' award for going above and beyond, working and helping in multiple departments.

ADDITIONAL SKILLS

PHOTOGRAPHY

WEB DESIGN

HTML

BRANDING

CSS

PUBLICATION

ADVERTISEMENT

MOTION GRAPHICS

LAYOUT

PACKAGE DESIGN

TYPOGRAPHY

