

Marissa Rhice

Laurel, MD, USA
MarissaRhice@gmail.com
www.Tinkeringartist.com

As an editorial illustrator, I specialize in vibrant, engaging artwork that captures the essence of everyday life, blending creativity with storytelling to enhance lifestyle content and editorial projects.

EXPERIENCE

The Imperial Restaurant, Lancaster, PA — Fine Dining Server/Banquet Server/Hostess

October 2023 - PRESENT

Prepare dining areas, greet guests, take orders, and serve food and beverages efficiently. Ensure timely service, address guest requests, maintain cleanliness, and collaborate with kitchen staff to deliver exceptional customer service and a professional experience.

The Cheesecake Factory , Columbia, MD— *Lead Host*

May 2023 - December 2024

Greet and seat customers based on preferences, manage phone inquiries, reservations, and service flow for smooth operations. Train new hosts, demonstrate POS system proficiency, and maintain a positive, professional demeanor while delivering excellent customer service.

The Strand Magazine , Remote— *Marketing Intern*

May 2024 - August 2024

Maintained clear communication to ensure smooth team operations, balancing collaboration with independent work. Quickly acquired new skills in design, marketing, and social media, demonstrating adaptability and a commitment to growth.

EDUCATION

Pennsylvania College of Art & Design, Lancaster — Bachelors Of Fine Art(BFA) in Illustration

8/2021 - 5/2025

Relevant Coursework: Digital Illustration, Graphic design, and Typography

Dean's List - 3.65

Portfolio
www.Tinkeringartist.com

SKILLS

Communication Skills

Time Management

Adobe Creative Suite

Print and Digital Media

Digital Art

Critical thinking

Multitasking across various projects

Team leadership

Guest support and satisfaction

Flexibility in changing environments

Certifications

Social Media Marketing
HubSpot - 4/2025

Exhibitions

2025 - Senior Show
PCAD - Lancaster, PA

2024 - Transformations
Hayden Gallery - Lancaster, PA

2022 - All Student Show
PCAD Main Gallery,
Lancaster, PA

2022 - Reflections
Hayden Gallery - Lancaster, PA

2021 - Walking on Eggshells
Core Gallery - Lancaster, PA

PROJECTS

Magazine Design & Illustration – Lead Designer & Illustrator

Duration: [September, 2024] – [March, 2025]

Description:

I was responsible for the full design and illustration of a 28-page magazine, focusing on both layout and visual storytelling. This included creating the overall theme and style of the magazine, creating custom illustrations, and ensuring the design matched the brand identity. I worked from initial concept through to final production, delivering a high-quality, visually engaging publication.

Key Responsibilities:

- Designed the layout for all 28 pages, including article spreads, advertisements, and editorial content.
- Created original illustrations to complement the editorial tone and enhance visual appeal.
- Developed a cohesive color scheme, typography, and overall aesthetic to align with the magazine's branding.
- Managed revisions and feedback from the client to meet project deadlines and quality expectations.

Skills & Tools Used:

- **Software:** Adobe InDesign, Illustrator, Photoshop
- **Design Principles:** Layout design, typography, visual hierarchy, color theory
- **Illustration:** Custom digital illustrations, iconography, editorial illustrations

Outcome/Impact:

- Successfully delivered the project on time, meeting the client's vision and exceeding their expectations in terms of design quality.
- The magazine was well-received, with positive feedback from readers regarding its visually engaging layout and unique illustrations.

Drink Special Table Standees - Graphic Designer & Illustrator

Duration: [April, 2025] – [April, 2025]

Description:

Designed a set of eye-catching table standees to promote a seasonal drink special at a local restaurant. The project focused on creating compact, visually compelling designs that would capture guests' attention at their tables and encourage impulse purchases. I led the concept, illustration, and design process from start to finish.

Key Responsibilities:

- Created custom-designed table standees featuring cocktails with a focus on bold visuals and concise messaging.
- Illustrated unique drink artwork and decorative elements to reflect the seasonal theme (e.g., cozy winter cocktails, tropical summer sips).
- Developed an on-brand layout that balanced visual appeal with readability at close viewing distance.

Skills & Tools Used:

- **Software:** Clip studio Paint
- **Design Principles:** Layout design, typography, visual hierarchy, color theory
- **Illustration:** Custom digital illustrations, iconography, editorial illustrations

Outcome/Impact:

- The table standees were a standout addition to the restaurant's in-house marketing, leading to a noticeable increase in drink orders—up by 18% during the promotional period. The restaurant staff noted that guests frequently commented on the appealing design and clear presentation.