

# Ryan Gano

Graphic Design, Marketing

## Education

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Pennsylvania College of Art & Design | BFA Graphic Design | Class of 26'

## Skills

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Photoshop, Illustrator, InDesign, Lightroom, PremierPro, AfterEffects, Adobe Express/Canva, Adobe Firefly, Powerpoint, Word,

## Recognitions

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The Real Show 25 | Award of Excellence  
George Mason University, Sponsored by AIGA DC

## Experience

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Wiss & Company LLP - Marketing Intern / Associate

June 2024 - January 2026

- Created campus recruitment campaign & strategy that was utilized in 2024 and 2025 including social graphics, swiffers, rack cards, and motion graphics.
- Photographed new-hire and intern head shots ensuring company wide visual consistency.
- Refined contracts, presentations, decks, and other sales assets for optimal client viewing.
- Assisted a brand guideline refresh in 2025.
- Revived associate title in June 2025.

EXCITE Camp Facilitator at Hunterdon County Polytech

June 2024 - July 2024

- Created curriculum and taught 7th–9th grade students the fundamentals of graphic design, introducing them to design principles, industry tools, and creative workflows.
- Guided students through hands-on projects including personal logos, mobile wallpapers, skateboard designs (printed on mock decks), buttons, and custom mugs.