

Jaileiyah Rodriguez

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I'm a graphic designer with a strong interest in branding, packaging, and visual storytelling. I enjoy developing concepts that extend beyond the screen, especially through physical design and character-driven work. My process is rooted in curiosity and experimentation, and I'm always exploring how design can communicate identity, emotion, and narrative in subtle but impactful ways.

EXPERIENCE

Graphic Design Intern · GalaxyHopper Animation

Lancaster, PA, Jun 2025 – Jan 2026

- Collaborated with creative teams to develop multi-channel promotional campaigns spanning digital and print.
- Produced brand assets including digital graphics and print collateral, strengthening overall brand visibility.
- Managed concurrent project deadlines while maintaining rigorous standards for technical accuracy and consistency.
- Represented the studio at networking events, engaging professionally with community members and partners.

Marketing & Design Intern · Inspire Wellness Collective

Lancaster, PA Jun 2025 – Jan 2026

- Designed promotional materials and social media content for a membership-based wellness organization.
- Executed community outreach campaigns that drove measurable increases in client engagement.
- Analyzed engagement metrics and conducted market research to optimize outreach strategies and visual messaging.
- Coordinated networking events and created supporting collateral for business partner opportunities.

Country inn of Lancaster, Lancaster PA - Night Auditor March 2026 - PRESENT

- Reconciled daily financial transactions and balanced nightly audit reports
- Processed guest payments including cash, credit, and digital transactions
- Investigated and resolved billing discrepancies
- Maintained accurate financial records and documentation
- Assisted guests with account and billing inquiries

Under Armour, Lancaster PA - Stock Associate September 2023 - July 2024

- Managed inventory shipments and organized stockroom operations
- Assisted customers and sales associates with product requests
- Maintained accurate merchandise placement and labeling
- Supported store operations during high-traffic periods

Olive Garden, Lancaster PA - Server April 2022 - January 2024

- Delivered high-quality customer service in a fast-paced environment
- Processed customer payments and maintained billing accuracy
- Managed multiple tables while ensuring timely service
- Collaborated with team members to maintain efficient operations

Walmart, Lancaster PA - Cashier / Customer Service Associate January 2022 - July 2022

- Processed transactions using POS systems
- Handled cash, debit, and credit payments accurately
- Assisted customers with returns and product inquiries
- Maintained an organized checkout area

SKILLS

Familiar with Adobe Creative Suite
Understanding of typography
Image editing and simple photo retouching
Ability to follow design guidelines and instructions
Strong attention to detail and creativity
Communication
Teamwork
Cash Handling Expertise
Client Support
Sales
Host/Hostess
Customer Service Experience
Restaurant Experience
Guest services
Communication skills
Organizational skills
Guest relations
Hospitality management
Product Packaging
Product Restocking

EDUCATION

Expected Completion: Fall 2026
Pennsylvania College of Art & Design,
Lancaster PA – Bachelor of Graphic Design
June 2021
McCaskey Campus, Lancaster PA – High
School Diploma

