

AJ Rally

Illustrator | Creative Writer | Data Analysis

Email: anjajaner@gmail.com

Mobile: (717) 271-3621

Linkedin: www.linkedin.com/in/ajrally

PROFESSIONAL SUMMARY

Creative and detail-oriented Illustration senior with strong design and customer service experience. Skilled in digital illustration, visual storytelling, and merchandise design. Proven ability to collaborate with small businesses to create brand-appropriate visuals. Eager to gain professional experience through opportunities that build design, communication, and project execution skills.

EDUCATION

Pennsylvania College of Art & Design - Lancaster, PA

Bachelor of Fine Arts | Expected May 2026

Major: Illustration

Minor: Creative Writing, Literature, General Humanities

Micro-credit: Data Visualization

PROFESSIONAL EXPERIENCE

Illustrator - Internship

August 2025 - Dec. 2025

Pennsylvania College of Art and Design - Lancaster, PA

- Designed merchandise and posters for PCA&D and the National Watch and Clock Museum
- Wrote scripts and organized interviews for PCA&D's CCE program

Illustrator

June - August 2025

Bierhall Brewing - Lancaster, PA

- Designed and illustrated merchandise designs for the company's shirts and hoodies
- Worked closely with the business owner to match the brand's tone and target audience

Illustrator

March 2023

Lancaster Pie and Coffee - Lancaster, PA

- Designed and illustrated the banner for the company's first website
- Worked closely with the business owner to match the brand's tone and target audience

WORK EXPERIENCE

Librarian

August 2025 - Present

Pennsylvania College of Art and Design - Lancaster, PA

- Engaged in customer service by checking books and electronics in and out
- Organized, categorized, and reshelved books

Prepper

July 2024 – Present

Pizza Hut - New Holland, PA

- Prepared food and organized kitchen workflow during morning and evening shifts

- Operated POS system and provided customer service at the register

Baker & Customer Service Associate
Lancaster Pie and Coffee - Lancaster, PA

July 2023 – January 2024

- Prepared baked goods, managed product organization, and maintained clean workstations
- Contributed to seasonal restaurant decor and customer engagement

Picker/Packer
Henry Schein - Denver, PA

Dec. 2021 – August 2022

- Accurately picked and packed products using inventory systems and warehouse equipment
- Maintained cleanliness and organization of packing stations

Crew Member
Dairy Queen - Ephrata, PA

March 2020 – Dec. 2021

- Provided fast and friendly service to customers
- Assisted with food prep, cleaning, and inventory management

SKILLS

Digital Illustration & Design
Adobe Photoshop, InDesign, Illustrator
Procreate
Visual Storytelling
Layout Design
Detail-Oriented
Creative Problem-Solving
Tableau

Strong Research & Writing Skills
Customer Service
Time Management
Adaptability
Team Collaboration
HTML, CSS
Microsoft Office & G Suite
OpenRefine