

EMMA RIES

GRAPHIC DESIGNER

CONTACT

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PROFILE SUMMARY

Creative and detail-oriented graphic designer with hands-on experience in marketing and digital media. Skilled in visual storytelling, collaborating with teams, and managing multiple projects simultaneously. Brings strong organizational and communication skills developed through leadership and client-facing roles in retail and hospitality.

EDUCATION

2023 - 2026

PENNSYLVANIA COLLEGE OF ART & DESIGN

- Bachelors of Fine Arts
- Majored in Graphic Design
- GPA: 3.5

2020 - 2022

MILLERSVILLE UNIVERSITY

- Majored in Marine Biology

WORK EXPERIENCE

Weber Advertising & Marketing, Inc.

May 2025 - Aug 2025

Design Intern

- Designed digital and print marketing materials, including social media graphics, motion graphics, print advertisements, large format advertisements, and branding
- Collaborated with the design team to develop creative concepts
- Was present and conducted client facing meetings
- Maintained brand consistency across all visual content
- Gained more experience with design tools such as Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Lightroom)
- Supported multiple projects simultaneously while meeting deadlines
- Created print ready files and sent to in-house printer
- Personally delivered printed materials to various different clients

Mad Chef Craft Brewing, Inc.

2023 - Present

Server & Bartender

- Provided attentive, friendly service in a fast-paced brewery environment
- Took and delivered food and drink orders accurately and efficiently
- Mixed and served alcoholic beverages while adhering to safety and legal regulations
- Built rapport with guests, contributing to repeat business and positive experiences

Hallmark Cards, Inc.

2019 - 2022


Retail Supervisor

- Supervised daily store operations, ensuring high standards of customer service
- Handled cash management, including closing registers and depositing
- Led and supported a team of associates and provided training
- Assisted customers with product selection, resolving issues to maintain a positive shopping experience

SKILLS

- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Figma
- WordPress
- Keynote
- Photography
- Google Suite
- Leadership
- Positive Attitude
- Problem Solving
- Critical Thinking
- Reliability

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LANGUAGES

- English: Fluent
 - French: Proficient/Advanced
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AWARDS

- The Real Show Student Design Competition hosted by George Mason University and AIGA - received the GOLD AWARD
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VOLUNTEER WORK

- Designathon hosted by PCA&D and AIGA, a 12-hour design event where small groups design for a local non-profit in need of new materials, participated in 2024, 2025, and 2026

WORK EXPERIENCE

Target Corporation

Dec 2021 - Jan 2022

Seasonal Associate

- Provided customer service during high-volume holiday season, assisting with purchases and inquiries
- Operated cash register and processed transactions accurately and efficiently
- Assisted with inventory and product replenishment during peak demand periods
- Adapted quickly in a fast-paced environment while maintaining a positive attitude

Childcare

2017 - Present

Babysitting & Nannying

- Provided long-term childcare for multiple families, earning repeat and referral-based opportunities, Caring for children of various ages
 - Supervised daily activities, ensuring a safe, engaging, and supportive environment
 - Transported children to and from school and extracurricular activities
 - Prepared meals and assisted with homework and daily routines
 - Developed strong, trusting relationships with both children and parents
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