

# LOGAN BYER

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## skills

- Illustrator
- Photoshop
- Indesign
- Premiere Pro
- After Effects
- Media Encoder
- Unity
- Perforce
- Blender
- Autodesk Maya
- zBrush
- Substance Painter
- HTML
- CSS
- Github

## Experience

### FORCE PKG Internship

2024

- Worked on the creation and iteration of logos for clients in the lancaster area
- cutting and organizing labels using Fine Cut to print on a cutter

## Education

### Pennsylvania College of Art & Design

Projected: May 2025

- Received Portfolio Scholarship
- GD USA Magazine 2025 Student to Watch

## Awards

### PPC Student Design Competition Winner

2024

- Collaborated with a group of designers and artists to create a form of sustainable produce packaging
- Worked with a real client which brought challenges that our team had to overcome
- Created the overall structure and functionality of the packaging

### The Real Show Mason - Blackwater Distillery

2024

- Received Merit Award
- Composed a distinct and comprehensive label style for Blackwater Distillery
- Completely re-branded their company and designed two new labels
- Prepped files in Illustrator for advanced printing techniques

### The Real Show Mason - Bridge Initiative

2024

- Received Merit Award
- Using symbolism and effective design, created an abstract mark for The Bridge Initiative
- Using research, developed a brand identity package for The Bridge Initiative